

WORLD TRADE NEWS



Scotch export boom

Financial Times Reporter

SCOTCH WHISKY exports this July made unprecedented percentage gains, compared with July last year—when there was a major dock strike in Britain—and increased 131 per cent in volume and 124 per cent in value to a total of 6,908,000 proof gallons of the four major export categories worth £22.3m.

Malt whiskies shipped in bulk showed the greatest percentage advance in July and increased exports by 398 per cent in volume and 357 per cent in value to 968,000 gallons worth £1.65m. Market details are not yet available, but it will be found that most of this increase went to Japan.

Bottled blends dominated the volume aspect of shipments and came second only to bulk malts in percentage performance, advancing by 118 per cent in volume and 124 per cent in value to £18.4m. Blends shipped in bulk rose 96 per cent in volume and 68 per cent in value to 1,273,000 gallons worth £2,006,000.

Malts in bottle did better percentage-wise and rose 94 per cent in volume to 33,000 gallons and 112 per cent in value to £210,000. Scotch shipments in the first seven months of the year increased 20 per cent in volume and 21 per cent in value, compared with the same months of last year, to total £1,649,000 gallons valued at £137,575,000. Bulk malt whiskies again led the growth-field and advanced 71 per cent in volume and 78 per cent in value to 3,234,000 gallons valued at £5.9m.

Bottled blends

Bottled blends again kept their predominance for volume and second place for rate of growth, moving up 19 per cent in volume to 34,444,000 gallons and 20 per cent in value to £115.2m. Bulk malts kept an even 10 per cent in both categories, increasing to 9,772,000 gallons valued at £15m. Bottled malts only increased 1 per cent in volume to 199,000 gallons, but their value advanced 19 per cent to £1.5m.

More paper work lies ahead for exporters to the U.S. and their importers there as the principal U.S. Commission amends its Tariff Schedules with the aim of getting C.I.F. figures on all imports.

Mr. John F. O'Connell, president of the National Association of Alcoholic Beverage Importers, of Washington, writes: "The principal Commission amendment procedure makes it necessary to give all costs incurred in bringing merchandise from the port of exportation to the first port of entry in the U.S. The purpose of this new requirement rests in the fact that the Tariff Commission, as well as certain segments of Congress, have been, for some years, requesting C.I.F. data on imports, as well as more accurate 'value' figures.

"There does not appear to be any way to get around this new requirement, and importers should accordingly advise their shippers abroad to furnish the information as set forth."

The Tariff Schedule amendment becomes effective on October 1 and failure to provide the information could mean the rejection of the imports. The October 1 date is necessary because the Department of Commerce is preparing a new format for its monthly trade balances beginning next January.

Japan caution on Whitlam car statement

TOKYO, August 29. JAPAN'S BIG two car makers, Nissan and Toyota, today cautiously welcomed Prime Minister Gough Whitlam's statement they will be allowed to manufacture cars in Australia.

But a Toyota spokesman said it seemed to be "provisional approval" and more time was needed until the final go-ahead was received.

Masataka Okuma, Nissan's managing director, said it was somewhat premature to comment until the company could see what conditions the Australian Government would apply to Japanese operations.

He said Nissan was not opposed to the idea of Australian capital participation in its project.

The Toyota spokesman said its plan would satisfy the Australian Government policy of curbing foreign capital domination of its car industry. The company is already assembling cars in co-operation with Australian interests.

Both projects were announced last December but had been held up pending Australian Government approval.

Both Toyota and Nissan said it was very difficult to comment on Whitlam's other suggestion for the Government to build its own "people's car" as no details were yet available. But Toyota said it was hoped free competition between enterprises might not be impaired by any State-run car making company.

Reuters

Debt servicing 'will soon take up half Soviet export earnings'

THE SOVIET UNION has entered a period when its foreign indebtedness will accelerate to the point where debt servicing consumes nearly half the country's export earnings from convertible currencies.

Against the debt growth should be set possible gold sales which can only be estimated since the Russians never disclose either policy or figures. Mr. Kaser argues that although the Russians have shown a greater willingness recently to sell gold, they will probably refrain from large sales because of the need to maintain

a strong balance (tentatively put at 1,600 tonnes) and the high cost of gold production. A market price of about \$90 an ounce for the coming years has been projected, but Mr. Kaser believes that Russian production costs are now up to \$80.

If his forecasts are accurate, therefore, the Soviet Union will, by 1980, be paying \$2,100m. in debt servicing which is equivalent to nearly half its expected export earnings in hard currency.

By the 1980s many projects for which importation required will be in place and although Mr. Kaser expects the deficit to from then on. He also the Russians' new requirements (item 4.5) a peak in 1980 of \$4,700m. tail off thereafter.

PROJECTION OF SOVIET BALANCE-OF-PAYMENTS WITH CONVERTIBLE CURRENCY

PARTNERS (in \$U.S.m. at 1972 prices and exchange rates)

1971 1972 1973 1974

1. Reserves

2.195 3,540 4,435 4,920

1.1 Gold stock

2,045 3,370 4,255 4,700

1.2 Plus convertible currency

150 170 180 220

1.3 Equals total reserves

2,195 3,540 4,435 4,920

2. Indebtedness

4,000 4,998 7,126 10,543

2.1 Total on January 1

696 2,003 1,520 2,020

2.2 Plus new debt (3.3 plus 3.4)

326 450 631 922

2.3 Plus debt service

24 325 800 885

2.4 Minus gold sales

2,978 4,175 3,800 4,520

3. Current account

2,842 2,963 3,000 3,380

3.1 Cost of imports

126 1,213 800 1,160

3.2 Payment for exports

560 790 720 880

3.3 Difference: visible deficit

20 10 20 20

4. Capital account

998 2,126 1,351 2,117

4.1 Allocation to reserve

3 3 12 12

4.2 Plus increase in indebtedness

3 3 4 9

4.3 Plus Lease-Lease repayments

1,021 2,141 1,387 2,158

4.4 Plus convertible element in development loans

Equals new borrowing required

1,021 2,141 1,387 2,158

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TAIWAN TRADE

Doubts about the future

BY DICK WILSON

TAIWAN IS the tenth biggest trading partner of the U.S., and one of the biggest sites for overseas private investment by U.S. companies. Last year clearance was given for \$78m. of new investment by American corporations in Taiwan, and U.S.-Taiwan trade is expected to exceed \$2,000m. this year.

Yet President Nixon's visit to China and the mutual establishment of liaison offices in Washington and Peking have thrown grave doubts over the island's economic future.

With a \$6,000m.-a-year foreign trade (almost half as big again as China's) and a \$1,000m.-a-year textile industry, Taiwan has made big mark in Britain and other European markets.

Britain's exports to Taiwan in the first half of this year were up 50 per cent to reach £9m. British imports from Taiwan, though restricted by voluntary agreement in the case of cotton and polyester fibre textile goods, rose by 120 per cent to reach £21m.

Indeed, Taiwan is making special efforts to invade the EEC markets and to buy from European suppliers in order to reduce its dependence on Japan.

Much interest attaches, therefore, to diplomatic discussions now going on which would seek to protect the Taiwan economy from being harmed by an American recognition of Peking.

It is believed by some experts in Washington that the U.S. could retain its naval presence in the Straits of Taiwan and even a token military force on the island itself after it recognises China.

This is because Peking feels that the sudden suspension of American ties with Taiwan could invite a Russian foothold there and encourage a Soviet-backed Taiwanese declaration of independence.

Chairman Mao is not yet ready or able to take over the island by force, and reconciliation between the rival Communist and Nationalist regimes is not expected to be successful until after the death of Generalissimo Chiang Kai-shek.

In the interim a continuing American interest in the status quo would therefore be welcomed. Premier Chou En-lai has said as much to visiting foreign dignitaries, adding Taiwan to the other places cited—Japan, the Philippines and Thailand—where U.S. forces are seen from Peking as a helpfully stabilising factor.

Peking's fears about a Kuomintang honeymoon with the Soviet Union are not well-based, in the American view, in spite of Moscow's interest in Taiwan and the Russian background of Premier Chiang Ching-kuo, the Generalissimo's son and political heir.

Nor is a Bangladesh-type bid by the indigenous Taiwanese for an independent Republic a serious threat. But the possibility of a Nationalist declaration of independence after the Gimo's death is a real one.

Some senior Kuomintang executives are known still to regret that Chiang did not declare an independent republic many years ago when the Americans would have supported it, and the indigenous Taiwanese would prefer to avoid the new dose of mainland control which reconciliation with Peking would involve.

There is thus a convergence of Chinese fears of Soviet intrusion and American fears of a Chinese Communist take-over by force.

One suggestion by Professor Jerome A. Cohen of Harvard, a foreign policy adviser to Senator Edward M. Kennedy, and a man whose views are therefore taken seriously in Taipei and Peking—is to follow the Japanese "formula" on the status of Taiwan.

The U.S. and Peking could recognise each other, and the U.S. could "understand and respect" (in the words of last year's Joint statement by Premiers Chou En-lai and Kakuei

Tanaka) Peking's claim that Taiwan is a part of the People's Republic.

The U.S. could then go on to reaffirm its intention to honour its Cairo Declaration commitment (to restore Taiwan to China)—just as the Japanese Government stated adherence to its stand on the Potsdam Declaration calling for Taiwan to be restored.

The legal import of these linguistic niceties is that the Americans (and Japanese) are not committed to the view that Taiwan has already been restored to China, with all that this would entail for their relations with the Kuomintang.

After his Peking summit, Mr. Tanaka could say he had not agreed in China to any surrender in his view of the unsettled legal status of Taiwan—and the Chinese did not criticise his interpretation.



President Nixon—his visit to China and the mutual establishment of liaison offices in Washington and Peking have thrown grave doubts over the island's economic future.

Similarly, after recognising Peking on these terms, President Nixon could go on to say, unilaterally and outside the framework of the agreement with Peking, that the 1954 Defence Treaty with Taiwan had become redundant, and that U.S. forces would eventually be withdrawn from the island.

But, he could add, pending the solution of the Taiwan question by the Chinese themselves on both sides of the Straits, the U.S. would help to maintain the security of the area.

This would warn off the Soviets from fishing in troubled waters, and would seem wise not to writ the Taiwan market—or to complacent about the probing of the U.K. market Taiwan's energetic Chi manufacturers and business

Actually, Nixon may be busy trying to recognise Peking some observers believe he leave that to his successor.

Mr. William N. M. Economic Counsellor at the Embassy in Taipei, said in May that over the next few: "we expect our two-way with Taiwan to approach \$U.S.6,000m. with Taiwan up perhaps to sixth place the list of American partners (it already is tenth).

No major new Western investment has entered Taiwan since the Nixon visit to Peking. The ongoing investment programmes of Ford and I. Philips have continued, and seas Chinese investment in island has got over its shock.

In 1972 it fell back to \$ but this year it looks set to the 1971 record of \$58m.

The Taiwanese are keen to fence-mending with Washington, but they are wary of the surplus with the U.S. A mission signed a contract in York for \$800m. worth American feedgrains for so to Taiwan over the next years.

In the circumstances, would seem wise not to writ the Taiwan market—or to complacent about the probing of the U.K. market Taiwan's energetic Chi manufacturers and business

Qantas bid to get larger slice of Europe-Australia traffic

BY MICHAEL SOUTHERN

SYDNEY, August 29

OVER THE next few months, Qantas, after some severe financial troubles, initiated, the Australian inter-national airline, will take several measures to ensure a larger slice of the business between Australia and Europe. The first measure is already underway with talks 31.1972, the airline had lost between Australian and U.S. \$A5.9m. and the change to the officials on the frequency of U.S. low fares had the basic effect in getting passengers out of charter flights across the Pacific in to Sydney, and certain onward rights that Pan American enjoys.

The Australians, having already cut flights across the U.S. and the Atlantic to London as an economy measure, are now expecting a reduction in U.S. airline frequencies across the Pacific, currently, the greatest headache-route facing airlines with its high cost and low load factor problems.

In November, steps will be taken to re-assert the BOAC rights position into Sydney across the Atlantic. Again, Qantas is seeking a reduction of BOAC frequencies and some onward rights. The basis of the argument is that BOAC still enjoys BOAC.

Next Saturday, Qantas will introduce its "captain's club," a first class concept aimed at passengers.

Qantas 747 aircraft, there are only 32 first class seats offered at present. Initially, it was larger but the numbers were reduced following the increase in demand from economy passengers.

Qantas promotion is aimed at "creating a privileged class" to quote their announcement, offering men black briefcases instead of the plastic airline bags, special check in and baggage collection facilities, and once more. For some months, BOAC has been running a campaign aimed at companies, suggesting that if they want a first class job done, they should send their man first class. It is a campaign which appears to be designed to increase the total first class traffic and direct it to BOAC.

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EUROPEAN NEWS

WEST GERMANY

Ford say militant core prevented return to work

BY JONATHAN CARR

BONN, August 29

CONFUSION REIGNED today at the Ford works in Cologne, where the major remaining flash-point of the unofficial strike which broke out two weeks ago in the West German engineering industry.

Elsewhere, in the wake of a televised address last night by Chancellor Willy Brandt expressing concern, union leaders were meeting to consider an offer by management for top level talks on the situation for top level talks.

At the moment, Ford workers and management have reached agreement on a proposal which would have allowed work to restart later today, while further discussions were held.

The agreement covered a payment of DM230 per worker, spread over the next few months to make up for the rise in the cost of living, a major reason for the current strikes.

But at the appointed time, what a Ford spokesman described as a hard core of about 1,000 militants prevented work from beginning again in two-thirds of the plant.

The spokesman said that while physical violence was not involved, the militants had used threatening gestures which made general resumption of work impossible. He added that the strike at the plant, which employs some 30,000 workers, was now also

affecting production in Saarbrücken and Genk, Belgium, which depended on Cologne for parts.

In his television speech, Herr Brandt had appealed for restraint on both sides of industry, saying he had gained the impression from his talks in the past few days that both were ready for discussion.

This was confirmed when the Federation of Engineering Employers announced it was ready for discussion with leaders of the engineering union, IG Metall. The union leaders were meeting late today to decide on their response.

Belgian plants hit

BY LORELIES OLSLAGER

BRUSSELS, August 29

SOME 14,000 Belgian workers have been affected by the current state of strikes in the German motor industry.

Ford at Genk, whose production is closely linked with that of Ford in Germany, said it would have to lay off some 7,500 people—that is nearly 80 per cent. of its work force—starting this afternoon because the German strike had led to a shortage of parts and material.

About 7,000 workers at the General Motors plant near Antwerp, on the other hand, returned to work today after having been laid off for 24 hours because of a strike at the General Motors plant at Bochum.

The situation at Bochum is improving as the Lip watch factory is beginning to flow to Antwerp again.

Workers at the Belgian plants receive normal unemployment benefit plus a special bonus while being laid off.

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Inflation in France continues unabated

By Rupert Cornwell

PARIS, August 29

INFLATION IN France is continuing unabated. The cost of living index rose 0.8 per cent in July, the same amount as in June, while over the past three months prices have gone up at an annual rate of exactly 10 per cent.

To-day's announcement by the Finance Ministry will probably be greeted with something approaching relief by the Government in that the widely forecast and psychologically damaging jump of 1 per cent did not happen. The authorities can still claim that the rise in living costs for the year to July at 7.4 per cent, is moderate by some other European standards.

As usual in the holiday season in France, it was the price of services that showed the worst increase, at 1.6 per cent in the single month. Foodstuffs went up 0.7 per cent, compared with 1.3 per cent in June, while manufactured goods rose only 0.6 per cent.

Persistence However, the persistence of inflation, and the seeming inability of the Government to make any headway against it, is causing concern in all sections of society.

Rising prices, and the economic overheating which they partly reflect, were one of the main reasons behind the decision of the Government to call a referendum (Patronat) to advance its normal early-autumn policy meeting to tomorrow.

Public opinion polls have also shown that inflation is as potent a contributor as the continuing dispute at the Lip watch factory to the general fears of a stormy period ahead on the labour front this year. Union spokesmen are already taking an aggressive line and the State railways (SNCF) are being mentioned as a possible target for industrial action.

The whole question of inflation, and the dilemma of what new measures to adopt against it, was discussed at a meeting this afternoon between the Finance Minister, Mr. Valéry Giscard d'Estaing and President Pompidou at the Elysee Palace.

It will also get a further airing at the weekly Cabinet meeting to-morrow.

Italian price rise slows down

By Peter Tumiati

ROME, August 29

THE ITALIAN index for consumer prices in July increased by only 0.8 per cent, against 0.9 per cent in June and 1.5 per cent in May, thus confirming that the rate of inflation has slowed down.

The Government's anti-inflation campaign is apparently showing results and the index for August is expected to confirm this. However, September and October will be crucial months.

The psychological effect of the price freeze imposed by the Government will have worn off whereas pressure for increases in the prices of a wide range of goods is likely to be at its peak. Shortages of several essential goods are being threatened.

Materials to be imported at the cost of the imported raw materials needed to produce them.

For instance pasta, which is an essential component of the Italian diet, could be in short supply.

Gen. Grivas was not now supporting EOKA men fighting for Enosis, while Mr. Papadopoulos seemed to ally himself with Cypriot Communists (who back President Makarios), despite the fact that Greek Communists are considered dangerous enemies of the regime.

Gen. Grivas claimed that he himself was fighting to create a just and democratic regime. He said he had outlined his views on how the people's will can be

meanwhile and freely expressed. Therefore the question now is not for me to accept what you mention in your statement but whether you and President Makarios will accept my reasonable proposals for the restoration of normal conditions.

Observers believe President Makarios will probably be asked to make some concessions to Gen. Grivas when he holds talks in Athens with President Papadopoulos in early September.

Gen. Grivas said that these will satisfy him. Gen. Grivas said that he will call off his campaign.

UN Secretary-General Kurt Waldheim arrived here today for an overnight stay and immediately plunged into talks with Cypriot leaders in an effort to boost intercommunal talks, which are again in a state of stagnation.

Dr. Waldheim, accompanied by his special representative in Cyprus and the UN peace force, first called on President Makarios at the presidential palace for discussions on the situation in the island and the progress of talks.

Observers interpreted this as meaning a rejection of President Papadopoulos' recent call that he should end his armed campaign and disband his guerrilla groups.

Gen. Grivas accused President Makarios of "betraying the national idea," and pointed out that Mr. Papadopoulos had not addressed a similar message to Archbishop Makarios asking him to stop searches and arrests of Grivas supporters.

He also complained that Greece was not now supporting EOKA men fighting for Enosis, while Mr. Papadopoulos seemed to ally himself with Cypriot Communists (who back President Makarios), despite the fact that Greek Communists are considered dangerous enemies of the regime.

Gen. Grivas claimed that he himself was fighting to create a just and democratic regime. He said he had outlined his views on how the people's will can be

meanwhile and freely expressed. Therefore the question now is not for me to accept what you mention in your statement but whether you and President Makarios will accept my reasonable proposals for the restoration of normal conditions.

Observers believe President Makarios will probably be asked to make some concessions to Gen. Grivas when he holds talks in Athens with President Papadopoulos in early September.

TURKEY

Tense run-up to the polls

BY METIN MUNIR IN ANKARA

TURKEY will in seven weeks elect a new Government at a time when its military is preventing a lower profile after dominating the political scene since March 1971.

Martial law has been lifted in all areas except Ankara and Istanbul. But while that has helped the parties in their electioneering, it has also permitted a sudden wave of strikes and lockouts throughout the country.

The strikes in protest at the huge rise in the cost of living risk complicating the path which Turkey has attempted to follow between democracy and military dictatorship.

The Army is still going through all the appearances of abdicating politics to the civilians. The four generals who intervened in March 1971 to oust the Government of Mr. Süleyman Demirel's Justice Party (JP) have all retired.

The Chief of Staff, General Faruk Gürler, did so prematurely in March after making an unsuccessful bid to be elected President. The most radical of the four, General Muztur Batır, Commander in Chief of the Air Force, retired on August 25 when his term of office expired.

Conforming to the strict timetable that control promotions and tenure of office in the armed forces.

Forces purge The new Chief-of-Staff, Gen. Semih Sançar, regarded as a non-interventionist, now is the most powerful of the military. He has carried out a sweeping purge of the armed forces, retiring or reporting all officers above the rank of major with known leftist views. At least 230 generals, admirals and colonels were involved in this purge. Observers believe that it has seriously diminished the prospect of a coup by senior officers.

This purge was facilitated by a feeling within the military that the repression of leftist elements, carried out since March 1971, has worked. Undoubtedly the anarchy of the pre-coup period has been curbed and the military

ties under government control. In fact liberal scholars here believe that this measure will encourage academic freedom. There are also minor reforms on finance, taxation and the judiciary.

The three major reforms concerned petroleum, minerals and land. The Land Act was the most wide-ranging. It is also being implemented. If it is implemented it will give land to 523,000 tenants who now own little or no land. They will receive 5m.

acres over 15 years. Of this 2m. acres is private property, 3.5m. acres State property, and 2.5m. acres barren State property which will be made arable. The wisdom of distributing this State property has been questioned because the land in question is grazing land. Putting it under the plough, will hurt animal husbandry greatly. Another point which makes critics sceptic is the memory of the 1945 land reform under which the only land distributed was State property.

Private land was not touched because of the resistance of big landowners who then, as now, were strongly represented in Parliament.

The cost of the new land reform is estimated at \$600m. It is a watershed version of the original Bill which was substantially changed by the conservative parties. Basically, private land which would have come under nationalisation for redistribution has been cut by half and the price doubled.

Perhaps the most surprising performance of these past 24 years has been that of Mr. Demirel. From a position of strength within Parliament but discredited with the military he has largely managed to retain his authority within the party and to stand up to the military. He has virtually recovered his former prestige and even aligned himself with General Sançar.

In spite of this the most significant aspect about the coming elections is that for the first time political observers are hesitant to say that his Justice Party will win an absolute majority. In the last elections in 1969 the JP got 46.5 per cent of the vote and won 256 seats in the 450-man National Assembly. But since then a split has developed which probably will lead to a splinter Democratic Party, the ultra right-wing Nationalist Salvation Party, which has been recently established, will also probably eat into the JP following.

Mr. Ecevit's social democratic Republican Peoples Party also split. Its veteran leader, the 87-year-old Mr. Ismet Inönü, resigned in anger after being defeated by Mr. Ecevit and

recently asked the electorate to vote RPP. The RPP has formed a majority Government in 23 years and its leaders expect to win a majority October. But they hope to some of the Turkish La Party voters and have their own election in 1977. Ecevit Demirel has been quoted remarking to an out Western ambassador that believed the RPP would come to power in 1977.

Whichever way, and the military still favour Mr. Demirel will face formidable problems. According to reliable estimates 1,700 people have been sentenced by military tribunals on subversion charges. Further 4,000 are in prison and more than 1,000 are in a new law enabling tribunals to continue beyond the expiry of martial law until the cases before them have been completed. The ex-left-wing Turkish Labour Party has been abolished. All its dailies, periodicals and actions have been banned or outlawed. And although the communist guerrilla organisations have been virtually eliminated the campaign of repression is not let up.

Western diplomats in Ankara believe that repression has been indiscriminate, unsophisticated and short-sighted. They believe there is a bound reaction when the state normalcy is achieved, and terrorism may revive if only revenge. Already workers throughout the period of the law are denied the right to have begun to show their When martial law is lifted, expected in Ankara and late next month, more strikes likely in the very centre Turkish industry.

Turkey will need a Government to control the situation. Given the splits within parties and the strong opposition between the two major parties the JP and the RPP, that it will be applied is a faint one.

Ex-Premier Demirel: prestige regained

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Residents of Rio Blanco, Mexico, sift through the rubble of their homes, destroyed in Tuesday's earthquake which is estimated to have killed at least 575 people. The injured are expected to number more than 20,000. Six towns south-east of the capital, Mexico City, were each two-thirds destroyed, police said and the authorities broadcast appeals throughout the night to medical students and trainee nurses to join volunteer squads aiding the victims. Aid is also being given to an estimated 350,000 people affected by the worst floods for a century in six other central and northern states.

Allende fights back with new Cabinet

SANTIAGO, August 29. Chilean President Salvador Allende, in a new move to pull his nation through its prolonged crisis, announced his tenth Cabinet in less than three years, after declaring there would be neither civil war nor a coup d'état.

In a fighting speech, the Marxist leader vowed to continue his socialist revolution. Then he announced the Cabinet reshuffle in a clear bid to retain all the support from the armed forces he could muster.

"I represent a revolutionary process of change which will not be halted by terror nor Fascist threats," the 65-year-old President said in a nationwide broadcast last night.

He then named the team to replace his "Cabinet of National Unity."

His supporters were heartened by the fact that Dr. Allende managed to maintain a measure of military support, although his Cabinet now contains only one of the four armed forces chiefs who joined the "unity" Cabinet in the hope they would be able to end a road haulage strike and related unrest which has crippled the country for more than a month.

The chief of the para-military Carabineros police force, General Jose Maria Sepulveda, retains the portfolio of Lands and Settlements he held in the previous Cabinet.

The commanders of the Army, Navy and Air Force withdrew their overt support for the Socialist President under pressure from fellow officers and opposition politicians who alleged they were bringing the forces into disrepute by associating so closely with Dr. Allende.

But the President was able to persuade three lesser-ranking military men to join his new Cabinet, keeping the forces' representation at four out of 15.

He left his main political supporters, the Socialists and Communists, with three portfolios each and he brought a widely respected independent, Senator Carlos Briones, in to head the key Interior Ministry.

Dr. Allende indicated he did not expect an early end to his Settlements he held in the previous Cabinet.

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Equity Funding: 'SEC knew'

BY NICHOLAS COLCHESTER, U.S. FINANCIAL CORRESPONDENT

FRESH CONFUSION has been added to the insider trading thing wrong with Equity Funding of this year's Equity Funding Commission audit which is celebrated by the news in today's Wall Street Journal that the Securities and Exchange Commission knew that the insurance company was not secure on March 9, days before the stock analyst, Mr. Raymond Dirks, began tipping his clients of the troubles that were to come.

Mr. Dirks began following up on the Equity Funding case around March 10 and began telling institutional clients of his research house, Delafield Childs, Dirks and his clients by other shareholders that were hurt by the slide in the Equity Funding stock.

The Commission said yesterday that the fact that it had some knowledge of potential trouble at Equity Funding in early March did not have a bearing on the SEC's decision whether to bring charges against Mr. Dirks or not.

To-day's revelation adds a new ingredient to the continuing argument on Wall Street as to whether Raymond Dirks did the right thing. The whole subject of insider trading is ill-defined and is currently the subject of much discussion.

Mr. Dirks has become something of a cult-hero on the Street as a result of his sleuthing and the subsequent debacle. He has held seminars and a book is in the works.

The Journal's revelation comes as a marginal plus point in his favour for it is now clear that at least one regulatory agency had at least a hint of the damning information on Equity Funding that he passed to his fund manager clients.

California defeats foreign bank Bill

SACRAMENTO, August 29.

LEGISLATION to restrict the growth of foreign banks in California was defeated in the State Senate Committee yesterday after opponents said it was an issue for the Federal Government. Lloyds, with its bid for First Western Bank, could have been affected by the proposed Bill.

If the Bill had been passed, AP-DJ



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Mr. Nixon badly needs a success and hopes to achieve it in the World Trade Talks. Adrian Dicks in Washington reports on the preliminaries in Congress

Protection from the protectionists

MINISTERS representing some 60 nations will gather in Tokyo on September 12 and set in motion a series of negotiations intended to bring about even more extensive liberalisation of world trade than the Kennedy Round of the 1960s—and to do so in half the time. In the opinion of senior U.S. officials, the prospects for a brisk and successful start to this immense exercise are very good.

While no one can yet tell what the final agreement to be reached by the end of 1975 will look like, preliminary assessments of the talks here are a good deal more optimistic than they were a few months ago. One reason is the solid groundwork put in by the secretariat of the General Agreement on Tariffs and Trade, in Geneva. It has drafted a declaration for the Ministers to sign which lacks only an acceptable definition of the link between the trade talks and the monetary reform process to be complete. No one in Washington expects differences remaining on this point to be a major obstacle, particularly since progress on the monetary front itself has been encouraging.

In the monetary sphere the past two years have defined clearly enough what the Administration's goals are: an automatic adjustment process for countries with payments surpluses as well as for those with deficits, creation of a system based on Special Drawing Rights, and eventually the phasing out of gold.

Balance of payments

Another factor, which is not directly related to the forthcoming talks, but which has certainly had a bullish effect on official morale in Washington, is the solid improvement in the U.S. balance of payments in recent months. The second quarter of this year showed a turn-around of no less than \$11,000m. from the first quarter, bringing about a surplus of some \$463m. On the trade account there have been strong improvements in exports of manufactures as well as those of farm products.

But the most powerful reason why the Nixon Administration is

said it would not contemplate sitting down to talk before Congress has acted. Yet far from having the Bill ready before Tokyo, it now looks as though the earliest the White House can hope to see it past the House and the Senate will be by the end of February next year.

In the view of Mr. William Eberle, President Nixon's special representative for trade negotiations, that need not seriously affect the time-table of the talks. Apart from agreeing on the opening declaration, the Minister's main task in Tokyo next month will be to set up the negotiating committee itself and to instruct it to meet before November 1 in order to begin a long process of settling definitions and procedural problems. This process could lead to the opening of the substantive negotiations in March or April. By that time the U.S. Common Market could both expect to have the terms of their negotiating mandates agreed, Mr. Eberle argues.

First stage

At the present moment the Trade Bill is still at the first stage of its Capitol Hill career, in the Ways and Means Committee of the House, where it is likely to remain for some weeks longer despite the impatience in the White House. Originally both the Administration and the Committee's chairman, Mr. Wilbur Mills, had hoped the committee would remain for some weeks longer before the summer recess started three weeks ago, but Mr. Mills himself has been kept away by back trouble, and in his absence things appear to have slowed down.

The two next most senior members of the committee, Mr. Al Ullman and Mr. Herman F. Phillips, issued a statement that the Committee would not begin its process of negotiation at all, and the effect that they hoped that

Striking Canadian rail workers ready to defy Parliament

UNION OFFICIALS leading Canada's crippling nationwide rail strike have warned that their members may refuse to return to work if they are not satisfied with settlement legislation to be passed by Parliament.

The strike, by 56,000 auxiliary rail workers for more pay, was called last Thursday after almost a week-end between the two sides ended in a deadlock.

If Government legislation follows the pattern of previous Bills—118,000 striking rail workers were ordered back to work by Parliament in September, 1966—it will probably set out specific proposals on wages and provide for compulsory arbitration of other less important issues in the dispute.

OTTAWA, August 29. As the strike continued, its effects were felt more and more by the average Canadian family in the form of shortages of certain foods and goods.

Mr. Trudeau in his speech on Monday noted that communities in Prince Edward Island, New Brunswick, and other northern areas had become virtually isolated.

Mr. Pierre Trudeau, the Prime Minister, ordered the recall of Parliament for to-morrow when legislation to deal with the emergency is expected.

Mr. Richard Smith, chairman of the rail workers' bargaining team, said yesterday that many union members feel Parliamentary intervention in the past has caused them to fall behind workers in similar occupations. Some 1,500 striking workers paraded through Toronto yesterday chanting: "We won't go back. We won't go back."

Mr. Ross Jones, Toronto president of the rail union said many workers may report sick if they don't like the settlement decreed by Parliament. "We're not going to bow down like sheep again."

At the centre of the dispute is the workers' demand for a 21.6 per cent wage increase over two years. Canada's 11 affected railways have offered an average wage increase of 13.5 per cent over the same period. Last-ditch negotiations over the

Argentine guerillas blamed for kidnapping

ASUNCION, August 29.

POLICE TO-DAY blamed an Argentine Marxist guerrilla group known as the People's Revolutionary Army (ERP) of for the kidnapping of a British meat plant manager, Ian Martin, ERP symbols and slogans was found inside Mr. Martin's abandoned car, an official statement said. It did not disclose the contents of the communique.

Mr. Martin was kidnapped on Monday night and reports here have said his captors demanded a ransom equivalent to \$1m.

Paraguayan police said the kidnapping—disclosed yesterday—was done by the Left-wing group British.—Reuter.

This announcement appears as a matter of public record only.



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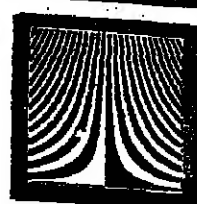
August 15, 1973

THREAT TO LIFE OF AGNEW'S DAUGHTER

WASHINGTON, August 29.

THREATS have been made on the life of Miss Susan Agnew, 26-year-old daughter of Vice-President Spiro Agnew, while she has been working aboard the U.S. hospital ship Hope off Brazil, the Vice-President's office revealed to-day.

Miss Agnew returned to Washington this week at the request of her father because of fears that she might be kidnapped and used to bargain for the release of prisoners, a member of Mr. Agnew's office said.



The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

COMMUNICATIONS

More capacity over the Atlantic

FOR THE next two weeks, tests will be carried out on the fifth Intelsat IV synchronous satellite to be placed in orbit, prior to its commercial operation as a major communications link in the services across the Atlantic.

The unit was launched from Cape Kennedy last week and since then has been moved into its final orbiting position, 22,300 miles up in space.

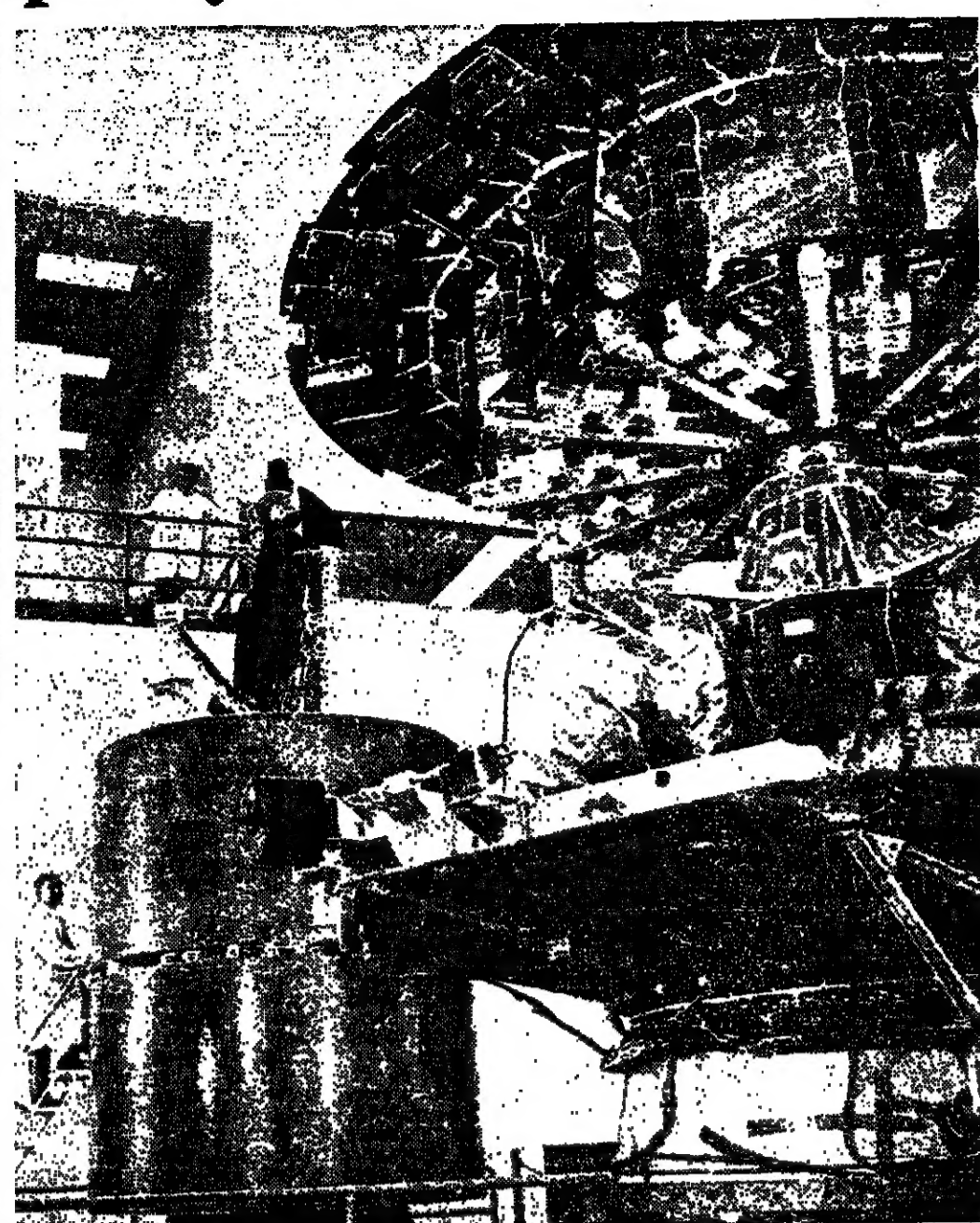
It is ten years since the first single-channel synchronous satellite went into operation. To-day's 3,100-lb descendant from this 147-lb pioneer will have capacity to carry either 12 simultaneous colour TV programmes or up to 5,000 two-way telephone calls.

Communications satellites planned for the next decade will have many times this capacity again and some will permit long range TV broadcasting and reception with a minimum of extra equipment at the receiving end. The advanced designs will offer the possibility of setting up dedicated communication networks for police, military, banking and other organisations whose operations cover a large number of countries. They have been suggested as a possible means of providing trouble-free data communications covering the European area, for example.

Meanwhile, the five Intelsat IV communications units will, by the end of the year, be used via 93 large antennas at 73 ground stations in 55 countries, three of the units being above the Atlantic, one of the Indian Ocean and the last over the Pacific.

The equipment was designed and developed by Hughes Aircraft Company, El Segundo, Cal., working with a team from Europe, Canada and Japan. The European team leader is BAC of Britain.

Like the four previous successful launches, the latest one was made on a Delta vehicle. Some 28 minutes after launching, the spacecraft carrying the satellite was projected into a transfer orbit and after seven of these, when the craft was at its furthest point from earth, the apogee motor was fired to take the craft and the communications satellite into a circular orbit 22,300 miles out.



Engineers at Hughes Aircraft Company, El Segundo, California, examine the latest satellite (in background) while in foreground another "bird" nears completion.

ENVIRONMENT

Keeping noise to a reasonable level

ONE OF the largest acoustic enclosures constructed in the U.K. to attenuate high noise levels generated by processing machinery has been designed and erected by Par Acoustics, at John Player and Sons, Nottingham. The factory was opened in November, 1972. A single enclosure, 50 metres long by 3 metres wide by 4.8 metres high, sharply cuts the noise emanating from a bank of heavy duty turbine-type exhausters and fans, which form an important stage of the cigarette manufacturing process.

Altogether 16 eight-stage turbine exhausters and eight paddle-bladed fans are arranged in-line along one brick wall at ground level. The 50 hp exhausters feed tobacco to the

cigarette production machinery and each produces 2,000 ft³/min. of air flow against a resistance of 120 inches wg. Prior to the installation of this machinery, John Player engineers realised that the combined noise levels generated by these exhausters and fans would be far too high for the comfort and safety of machine operators working in the vicinity. Unattended, this equipment would produce a combined noise level of about 130 dBA.

A 17-bay modular structure in special panelling was designed. These two inch thick panels are fabricated from steel sheet, stiffened by cross members and bolted to a medium gauge rolled steel section support frame. The

Sound absorption is achieved by means of a glass fibre mat fitted inside the panel and secured across the internal facing by a steel mesh. This reduces the noise level to NR55 on the international scale—88 dBA immediately outside the enclosure.

To achieve this degree of noise reduction, the chamber must be perfectly airtight. This created the problem of how to remove the heat that is generated by the exhausters working against the high load factor and which would otherwise build up within the enclosure. To overcome this difficulty, Par Acoustics designed and installed a ventilation system within the chamber.

Four aerofol fans were installed to draw ambient air at low velocity from the factory through both ends of the enclosure. This air is ducted over the equipment and is then discharged into the atmosphere. The air intake and exhaust ducts are silenced by using EVS attenuators.

AUTOMATION

TV eye on rigs and pipelines

OIL PRODUCTION from the BP North Sea Forties field is to be monitored continuously by BP staff at the Dyce operations centre using the latest electronic techniques.

The functioning of the offshore production platforms, the seabed pipeline to Cruden Bay and the on-shore pipeline to Grangemouth will be kept under observation through a complex of equipment based on Ferranti computers.

The operations centre will provide full alarm and data-logging facilities, a plant mimic diagram and—a novel feature—colour TV-type monitors which will present tabular and graphic information of the state of the remote plant on the platforms and pipeline.

MATERIALS

Grout gives time for positioning

AN EXTENSION to the range of resin fixing materials for anchoring systems has been introduced by the Salfix Division of ECP Resins. Salfix HP is a thixotropic resin for use as a grouting-in compound for fixing anchor bars in civil engineering and mining applications where the use of resin capsules is not possible.

Salfix HP has been developed to provide an easy flow thixotropic grout which can be used in conjunction with a hand pump operation. Its characteristics are important for work on sites where power sources are not readily available for mixing and resin insertion and it allows resin systems to be used in restricted site situations. In addition, the material allows for filling and fixing in irregularly shaped cavities.

The material consists of a two-part system of filler and resin which are mixed on site. When mixed, Salfix HP has a curing time of between 30 and 40 minutes depending on temperature. This time-tolerance allows

SAFETY

Fire hazard beaten by planning

WITH THE growth of dependence of industrial companies on data processing and magnetic media for company operations and records, the potential threat from fire is becoming more serious than ever before.

Apart from the danger to employees, particularly those working in installations where access has been made difficult for security reasons, fire hazard in many modern buildings does not seem to have been considered from the viewpoint of data storage or expensive computing equipment.

An example of what can happen is provided by the experience of Hirst Buckley, Scisset, Yorks. This company, business form printers in the Roneo Viars group, had most of its premises destroyed by fire on July 2.

In ten minutes, the upper floor of the factory and the upper two floors of the office block were a blazing inferno. Stocks within the warehouse were rapidly reduced to a pile of ashes, like-wise the computer installation, where all information on sales

and orders through to invoicing, sales ledger and stock control was reduced to ashes.

First reaction of the accountants was to contact the manufacturer of the computer system, Litton ABS, to find out how many months' programming and installation it would take to get back to normal.

Within 24 hours Litton delivered a visible record computer. That same day the computer started operating in Hirst Buckley's nearby distribution centre at Clayton West, with the company's own tailor-made program.

This stroke of good fortune was made possible by a special service supplied by Litton because in the preceding January it had prepared Hirst Buckley's yearly statements, and the ledger master files, had been retained on punched paper tape at Litton's Leeds office.

It was merely necessary to update some information but all the essential facts were there. Within a week a second computer was installed with an extra

punched paper tape reader. By the end of this month all systems should be running as usual.

Close watch on danger gases

EARLY warning of the presence of hydrocarbon gases in the atmosphere, essential in potentially hazardous areas such as the gas and petrochemical industries, is provided by a small detector type VQ2 made by English Electric Valve Company under NRDC licence.

The VQ2 will detect methane in air mixtures in concentrations from 0.1 per cent upwards. It comprises two low-power matched elements to form two arms of a Wheatstone bridge operation. One element contains a catalyst which causes methane to burn

on contact, with a resultant variation in its resistance. The other is a non-active compensating element which ensures that variations in atmospheric pressure, humidity and ambient temperature have negligible effect on the bridge output.

The output from the bridge is virtually linear up to 3 per cent methane in air, with a minimum sensitivity of 13mV per cent methane.

When used in a recommended bridge circuit maximum bridge power consumption is 0.45W, making the device particularly suitable for portable battery operation. EHV is at Chelmsford, Essex, CM1 2QU.

This prototype version of a vortex diode pump, manufactured by Engineering Design and Models (Manchester), is being tested with highly radioactive solutions at British Nuclear Fuels' Windscale Works.

The pump has no moving parts and relies on turbulence created in the two disc-shaped vortex diodes for its effect. Similar principles of vortex-induced turbulence have been used in the development of the British Nuclear Fuels and the United Kingdom Atomic Energy Authority of pumps for handling highly radioactive substances in nuclear fuel reprocessing plant.

The company has produced a number of these vortex diode pumps from plastic, including an experimental rig model which was able to raise highly radioactive nitrate solutions against about 10 metres head.

Operating principle of the pumps is that an air displacement chamber takes the place of a conventional piston in a reciprocating pump, and vortex diodes replace normal moving valves. Alternative pressure and suction is applied by compressed-air-powered ejector assembly, while the vortex diodes control the ultimate direction of flow of the liquid by providing a high resistance in one direction to the other.

Trials are slated to be shown at pumps to have performance, and a high tolerance for various liquids, including slurries. There are no seals, adjustments, and blades failure cannot lead to dangerous escape of air or liquid, says the company.

METALWORKING

High-speed riveting

EMBODYING THE most advanced method of blind riveting, the Funditor Brewer Riveting machine will consistently maintain a production speed of up to 1,000 and more rivets per hour.

Operation is automatic by pedal control with the operator required only to present the workpiece to the riveting station. Automatic feed, automatic rivet snap action and automatic disposal of mandrel ensure rapid riveting at low cost, it is claimed.

The standard range of machines will handle 2.5mm., 3mm., 3.5mm. or 4mm. rivets in standard lengths. The rivet snap action is pneumatically operated requiring a minimum of 60 psi, depending on the size of rivet being used.

Funditor, of South Way, Wembley, Middlesex, HA9 0HE, is a member of the Lamson Industries Group.

PACKAGING

Weighs and fills the bags

A SIMPLE, in-line bag filling and weighing machine which requires no power supply is being produced by Reg Machinery (Sussex), Richmond Road, Bognor Regis.

Operated entirely by gravity, it has a mechanism which directs material first into one bag and, when this is filled to a predetermined weight, rapidly changes the material feed into the second bag. The standard model can be adjusted for weights of between 10 and 25 kg.

The rate of operation is said to be as fast as a man can remove and replace bags, which are held in position by quick-action clips. The machine is available with or without a free-standing hopper. It uses paper bags and can handle material ranging from granular to potato size.

OFFICE

Equipment Document handling

A SINGLE-LINE document handling air tube system has been developed by Lamson Engineering Company, Hythe Road, London, NW10 6RY.

The Lamson 750 is designed for use where paper work communication is required between up to 12 locations and where the communication pattern may be random in nature.

The system uses a single, 75 mm. diameter air tube for communication in either direction, simplified diverters near each station control the path of carriers and eliminate the need for multiple tube runs.

Operation of the Lamson 750 is fully automatic—the document carrier is dropped into a station, the code number of the destination dialled and a button is pushed.

Desk top duplicator

TOP-QUALITY COPIES on every run is the claim being made for a general purpose stencil duplicator, the Fordigraph, now being marketed by Oxford, Oxford House, Weston Street, London, W1A 1BA. After installation, the duplicator needs as little attention as the office typewriter, says the company. Ingenious selective inking, oscillating ink rollers, generous image adjustment, plus automatic paper feed and copy counter are among the advantages listed.

Standing on a desk top, it requires little more than a cubic foot with paper trays folded. All weights of paper in sizes up to 11 inches by 15 inches are handled.

INTERIM STATEMENT

DECLARATION OF INTERIM DIVIDEND

Notice is hereby given that an interim dividend of 4.25 cents per share (1972 interim 3.85 cents per share) has been declared payable to shareholders registered in the books of the Company at the close of business on August 31, 1973.

The transfer books and register of members will be closed from September 1 to September 14, both days inclusive, and dividend warrants will be posted on or about September 28, 1973. Non-resident shareholders' tax at the rate of 14.943% will be deducted where applicable.

Notice to Shareholders

INTERIM PROFIT STATEMENT

The unaudited group operating results for the six months ended June 30, 1973 are as follows:

Operating profit R5 900 000
Less Taxation 2 200 000

Operating profit after taxation R3 700 000

Due to the changed circumstances following the merger, it is not meaningful to compare this profit with the profit for the first six months of 1972, and for this reason no comparative figures for 1972 are shown.

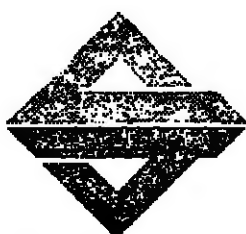
Subject to no unforeseen circumstances arising, it is expected that your group will achieve the profit target for the year advised to shareholders in the merger documents, namely, that the consolidated group profit for 1973 will exceed that for 1972 by 14%.

By Order of the Board
F. COTTY, Secretary.
August 20, 1973

SYFRETS AND UAL HOLDINGS LIMITED

(Incorporated in the Republic of South Africa)

Registered Office: 24 Wale Street, Cape Town.
Transfer Secretaries: Syfrets-UAL Registrars Limited,
66 Marshall Street, Johannesburg.



OVERSEAS NEWS

Secret Chinese Congress adopts new constitution

THE CHINESE Communist Party, meeting in secret session, held its tenth National Congress in Peking from August 24-28 and adopted a new party constitution. Peking Radio said today: Mao Tse-tung, the Party Chairman for almost 40 years, presided over the session. Premier Chou En-lai, considered the number two man behind Mao, delivered the usual political report, the radio said.

Peking Radio, broadcasting the congress in secret session, said the Congress was held "solemnly" and "was a congress of unity, a congress of victory and a congress full of vigour".

The communiqué denounced the late Lin Biao, once the crown prince of Chinese Communism, as a traitor and purged him from the party "forever". It said that Chen Po-ta, who once served as Mao's private secretary and confidante, also was purged "forever".

Lin, Defense Minister for more than 12 years, was named as "successor" to Mao by an article in the Party Constitution adopted at the ninth National Congress, held in April 1969. He died in a plane crash in Mongolia in September, 1971, while trying to flee to the Soviet Union after an abortive coup attempt against Mao, according to accounts given by Chou and other Chinese leaders to visitors to China.

Chou Po-ta was purged at the second Plenary Session of the Central Committee of the ninth Party Congress, held in September, 1970, a year before Lin fell.

Lin, Defense Minister for more than 12 years, was named as "successor" to Mao by an article in the Party Constitution adopted at the ninth National Congress, held in April 1969. He died in a plane crash in Mongolia in September, 1971, while trying to flee to the Soviet Union after an abortive coup attempt against Mao, according to accounts given by Chou and other Chinese leaders to visitors to China.

HONG KONG, August 29. The Central Committee of the Communist Party of China, this was the first item on the agenda and clearly confirmed Mr. Chou in his position. The second item on the agenda was a report on the revision of the Communist Party constitution by Wang Hung-wen, Vice-Chairman of the Shanghai Revolutionary Committee, who clearly gained influence at the meetings.

Mr. Wang has previously been little known outside Shanghai, where he has been dealing with the day-to-day running of the city in the absence of the Chairman, Chang Chun-chiao, in Peking.

Amin fires bank chiefs

By Charles Harrison
NAIROBI, August 29. President Amin of Uganda today dismissed Mr. Semwango Kyinyi, governor of the Bank of Uganda, the country's central bank, and Mr. Christopher Kabenge, general manager of the State-owned Uganda Commercial Bank.

He appointed Mr. Onegi Obel, who has been working under Mr. Kyinyi as the new governor and Mr. Henry Kajura, who has been employed in the East African Development Bank, as the new general manager.

President Amin gave no reasons for the changes. He called in both men and told them they were not "bad", but should go on leave and that he would later give them new appointments.

He told the new appointees that they must give foreign exchange to all Ugandans who need it, indicating that the dismissals may have been a result of growing complaints about the central bank's refusal to allocate foreign exchange to people applying for it. The dismissals are in fact due to a serious shortage of foreign exchange.

The President also announced that he was planning to "reorganise" Uganda's Limit Marketing Board because cotton was no longer being exported. He did not elaborate on this but his remarks appeared to indicate that the future of the Board's chairman, Mr. Henry Barlow, who is a Ugandan, is in doubt.

Earlier today, Britain's acting High Commissioner, Mr. John Stewart, called on President Amin and delivered a message from Her Majesty the Queen. The message was not revealed but the President said he would reply soon.

Korea talks jeopardised

BY OUR OWN CORRESPONDENT
SEOUL, August 29

THE DIALOGUE for improved relations and eventual reunification between North and South Korea is on the verge of being jeopardised as Pyongyang has refused to negotiate with the present Seoul delegates, led by Mr. Lee Hu Rak, director of the South Korean Central Intelligence Agency.

The North Korean refusal was announced abruptly in a statement issued in Pyongyang yesterday by its nominal chief negotiator, Mr. Kim Yong Ju, a younger brother of President Kim Il Sung.

He demanded that Mr. Lee and two other officials of the South Korean CIA be replaced as members of the five-man South Korean negotiating team, accusing them of being responsible for the controversial abduction of Mr. Kim Dae Jung, a former South Korean opium dealer, from a self-imposed exile in Tokyo to Seoul early this month.

He also demanded that the South Government release all political prisoners, discontinue political repressions and discard political dialogue.

There seems to be little chance for the year-old political talks between the two Koreas to be resumed shortly, at least not until after the debate of the Korean question at the forthcoming U.N. General Assembly.

The talks which have been held alternately in Seoul and Pyongyang, once every two or three months, have been deadlocked for some time due to wide differences on basic issues.

North Korea, however, did not mention anything about the Red Cross negotiations which had been conducted with the objective of reuniting divided Korean families in parallel with the political dialogue.

NEWS ANALYSIS

Hawker unveils 'good neighbour jet'

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE HAWKER SIDDELEY HS-146 jet airliner project, announced yesterday, is aimed at a market estimated to be worth well over £2,000m. in the next ten years, covering some 1,500 aeroplanes, of which Hawker is confident it can win 30 per cent. or more.

This is the market for a quiet, low-density (70-100 passengers) type of aircraft with a low noise level that can fly into and out of grass strips. This so-called "good neighbour" bus-stop aircraft will bring jet service to many communities throughout the world that either have no air services at all, or who so far have made do with piston-engine or turbo-prop airliners.

Before launching the HS-146 Hawker spent some years studying the market, with which it already has much experience in selling its twin-engine HS-748 feeder-liner turbo-prop, its HS-125 executive jet, and its Canadian Twin Otter.

It is convinced the sales potential is there, and the initial volume of airline interest (including that from British Airways' Regional Division) tends to confirm the fact.

Although the HS-146 has no others as yet, Hawker is confident that it can go far, and its salesmen are getting on the road in force.



Mr. Michael Heseltine, Minister for Aerospace and Shipping and Sir Arnold Hall, Chairman of Hawker Siddeley Group

Two types

The HS-146 is a high-wing monoplane, with four U.S. Avco Lycoming ALF-502H jet engines mounted under the wing. It will be built in two versions, one seating 71-85 passengers, and the other, with a longer fuselage and called the S-146-200, seating 102 passengers.

It will fly at 500 mph over distances of 1,200 miles, using only grass fields of 3,000 feet length. The first flight is set for late 1973 or early 1974, only 28 months away with the airline service set for early 1977.

Although the U.S. engine accounts for about 27 per cent. of the aircraft by value, the rest will be basically British—that is, there will be no direct American collaboration as such, unless companies on the other side of the Channel can provide parts and equipment cheaper and of better quality than their British counterparts—and they are free to tender if they wish.

Hawker and the U.K. Government see no harm in developing an aircraft without direct European collaboration—the

Europeans have done the same components and parts suppliers probably have financed the doing the same. The aim is to do a deal with the Government, leaving some cash in the kitty for investments in other directions so as not to upset the present carefully maintained balance between aerospace and other activities in the Hawker Siddeley Group.

The group feels that the HS-146 will give it a balanced forward programme in aero- Rolls-Royce is now discussing collaboration with Lycoming, arrangements for work-sharing they may agree to must not, however, be such that the HS-146's insistence, under time-scale or the pricing of the HS-146 programme.

The HS-146 will give employment to around 20,000 in the U.K. aerospace and related industries. The main production centre will be at Hatfield, but other Hawker factories will share the work.

Specifications for parts and equipment have been widely circulated, and tenders have already been received. Contracts for the supply of parts will be signed soon.

Among companies interested is Short Brothers and Harland of Belfast, on engine pods for the Lycoming engines. Where European companies can offer competitive prices, they will be given serious consideration.

Quiet

The ALF-502H Lycoming engine which has already logged nearly 3m. hours of flying. It is a quiet engine—the "noise footprint" at 90 Perceived Noise Decibels (the area exposed to noise at 100 ft) will be lower than that of a twin turbo-prop aircraft, such as the HS-748, and much lower than that of a twin-engine jet such as the One-Eleven.

Hawker Siddeley, with its current cash reserves, could

Arab oil policy 'ensured'

BY ISHAN HIJAZI

THE STATE visit to Saudi Arabia today by Sheikh Sabah Al Salem Al Sabah, the Emir of Kuwait, would complement the talks held in Baghdad last week between King Feisal and President Anwar Sadat on the question of use of Arab oil as a weapon for influencing the Middle East conflict.

Informal sources here expect the Saudi monarch to brief Sheikh Sabah on the outcome of the talks with Mr. Sadat.

The Egyptian information agency today said, President Sadat has ensured a common policy among the Arab oil producers regarding the use of the oil as a weapon and on investment of Arab oil funds deposited in Western banks in the interest of the Arab cause.

Arab diplomatic sources here said their information is that Mr. Sadat's talks with Feisal have been successful. They said King Feisal promised to provide Saudi with as much money as Egypt would need to strengthen her position in the confrontation with Israel.

They said Feisal had told Sadat that Saudi Arabia would be ready to help Egypt pay her debts to the Soviet Union. These debts, have accumulated from Egyptian arms purchases from Moscow and from Soviet economic loans.

The sources linked the Saudi promise to the sudden visit to Moscow by Dr. Abdel Aziz Higazi, the Egyptian Minister of the Treasury. The Minister flew to Moscow yesterday only 24 hours after he returned with Mr. Sadat from their tour of Saudi Arabia, Qatar and Syria.

The Emir of Kuwait is due to go to Cairo at the end of his four-day visit to Saudi Arabia. Observers here expect the Emir to brief King Feisal on the outcome of the recent talks between Kuwait and Iraq on the border problem between them.

The talks, held in Baghdad earlier this month by the Kuwaiti Crown Prince and Premier Sheikh Jabir Al Ahmed, were inconclusive.

Saudi Arabia had expressed solidarity with Kuwait during the border clashes between Kuwait and Iraq last spring.

BEIRUT, August 29. Diplomatic observers here who watch the Syrian scene are sceptical and believe that mass execution of officers is not practised in Syria despite the reported wholesale and numerous military coups there. Thus far, the procedure has been to imprison or deport officers who may be involved in anti-State activities.

Speculative reports about certain events in Syria are not new. Last July the Lebanese Press said that as many as 300 Syrian officers were arrested after an unsuccessful attempt on the life of President Assad.

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James Finlay banking growth plans

BY CHRIS SAUR, SCOTTISH CORRESPONDENT
EDINBURGH, August 29

JAMES FINLAY and Co., of Glasgow, has just completed a major financial reorganisation aimed mainly at assisting the growth of the merchant banking division, it launched in June.

It has approved an increase in its borrowing powers (which were formerly limited to twice share capital) from £7m. to £30m. This is approximately 50 per cent. of the company's net tangible assets.

In addition, Finlay has made preparatory moves towards widening its share capital base, by authorising 500,000 new £1 shares (worth over £2m. at current prices) for issue at a later date.

The new banking division is taking deposits from companies and institutions, but Finlay says its bank's initial growth will be financed largely from the group's "substantial surplus liquidity".

In February, the company sold its entire general investment portfolio, realising a sum approaching £10m. These funds have been redeployed in the banking division.

The banking initiative, according to Mr. Ronald Monk, director in charge, is a logical extension of the company's desire for a more co-ordinated management of the funds of its extremely diverse group.

Founded in 1750 as a trading company dealing largely in jute

and cotton, Finlay now controls a group of 40 subsidiaries and has substantial interests in a further 29 associated companies, engaged principally in Indian and East African trade.

Its other interests, include bakery supplies, confirming clearing and forwarding, manufacturing and merchandising, insurance broking, warehousing, and property development.

Calculating its current potential for attaining funds at anything up to £100m., the company decided to launch an autonomous banking unit. As well as offering a range of merchant and investment banking services, the unit will assist finally in obtaining U.K. financial requirements.

Political and pricing restraints could restrict imports into the U.K. from three main consuming areas—the U.S., Japan and Western Europe—below the projected levels for 1985.

The report also sees restraints on LNG trade being imposed by the location and ownership of natural gas reserves. Iraq, Saudi Arabia, Kuwait and Venezuela are considered to have an "unfavourable" attitude to LNG exports which could adversely affect outlets for their oil production.

The demand for LNG carriers is not expected to put undue strain on shipyards, either. Dreyer considers that at least 15 shipyards have the ability to produce such ships at a combined rate of about 25 vessels a year.

LON NOL'S GOVERNMENT

The end may now be at hand

BY STEWART DALBY IN SAIGON

ONE IS tempted to think that these might just be something in Marshal Lon Nol's mysticism. Throughout the summer he has been surrounded by a phantasmagoria of military advisers, and his Government has been surrounded by clanging tanks, his honours and his former-tellers with their entrails, while his Government has staggered through crisis after crisis.

Since the beginning of the year, the Government, forever plagued by two sustained attempts to topple Lon Nol and take over Cambodia. The first was in February and the second in May. It is most simply characterised as the "ripe fruit" strategy. The insurgents put pressure on the provincial capitals and tried to cut Phnom Penh's lifelines, such as Route Four to the Port of Kampong Som and the Mekong River, so that eventually the capital would fall without a frontal assault. Then after a full in June the anti-Government forces, apparently deciding that Phnom Penh could be taken without rather than later, switched tack and concentrated on Phnom Penh itself, advancing from the South in particular in some strength.

This second offensive ran out just before August 15, the deadline for cessation of American bombing, either by coincidence or because the Americans had correctly calculated that by that time their intensive bombing would have blunted the insurgents' advance.

Since the insurgents have not taken any provincial capitals, and since Phnom Penh is still in the hands of Lon Nol and is not noticeably short of supplies, they can in one sense be judged to have failed.

But if they have failed, and the Lon Nol Government has succeeded, it is success in its most negative form. The insurgents now control most of the country and retain the military initiative. Without the protective power of American bombing and with only a meagre airforce of its own, the Cambodian army will be more on the defensive than ever. The attempts have been made at mobilisation and at injecting some urgency into the populace, but on the whole Phnom Penh remains a quality of indifference, and in large part from the example emanating from the Presidential Palace.

Lon Nol has always been a complete figure, lacking the his-

lack-lustre Government with a diminishing U.S. support and a group of military effective insurgents enjoying the backing of North Vietnam and, by extension of China and Russia.

The Lon Nol Government has supposedly been on the brink of collapse so many times that one is hesitant to say that the denouement is about to arrive, but many observers feel that it is. Senior men in the U.S. Embassy in Phnom Penh are convinced that the insurgents are going to attack before the rains make it too difficult, in other words within the next two weeks.

It has already been started. The insurgents have been pressing on Kampong Cham, Cambodia's third largest town 50 miles north east of the capital, for the past fortnight, and this week came the news that they

President Lon Nol of Cambodia said at a Press conference in Phnom Penh yesterday that his Government had decided to seek a military victory in the Cambodian civil war. Asked about the stage reached in peace efforts, he added: "I am sorry, but I cannot reveal that."

transferred to Lon Nol (who was for a long time before the overthrow of Sihanouk number two in the Government). He has encouraged the belief that Sihanouk (Prince Sihanouk abdicated as King in 1955 and invested the monarchy in his parents) has been replaced by a God-chosen president. The men who helped to oust Sihanouk, Prince Sirk Matak, in Tan and Chong Heng and their enfeebled political parties have not proved up to the task of removing Lon Nol, even though they are believed to have received tacit if qualified support from the Americans. Under Sihanouk the army was kept in its place and until 1970 it had only 35,000 men. Most of today's Generals are jumped-up majors and few observers claim to see any coming columns who might upset the status quo.

Fragile and precarious though the Government is, it seems extremely unlikely that it will be brought down from within either by a coup or by a spontaneous uprising. The struggle in Cambodia is now clearly drawn. It is between an ill-prepared and

Facelift—and higher price—for Renault 6

By David Walker

THE FIRST FACELIFT for the Renault 6, the car which has been since it was introduced in 1963 was announced by Renault yesterday. At the same time, the price of the basic 6-550 is to go up from £591 to £640 and that of the 6TL from £682 to £1,030.

Renault, the leading importer of cars into the U.K., has so far turned out 950,000 cars in the 6 range. Output is now running at 850 units a day, nearly 50 per cent. of which are exported.

External changes, claimed to give the car longer lower car and more modern appearance, include a redesigned radiator grill, a new front bumper, redesigned lamp clusters front and rear, and a black paintwork band along the sides beneath the doors.

Front seat modifications give better leg room for rear seat passengers, a heated rear window becomes standard on the 6TL and cloth upholstery an optional extra.

Price rises averaging 3 per cent. for other Renault models were announced earlier this month. The increases basically result from higher production costs in France and do not fully reflect the fall in the value of the pound against the French franc.

Western Trust & Savings Ltd

announce the following increases in deposit interest rates with effect from 1st September 1973

Term	Interest rate	Notice of withdrawal	Interest rate
1 year	11% p.a.	7 days	10% p.a.
2 years + 1 day	11% p.a.	3 months	10 1/4% p.a.
3 years	11% p.a.	6 months	10 1/2% p.a.

Term	Interest rate
3 years	10 1/2% p.a.
Monthly income per £1000 invested: £8.75	

Please send me your Deposits Brochure.

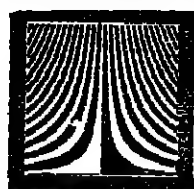
Name (Mr/Mrs/Miss) _____

Address _____

Send for our brochure to: The Deposits Manager, Western Trust & Savings Ltd, Phoenix House, 11, Notting Street, Plymouth PL1 2RR. Telephone Plymouth 68030

Western Trust & Savings Ltd

(A member of the Western Credit Group)



The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

COMMUNICATIONS

More capacity over the Atlantic

FOR THE next two weeks, tests will be carried out on the fifth Intelsat IV synchronous satellite to be placed in orbit, prior to its commercial operation as a major communications link in the services across the Atlantic.

The unit was launched from Cape Kennedy last week and since then has been moved into its final orbiting position, 22,300 miles up in space.

It is ten years since the first single-channel synchronous satellite went into operation. To-day's 3,100-lb descendant from this 147-lb pioneer will have capacity to carry either 12 simultaneous colour TV programmes or up to 5,000 two-way telephone calls.

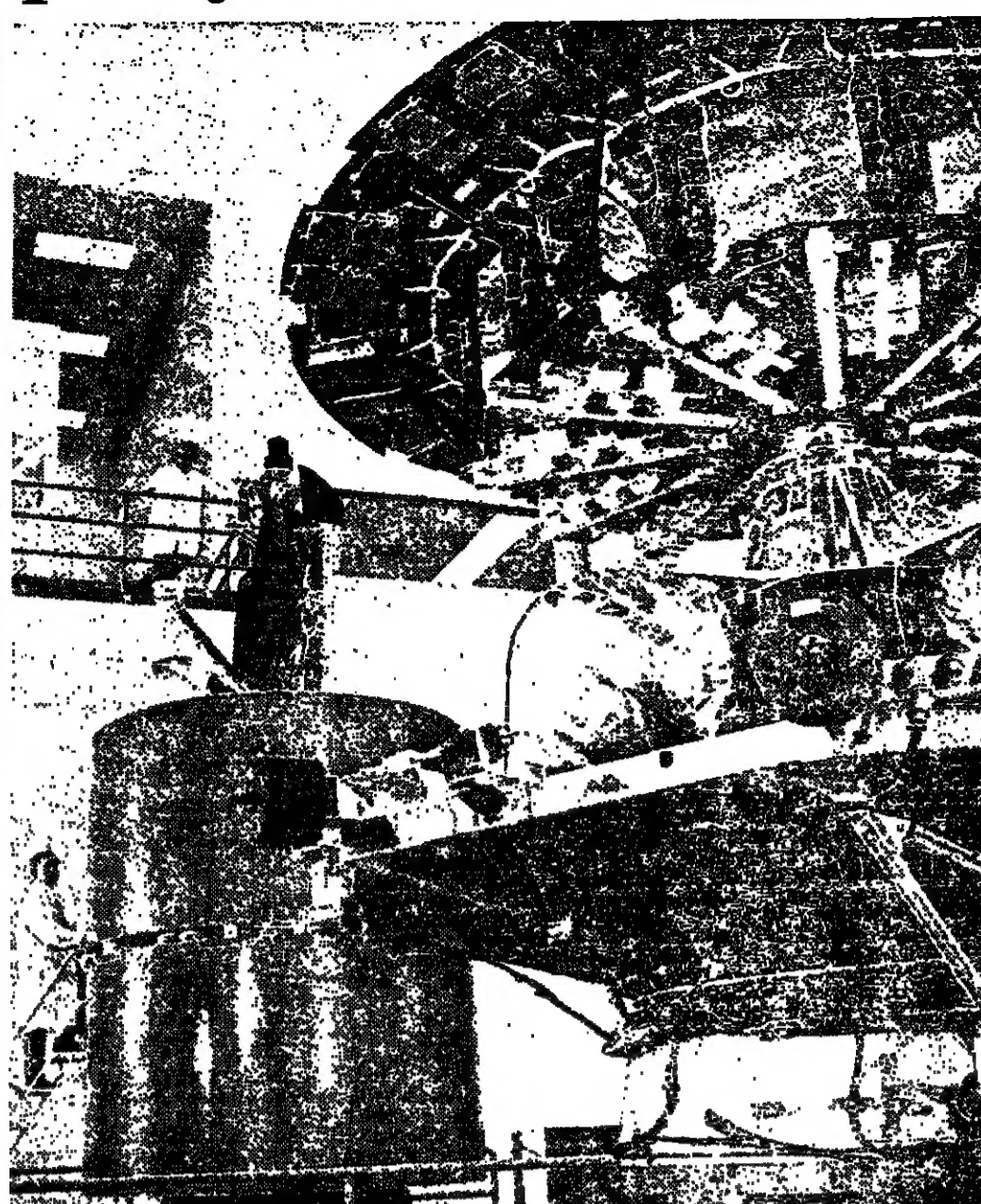
Communications satellites planned for the next decade will have many times this capacity again and some will permit long-range TV broadcasting and reception with a minimum of extra equipment at the receiving end.

The advanced designs will offer the possibility of setting up dedicated communication networks for police, military, banking and other organisations whose operations cover a large number of countries. They have been suggested as a possible means of providing trouble-free data communications covering the European area, for example.

Meanwhile, the five Intelsat IV communications units will, by the end of the year, be used via 93 large antennae at 73 ground stations in 55 countries, three of the units being above the Atlantic, one of the Indian Ocean and the last over the Pacific.

The equipment was designed and developed by Hughes Aircraft Company, El Segundo, Cal., working with a team from Europe, Canada and Japan. The European team leader is BAC of Britain.

Like the four previous successful launches, the latest one was made on a Delta vehicle. Some 28 minutes after launching, the spacecraft carrying the satellite was projected into a transfer orbit and after seven of these, when the craft was at its furthest point from earth, the apogee motor was fired to lift the craft and the communications satellite into a circular orbit 22,300 miles out.



Engineers at Hughes Aircraft Company, El Segundo, California, examine the latest satellite (in background) while in foreground another "bird" nears completion.

ENVIRONMENT

Keeping noise to a reasonable level

ONE OF the largest acoustic enclosures constructed in the U.K. to attenuate high noise levels generated by processing machinery has been designed and erected by Par Acoustics, at John Player and Sons, Nottingham. The factory was opened in November, 1972. A single enclosure, 50 metres long by 3 metres wide by 4.8 metres high, sharply cuts the noise emanating from a bank of heavy-duty turbine-type exhausters and fans, which form an important stage of the cigarette manufacturing process.

Altogether 16 eight-stage turbine exhausters and eight paddle-bladed fans are arranged in-line along one brick wall at ground level. The 50 hp exhausters feed tobacco to the

cigarette production machinery and each produces 2,000 ft./min. of air flow against a resistance level of 120 inches w.c. Prior to the installation of this machinery, John Player engineers realised that the combined noise levels generated by these exhausters and fans would be far too high for the comfort and safety of machine operators working in the vicinity. Unattenuated, this equipment would produce a combined noise level of about 120 dBA.

A 17-bay modular structure in special panelling was designed. These two inch thick panels are fabricated from steel sheet, stiffened by cross members and bolted to a medium gauge rolled steel section support frame.

Sound absorption is achieved by means of a glass fibre mat fitted inside the panel and secured across the internal facing by a steel mesh. This reduces the noise level to NR85 on the international scale—85 dBA immediately outside the enclosure.

To achieve this degree of noise reduction, the chamber must be perfectly airtight. This created the problem of how to remove the heat that is generated by the exhausters working against the high load factor and which would otherwise build up within the enclosure. To overcome this difficulty, Par Acoustics designed and installed a ventilation system within the chamber.

Four aerofol fans were installed to draw ambient air at low velocity from the factory through both ends of the enclosure. This air is ducted over the equipment and is then discharged into the atmosphere. The air intake and exhaust ducts have been silenced by using EVS attenuators.

AUTOMATION

TV eye on rigs and pipelines

OIL PRODUCTION from the BP North Sea Forties field is to be monitored continuously by BP staff at the Dyce operations centre using the latest electronic techniques.

The functioning of the offshore production platforms, the seabed pipeline to Cruden Bay and the on-shore pipeline to Grangemouth will be kept under observation through a complex of equipment based on Ferranti computers.

The operations centre will provide full alarm and data-logging facilities, a plant mimic diagram and a novel feature—colour TV-type monitors which will present tabular and graphic information of the state of the remote plant on the platforms and pipeline.

MATERIALS

Grout gives time for positioning

AN EXTENSION to the range of resin fixing materials for anchoring systems has been introduced by the Selfix Division of ECP Resins of Alfreton. Selfix HP is a thixotropic resin for use as a grouting-in compound for fixing anchor bars in civil engineering and mining applications where the use of resin capsules is not possible.

Selfix HP has been developed to provide an easy flow thixotropic grout which can be used in conjunction with a hand pump operation. Its characteristics are important for work on sites where power sources are not readily available for mixing and resin insertion and it allows resin systems to be used in restricted site situations. In addition, the material allows for filling and fixing in irregularly shaped cavities.

The material consists of a two-part system of filler and resin which are mixed on site. When mixed, Selfix HP has a curing time of between 20 and 40 minutes depending on temperature. This time-tolerance allows

SAFETY

Fire hazard beaten by planning

WITH THE growth of dependence of industrial companies on data processing and magnetic media for company operations and records, the potential threat from fire is becoming more serious than ever before.

Apart from the danger to employees, particularly those working in installations where access has been made difficult for security reasons, fire hazard in many modern buildings does not seem to have been considered from the viewpoint of data storage or expensive computing equipment.

An example of what can happen is provided by the experience of Hirst Buckley, Slough, Yorks. This company, business form printers in the Roneo Vickers group, had most of its premises destroyed by fire on July 2. In ten minutes, the upper floor of the factory and the upper two floors of the office block were a blazing inferno. Stocks within the warehouse were rapidly reduced to a pile of ashes, likewise the computer installation, where all information on sales

and orders through to invoicing, sales ledger and stock control was reduced to ashes.

First reaction of the accountants was to contact the manufacturer of the computer system, Litton ABS, to find out how many months' programming and installation it would take to get back to normal.

Within 24 hours Litton delivered a visible record computer. That same day the computer started operating in Hirst Buckley's nearby distribution centre at Clayton, West, with the company's own tailor-made program.

This stroke of good fortune was made possible by a special service, supplied by Litton because in the preceding January it had prepared Hirst Buckley's yearly statements, and the programs, including the sales ledger master files, had been retained on punched paper tape at Litton's Leeds office.

It was merely necessary to update some information but all the essential facts were there, where the computer installation, within a week a second computer was installed with an extra punched paper tape reader.

By the end of this month all systems should be running as usual.

Early warning of the presence of hydrocarbon gases in the atmosphere, essential in potentially hazardous areas such as the gas and petro-chemical industries, is provided by a small detector type VQ2 made by English Electric Valve Company under NRDC licence.

The VQ2 will detect methane in air mixtures in concentrations from 0.1 per cent upwards. It comprises two low-power matched elements to form two arms of a Wheatstone bridge. One element contains a catalyst which causes methane to burn

on contact, with a resultant variation in its resistance. The other is a non-active compensating element which ensures that variations in atmospheric pressure, humidity and ambient temperature have negligible effect on the bridge output.

The output from the bridge is virtually linear up to 3 per cent methane in air, with minimum sensitivity of 15mV per cent methane.

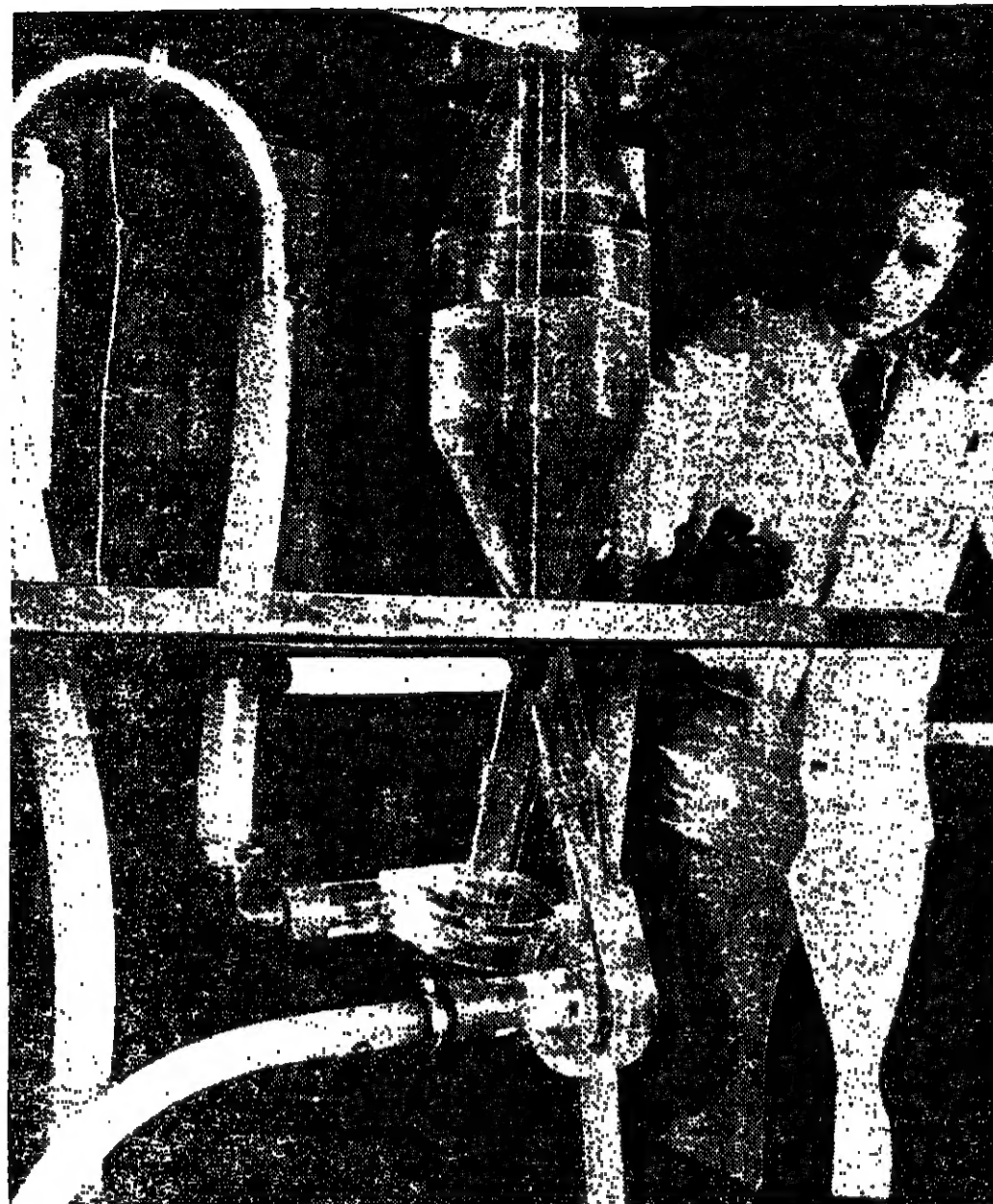
When used in a recommended bridge circuit maximum bridge power consumption is 0.8W, so making the device particularly suitable for portable battery operation.

EEV is at Chelmsford, Essex, CM1 2QU.

LEONARD FAIRCLOUGH
CIVIL ENGINEERING
0257-480264

FRAM GERRARD
BUILDING
061-794 4755

Close watch on danger gases



This prototype version of a vortex diode pump, manufactured by Engineering Design and Models (Manchester), is being tested with highly radioactive solutions at British Nuclear Fuels' Windscale Works.

The pump has no moving parts and relies on turbulence created in the two disc-shaped vortex diodes for its effect. Similar principles of vortex-induced turbulence have been used in the development by British Nuclear Fuels and the Atomic Energy Authority of pumps for handling highly radioactive substances in nuclear fuels reprocessing plant.

The company has produced a number of these vortex diode pumps from plastic, including an experimental rig model which was able to raise highly radioactive nitrate solutions against about 10 metres head.

Operating principle of the pumps is that an air displacement chamber takes the place of a conventional piston in a reciprocating pump, and vortex diodes replace normal moving valves. Alternative pressure and suction is applied by a compressed-air-powered jet ejector assembly, while the vortex diodes control the ultimate direction of flow of the liquid by providing a higher resistance in one direction than the other.

Trials are stated to have shown the pumps to have good performance, and a notably high tolerance for varying liquids, including dilute slurries. There are no critical adjustments, and blockage or failure cannot lead to dangerous escape of air or liquid, says the company.

METALWORKING

High-speed riveting

EMBODIED THE most advanced method of blind riveting, the Funditor Brewer Riveting machine will consistently maintain a production speed of up to 1,000 and more rivets per hour.

Operation is automatic by pedal control with the operator required only to present the workpiece to the riveting station. Automatic feed, automatic rivet snap action and automatic disposal of mandrel ensure rapid riveting at low cost, it is claimed.

The standard range of machines will handle 2.5mm, 3mm, 3.5mm, or 4mm rivets, in standard lengths. The rivet snap action is pneumatically operated requiring a minimum of 60 psi, depending on the size of rivet being used.

Funditor of South Way, Wembley, Middlesex HA9 0WE, is a member of the Lamson Industries Group.

PACKAGING

Weighs and fills the bags

A SIMPLE, in-line bag filling and weighing machine which requires no power supply is being produced by Regis Machinery (Sussex), Richmond Road, Bognor Regis.

Operated entirely by gravity, it directs material first into one bag and, when this is filled to a predetermined weight, rapidly changes the material feed into the second bag. The standard model can be adjusted for bag weights of between 10 and 25 kg.

The rate of operation is said to be as fast as one man can remove and replace bags, which are held in position by quick-action clips. The machine is available with or without a free-standing hopper. It uses paper bags and can handle materials ranging from granular to potato size.

INTERIM STATEMENT

DECLARATION OF INTERIM DIVIDEND

Notice is hereby given that an interim dividend of 4.25 cents per share (1972 interim 3.85 cents per share) has been declared payable to shareholders registered in the books of the Company at the close of business on August 31, 1973.

The transfer books and register of members will be closed from September 1 to September 14, both days inclusive, and dividend warrants will be posted on or about September 28, 1973.

Non-resident shareholders' tax at the rate of 14.943% will be deducted where applicable.

Notice to Shareholders

INTERIM PROFIT STATEMENT

The unaudited group operating results for the six months ended June 30, 1973 are as follows:

Operating profit R5 900 000

Less Taxation 2 200 000

Operating profit after taxation R3 700 000

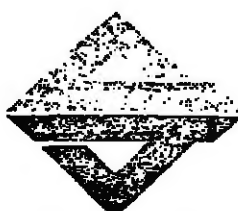
Due to the changed circumstances following the merger, it is not meaningful to compare this profit with the profit for the first six months of 1972, and for this reason no comparative figures for 1972 are shown.

Subject to no unforeseen circumstances arising, it is expected that your group will achieve the profit target for the year advised to shareholders in the merger documents, namely, that the consolidated group profit for 1973 will exceed that for 1972 by 14%.

By Order of the Board
F. COTTY, Secretary.
August 20, 1973

SYFRETS AND UAL HOLDINGS LIMITED

(Incorporated in the Republic of South Africa)
Registered Office: 24 Wale Street, Cape Town.
Transfer Secretaries: Syfrets-UAL Registrars Limited,
65 Marshall Street, Johannesburg.



QUALITY CONTROL

Checking complex components

LARGE PROFILE milling cutters, dies for plastic moulding, complex press tools, or any component with a complicated shape or delicate surface finish that precludes the use of contact mechanical measuring devices, can be examined and measured by a projector developed by Ealing Metrology, 7 Grosvenor Road, Watford WD2 2PW (division of Ealing Beck).

The screen is 60 inches square, and is equipped with clips for comparison overlays, etc. Grade and profile lens are supplied. The X10 lens has a 6-inch field of view able to receive cutters over 15 inches in diameter, while the X20 lens with a 3-inch field takes cutters up to 12-inch diameter—for 14-inch cutters the field is reduced to 1 and for 18-inch cutters to 1/2 size.

The 30-inch measuring table has a built-in helix which gives a movement of plus or minus 15 degrees, and will take a component weighing up to 230 lbs. The projector itself measures 7 feet high by 7 feet 6 inches wide by 11 feet 6 inches deep, and costs about £6,000.

TOP-QUALITY COPIES on every

run is the claim being made for a general purpose stencil duplicator, the Fordigraft, now being marketed by Ofrex, Ofrex House, Stephen Street, London, W1A 1EA. After installation, the duplicator needs as little attention as the office typewriter, says the company. Ingenious selective inking, oscillating ink rollers, generous image adjustment, plus automatic paper feed and copy counter are among the advantages listed.

Standing on a desk top, it reduces to little more than a cubic foot with paper trays folded. All weights of paper in sizes up to 11 inches by 15 inches are handled.

epic Estates Property Investment Company Limited

GROUP'S SUSTAINED PROGRESS

Results for year ended 30th April, 1973

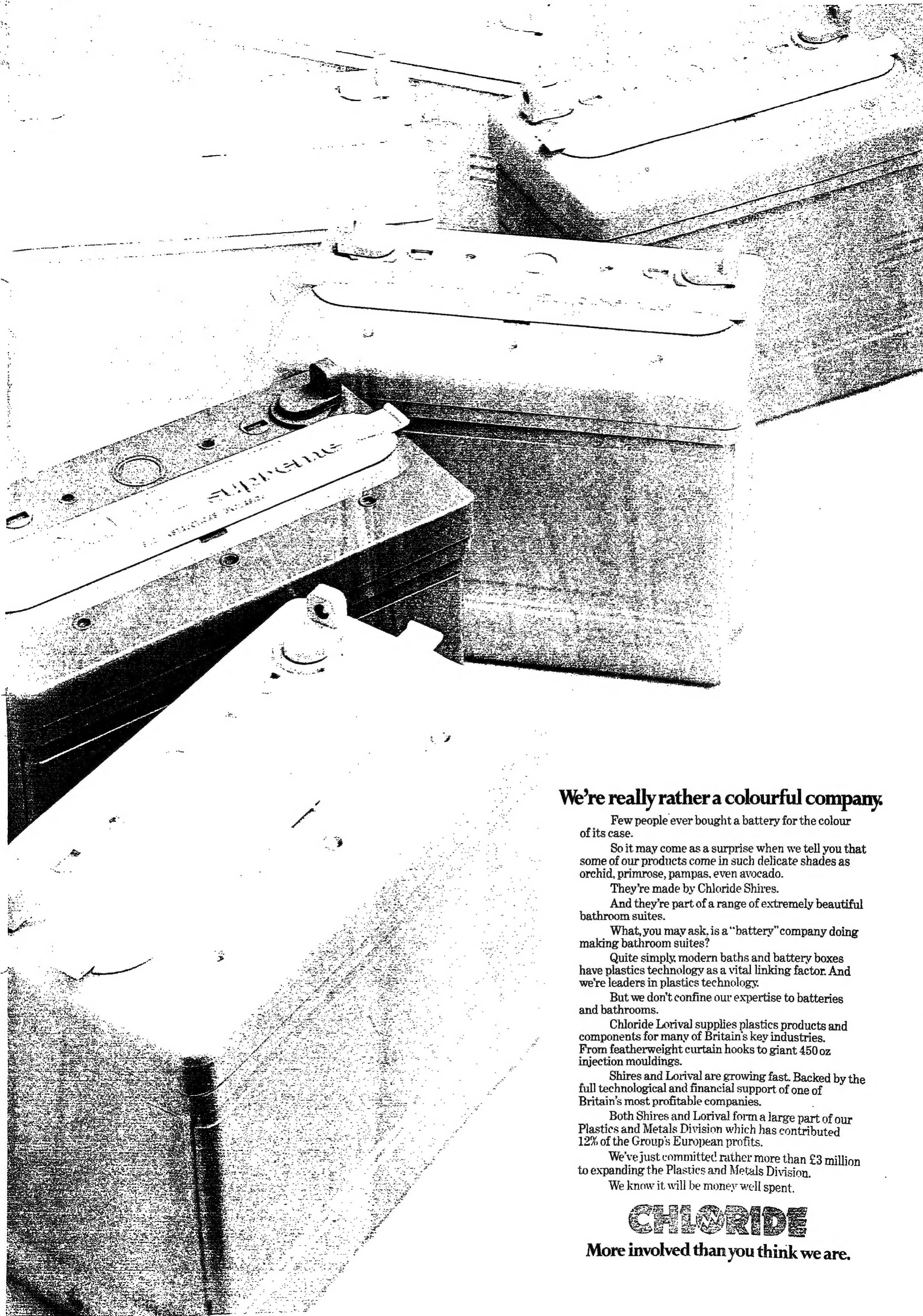
	1973	1972
Gross rental income	2000	2000
Net property income	1,548	1,488
Net property income	1,275	1,219
Surplus available for distribution	613	548
Dividends—gross	3,543,75p	3,375p

Extracts from the Statement by the Chairman, Mr. A. R. Perry

- I am pleased to report that the Group continued to make progress. Gross rental income for the year at £1,548,000, showing a small increase over the previous year, reflects the completion in earlier years of major developments, without any contribution from developments now in hand.
- The North Cheshire Trading Estate near Birkenhead is proceeding well; the first phase is completed and the building is advanced on the second phase. Plans for the next phase are well in hand. Although the development at Sheffield has not yet commenced, new plans for the project near Cheshire House are nearing finalisation.
- Work will commence on the next phase on the estate at Sittingbourne, Kent, shortly and also at the new office site at Epsom. In South London, negotiations are proceeding over the proposed shop and office project. We have formed a wholly owned subsidiary in Belgium and have acquired a site in the commune of Etterbeek in Brussels for a shop and office development.
- It is the opinion of the Directors that the Group's properties have an open market value of not less than £11 million in excess of their book value at 30th April, 1973.

Copies of the complete Report and Accounts may be obtained from the Secretaries, W. H. Stenford & Co., 25/26 City Road, London, EC1Y 1BQ.

25/26 City Road



We're really rather a colourful company.

Few people ever bought a battery for the colour of its case.

So it may come as a surprise when we tell you that some of our products come in such delicate shades as orchid, primrose, pampas, even avocado.

They're made by Chloride Shires.

And they're part of a range of extremely beautiful bathroom suites.

What, you may ask, is a "battery" company doing making bathroom suites?

Quite simply, modern baths and battery boxes have plastics technology as a vital linking factor. And we're leaders in plastics technology.

But we don't confine our expertise to batteries and bathrooms.

Chloride Lorival supplies plastics products and components for many of Britain's key industries. From featherweight curtain hooks to giant 450 oz injection mouldings.

Shires and Lorival are growing fast. Backed by the full technological and financial support of one of Britain's most profitable companies.

Both Shires and Lorival form a large part of our Plastics and Metals Division which has contributed 12% of the Group's European profits.

We've just committed rather more than £3 million to expanding the Plastics and Metals Division.

We know it will be money well spent.

CHLORIDE

More involved than you think we are.

PORTS and TERMINALS

A notable facelift

This Report was written by RAY DAFTER

It was always a
good idea

Now it's irresistible

By now you'll be familiar with the benefits of Costain's 'table with steel legs' technique of jetty construction.

The enormous Medway Port Authority project at Sheerness stands to testify to its efficiency... 71 acres of concrete supported by 1300 steel piles, all finished ahead of schedule and within budget. The largest structure of its kind in the world.

Now we'd like to draw your attention to an important new addition to our 'table' concept.

This is the provision of our own on-site facilities for the fabrication of the steel tubing needed.

Yes, we said our own. For some time we'd felt that the reliance on a second party for the supply of vital piles was less than ideal. As plant and material problems might become yours,

the labour difficulties always seem on the verge of becoming your headache. Worst of all - if the ship behind in supply would your completion date still be worth anything?

Luckily, Costain resources were able to tie-up this possibly loose end of the operation. We simply acquired, lock stock and barrel, our own steel tube production plant. And it's mobile, so that it can produce right where it's needed - on site.

This acquisition backs up the unique Costain 'roller shutter' surfacing technique. The shutter unit is first placed on friction clamps bolted to the steel piles. Then jacked up to the correct level. Reinforcement steel is fixed and concrete poured. When the curing process is complete, the shutter unit is simply lowered by jacks and moved forward to its next position.

Requiring only a small labour force, this 'roller shuttering' method, combined with our own on-site steel production, means that we're in an even better position to undertake your marine constructions.

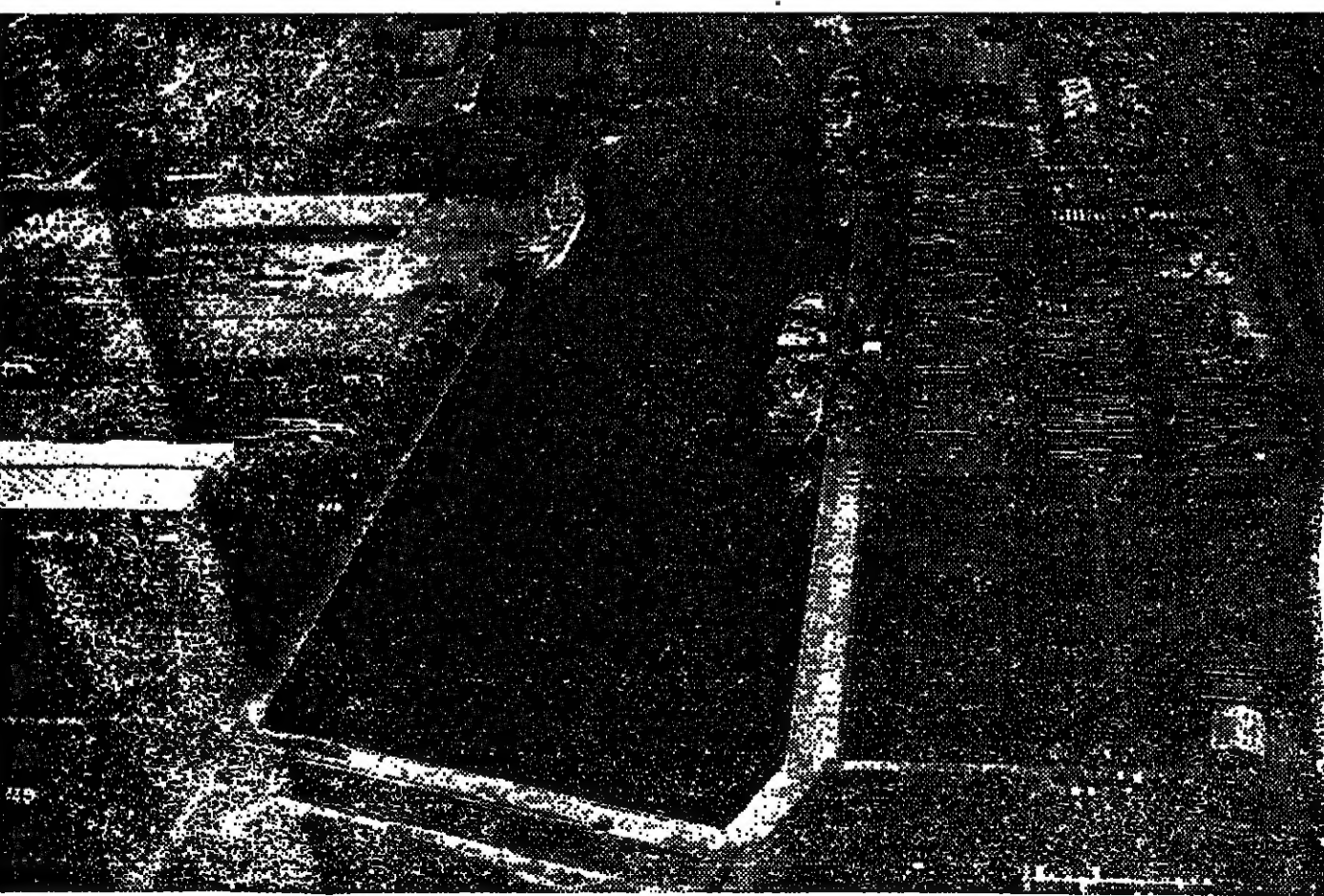
And, because of the flexibility of the Costain technique, this 'package' service can be profitably applied to both large and not-so-large contracts. Anything, in fact, from £20,000, right up to the £24 million it took to build Dubai.

So, the next time you want a table, consider the advantages of reserving it through Costain.

Richard Costain Ltd., Friary House, 137 Blackfriars Road, London SE1 8EW. Tel: 01-928 4977.

Tilbury-the natural choice for container traffic.

Tilbury container terminals offer 24-hour round-the-clock working the year through. And a 2-shift 14-hour day is operated at other berths for the speedy handling of unit load traffic. The future? The P.L.A. now plans for the next generation of container ships in its Maplin seaport development scheme.



About Tilbury...

Mechanisation: The highest degree of mechanisation for the speedy handling of palletised, utilised and containerised cargo.

Equipment: A continuing policy for the most modern equipment—a new high-boom portainer crane due shortly for commissioning.

the introduction of the latest design of straddle carriers, etc.

Communications: A within-dock Rail Container Terminal integrating working arrangements with Freightliners Ltd. and British Rail, to offer speed and efficiency.

The Record: In July 1973, 6,000 20 ft. units were dealt with in

another record-breaking week.

1st in Britain: Present traffic levels show the container port is maintaining its position as first in Britain and second in Europe.

About the Future...

The planned Maplin seaport will handle the largest container ships in prospect.



Port of London Authority, World Trade Centre, London E.1.
Tel: 01-476 6900 Telex 897477

The British ports industry which, in spite of the big changes in freight transportation methods, still remains vital to the country's movement of trade, has undergone a notable facelift in recent years.

Changes in the docks physical structure, the new berths, quays and, in some cases, complete new harbours, have largely been dictated by the onset of new handling methods—the upsurge in roll-on traffic and containerisation, the growing use of pallets and the necessity to discharge and load massive bulk carriers and tankers at a faster rate.

Alongside these changes, and partly because of them, the ports have had to set about improving their financial and management abilities, shown to be lacking in the late 1960s. Having spent hundreds of millions of pounds on new and modernised facilities and forced increasingly into borrowing the ports were completely ill-equipped in terms of their changing structure to cope with the challenge.

Mersey collapse

The collapse of Mersey Docks and Harbour Board in 1970 illustrated how bad the situation had become. The Mersey—Britain's leading export terminal which was unable to meet its capital debt from revenue—received most of the publicity but there were other ports hovering very close to the same dilemma. Like Mersey, some of them were expecting the situation to be solved by nationalisation. After all, it was the Labour Government's plans for the State to take over the biggest ports which had

contributed to the difficulties. Ports were forced to borrow on short terms at high interest rates which only added to the debt problems.

In the past three years Mersey and the whole of the ports industry have been directed by the Government and the National Ports Council to seek their own salvation. This they have done with a good measure of success. Thanks largely to a cost-cutting exercise (many loss-making, conventional cargo berths have been closed) and quite severe increases in charges the industry as a whole is well inside the profitable zone. Last year, in spite of the national dock strike, the major ports made an overall surplus, after interest of some £7m., some £3m. better than in 1971 and a £13m. improvement on the loss-making year of 1970.

Last year's profit still represents only a 5 per cent. return on capital, however. It seems generally accepted that the return should be double that rate if the ports are to consolidate their financial improvement and provide sufficient reserves for the continuing programme of modernisation, expansion and—in certain quarters—rationalisation.

It must be a unique situation in which such varied business organisations share a common financial objective. For the ports industry is a peculiar mixture of some 100 dock systems operated by an assortment of public and private interests.

For a start there are a small number of private companies, striving to reap profits from what must be regarded as a service industry. Mersey Docks and Harbour Board was recently reconstituted as a statutory company so that it would have a harder business edge and so that its investors who were bound to suffer greatly under the capital reconstruction, would have a bigger say in the undertaking's future.

Felixstowe Dock and Railway Company is another company which has a statutory duty to operate a port. With a £10m. expansion programme, largely self-financed, which is aimed at doubling throughput to more than 5m. tons annually by the end of next year, looks as though it is deliberately sailing into the nationalisation danger zone. The last Labour Government intended to take over all those ports with a throughput of at least 5m. tons.

The Labour Opposition has not spelled out in detail its plans for individual ports, but in general the nationalisation of docks is still on the list of intentions. One of the hardest fighters against State take-over last time, was, not surprisingly, Manchester Ship Canal Company, which owns the port of Manchester and docks along the canal. Here is the first anomaly in the industry's management structure: Manchester Corporation has the majority membership of Manchester Ship Canal's Board—a legacy from the time the canal was being built and the local council providing financial help.

Clearer structure

The ports of Bristol and Preston have a much clearer administrative structure: they are both owned and managed by the local authorities.

If that is public ownership at a local level, then there is a good deal of public involvement at the national level. In fact, a large proportion of the industry is already nationalised although, here again, the system is anything but simple.

The British Transport Docks Board administers some 20 undertakings, including some of the country's most important ports like Southampton and the docks in South Wales and in the Humber estuary. British Rail has retained its own hatch—Folkestone, Harwich and Holyhead, for instance—ports which were developed largely for passengers but with the growth of roll-on and containerised freight have become much more cargo orientated. The third tier of State ownership rests with the British Waterways Board which, with its docks at Gloucester, Sharpness and Ellesmere Port, has just been relieved under the Government's plans for the reorganisation of water services.

As if this was not enough there is yet another group of ports which so they appear—are not responsible to or owned by anyone in particular, other

than themselves. These are public trust undertakings usually financed by fixed interest borrowings, operated in accordance with individual Acts of Parliament, and directed by groups of co-opted Board members, most of whom are representatives of trade organisations, shipping interests or trade unions.

Such ports, and they include the country's top undertaking—London—have a good deal of latitude as to how they operate; indeed, with a weak management it could be a formula for disaster. It is probably no coincidence that Mersey was a trust port at the time of the collapse.

As a voluntary exercise, but encouraged by the Government through the Ports Council, trust ports are now reshaping their Boards, doing away with many of the representatives who are there solely because they are nominated by user organisations; reducing the size of the Boards; and working towards more full-time directors. The process is taking longer than the NPC would probably have wished—some organisations which may lose the right of representation have appealed against the proposals—but much has already been accomplished.

Toothless watchdog

It is not completely true to say that trust ports are only responsible to themselves. The Government and the NPC have a good deal of influence in what happens through their control—both overt and subtle—over the ports' development plans and their requirements for State loans to finance projects. It was noticeable that when Mr. John Peyton, Minister for Transport Industries, announced a new system of 'safety net' loans for authorities unable to replenish capital due to lack of market confidence (shaken by Mersey) he stipulated that no money would be available without the NPC being satisfied as to the applicant port's financial and managerial structure. The NPC has often been criticised as a toothless watchdog; under Mr. Peyton its gums at least have become more effective.

The determination of the Council not to change the fundamentals was demonstrated when it looked at the role of those ports and wharves outside the National Dock Labour Board scheme. These undertakings, although generally referred to as small ports, included some quite large concerns. Although there was a good deal of union pressure to bring these ports and wharves under the umbrella of the Board scheme—thus ensuring that all dock workers were registered—the Council decided that they should stay as they are, as a competitive edge to the industry, but with certain important provisos about pay and conditions.

It said something for the improvement in atmosphere among dockers in the larger ports that the report did not spark off violent protest. It had been expected in some quarters; a year earlier it would have seemed inevitable.

The report, however, was preceded by one of the major developments in port labour for many years. Dockers were becoming restive not only at the amount of work being won by the so-called small ports but at the way new handling methods such as containerisation and packaged timber were reducing the need for large gangs of dockers. There was a general feeling of insecurity, culminating in the dock strike.

As a result of the work of a joint employers-trade union committee, under Lord Aldington, chairman of the Port of London, and Mr. Jack Jones, general secretary of the Transport and General Workers' Union, the Government footed the bill for a massive voluntary severance scheme. More than 8,000 dockers took golden handshakes of up to £4,000, the total number of registered men being brought down to around 32,000 compared with 60,000 some six to eight years ago.

The industry has often been put into a bad light by the action of dockers; but management must accept a large slice of the blame for the sad state of industrial relations.

As part of the facelift the industry has also been trying to get to grips with the labour situation. It has been proved time and again that the ship-

owner is more interested in a good service than the odd pence on cargo rates. Good service and quick turnarounds rest on the shoulders of dockers, however. In the past two years port authorities have taken over or merged with stevedoring companies in an attempt to come nearer to the one port—one employer principle, regarded by many in the industry as the next major step after decasualisation of dock labour.

In the port of London, where this process has been taking place, port employers have recently been pressing the case for an established career structure for dockers, a scheme which would include more training and operated in association with the National Dock Labour Board. As Mr. John Lunn, director-general of the port, put it: "We want to see a structure in which competence and skills are recognised; a structure in which dockers can be integrated with staff—dockers—in director-general as one structure."

This must, inevitably be a long term strategy. In the shorter run there are still problems with which the existing management must grapple. For a start, there are indications that many of the new facilities—particularly the deep sea container berths—are not earning sufficient revenue. National Ports Council feels that now container operators are beginning to make profits for themselves, it is the time and the industry as a whole when rates ought to be reviewed. With a good deal of over-capacity still in existence, out subsidies.

the market may be too, a petitive for ports to put up a tainer handling charges much, unless they act in a cert. And cartels are not popular.

Prominent role

Secondly British ports play a prominent role in the EEC. At present ports, with little financial assistance from the State, are heavily subsidised ports. Harve and Marseilles are massive maritime industry areas. It has been repeatedly claimed that foreign ports, attracting the multinational companies which might consider settling in Britain, facilities were available.

Mr. Alister McCrae, chairman of the British Ports Association and chairman of Clyde 1 which is trying to initiate own industrial development. Hunterston, feels that a common policy, should be initiated quickly before France, like France, have gained a great lead. The fear remains that without the facilities Britain will lose something of an off-shore calling at ports like Rotterdam and Le Havre and Britain's fed by smaller, feeder ships far it has not happened. The shipping developments, they have gone it—at least that now container operators are beginning to make profits for themselves, it is the time and the industry as a whole when rates ought to be reviewed. With a good deal of over-capacity still in existence, out subsidies.

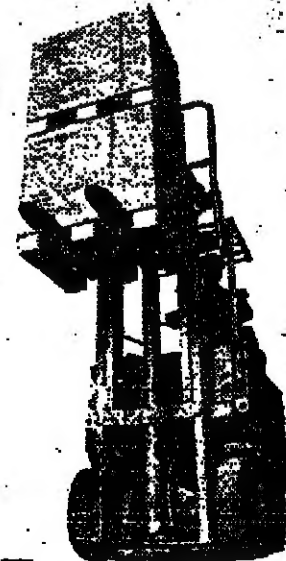
30

seconds
is all it takes to
assemble a
pal-box

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Ferrous scrap export controls tightened

BY DAVID WALKER

GOVERNMENT ACTION announced yesterday in a bid to bring the steel industry nearer to meeting the high levels of demand now being placed on it will subject U.K. ferrous scrap merchants to the tightest export controls they have faced since 1955.

From October 1, merchants already allowed to sell only the lowest grades of scrap abroad, and then just to Communist countries, will come under a quota system based on their individual sales for the year in August 31. Any exports during September will be deducted from the total permitted under the quota allocation.

Each merchant wishing to trade overseas will have to obtain a specific export licence from the DTI. Initially, the licences will be issued for the three months to the end of the year—with shipments during each of the first two months not permitted to be more than one-third of the total licensed quantity, unless an uneconomic cargo would result—but it looks as though the new controls will be extended into 1974 as well.

The move follows last month's call from the British Steel Corporation for a total export ban, as existed here before 1955, in the light of tightening controls by the U.S. and the European Coal and Steel Community.

BSC, though it gave the

Government's decision a cautious welcome yesterday, has gained less than it asked for, and it seems possible that its pressure for a total clampdown will continue.

The British Scrap Federation, which has been fighting hard for export controls to be eased in line with the free trading rules within the European Coal and Steel Community, last night hit out at the Government decision as "in our opinion," it declared, "it is a ploy to depress U.K. prices."

Two-year period

Under ECSC rules, trade in ferrous scrap—which accounts for about 50 per cent. of the raw materials used in steelmaking in the country—must be freely permitted between member countries. A two-year transitional period, ending on December 31, 1974, before Britain need comply was negotiated by the U.K. Government.

The scrap industry hope was that controls would be gradually eased during the two years, especially with European prices generally higher than in this country. The difference is now claimed to average £10 a tonne.

With Spain and China formerly the merchants' best markets, there were hopes, too, that some sales to third countries would be allowed.

In practice, the reverse has happened. Further curbs on exports came in February and again in May, so that the grades which can now go abroad account for only 8 to 10 per cent. of total scrap turnover.

Before May, exports were running at between 90,000 and 100,000 tonnes a month in June the figure was 48,988 tonnes and in July 56,677, bringing the total for the year so far to 528,117 tonnes.

Steel industry claims of widespread shortages, which have led to changes in the scrap-iron mix at some steelworks, have been denied by the British Scrap Federation, which has maintained that scarcities were occurring on a local basis only.

Yesterday, it pointed out that stocks had remained at much the same level throughout the year. They were now, it claimed, higher than in January and there were still instances of steelworks refusing to accept deliveries of lower grades.

The event which has triggered off the Government move was the U.S. decision to curb sales abroad, announced last month, now apparently being tightened further, as a result of pressure from the American steel industry.

With the U.S. a major supplier to Italy in particular, the market throughout Europe has been tightening. One result was an ECSC decision to ban sales of all but the lowest scrap grades to third countries during August and September. Because of the transitional arrangements, that move covers the U.K.

Maxwell move gives C. Tinling 'reprieve'

BY NICHOLAS OWEN

A CREDITORS' meeting yesterday agreed for C. Tinling, the Liverpool book printing group, to allow negotiations on a possible take-over by Mr Robert Maxwell, the former Pergamon Press chairman, to continue.

If a deal can be agreed, there would be about 150 redundancies among the near-600 employees. Mr Maxwell and Mr Harold Wilson, the Opposition Leader, have become involved in efforts to save the company, bought earlier this year by the Scottish Gilmore and Dean concern.

Mr Robin Stewart, a Manchester chartered accountant, told yesterday's meeting that in the June quarter, the Tinling business made a loss of some £20,000, and if kept going would continue to lose around £15,000 a week. Tinling's owner felt that to appoint a liquidator at this stage would not be in the interests of the company or creditors.



Mr. Robert Maxwell

Tinling was losing money when Gilmore and Dean bought it from the Liverpool Daily Post and Echo.

Despite the book trade's present boom, the cycle of production has proved too long in overcoming the basic problems at the Tinling plant.

When closure looked inevitable, Mr Maxwell was approached at national level by the National Graphical Association, and it is largely through spokesmen for print unions at the plant that hopes for a rescue bid have grown into reality.

Mr Maxwell said he was prepared during the next fortnight to make available all his information on Tinling to any other potential purchaser.

'Ease price curbs on chemicals'

By Ray Dafter

THE GOVERNMENT is coming under increasing pressure from the chemical and plastics industry to ease price restrictions when its Phase Three policy is introduced.

Both sectors want to see a more sympathetic attitude to the pricing structure in capital intensive industries. The plastics industry—through the British Plastics Federation—is expected to meet the Government tomorrow to outline the problems behind the current shortage of materials. The Chemical Industries Association is also preparing for its own talks.

It is being emphasised in both quarters that the talks are not likely to produce instant reaction by the Government. It is likely, however, that the Government will be told of the concern in both industries that investment and replacement plans are being frustrated by the price restraint.

According to a survey in Chemical Age International, the chemical industry's prices have been frozen more effectively than in any other industry. In the period from February to July, it says, chemical prices rose by only 0.9 per cent, while steel rose by 9.9 per cent, food by 9.8 per cent, and textiles 8.8 per cent.

The Society of Chemical Industry, through its journal Chemistry and Industry, has already warned that there is no sign of an early recovery in investment in the industry.

Narodny Bank says gold shortage likely

BY MARY CAMPBELL

GOLD IS likely to be in short supply on the free market during the second half of this year, according to Moscow Narodny Bank.

"There is little doubt," the bank says in its latest Quarterly Review, "that the market is essentially undersupplied despite near-full South African sales since April."

"In current circumstances," it appears there will be little disinvesting or dishoarding, and possibly some fairly large-scale withholding by South Africa."

These think that as long as the gold price remains at present levels, pressure from mining companies on the South African authorities is likely to ensure a continuing large volume of sales.

Moscow Narodny's review also suggests that any significant official sales of gold by central banks on the free market would be likely only if the price began to make a new spectacular rise.

"Nevertheless," it says, "small volume gold sales as a complement to currency swaps could be made quite soon to test their psychological effect and, more important, to give some respite in the troubled dollar."

Sales trend

The bank bases its view of likely future trends in South African sales on that country's balance of payments surplus which has continued to rise during 1973—although gold production has been lower than it was last year, the falling volume has been more than compensated for by record price levels while the trade deficit excluding gold has also been reduced.

Moscow Narodny notes that while from the beginning of April to mid-July supplies of South African gold to the free market appeared to represent virtually the total of gold-mined production, towards the end of July South Africa increased the percentage it retained to about 10 per cent. of weekly production.

This analysis by Moscow Narodny.

High reserves

The bank thinks that the weight of any such intervention would fall on the U.S., although the Belux-Luxembourg Economic Union, France, West Germany, Italy, the Netherlands and Switzerland are also in a position to participate owing to their high levels of gold reserves.

"Substantial gold sales by the U.S., however, would quite possibly create domestic political problems as Congress becomes alarmed, as in 1967-68, about the run down of the gold stock, regardless of the immediate reduction in externally-held dollars."

Little sign of Monday Club split healing

BY JOHN BOURNE, LOBBY EDITOR

LEADERS OF the Right-wing Monday Club are trying to heal the severe split in their organisation, but with little signs of success.

Mr Michael Woolrych, the club's director, has written to the 50 "rebels" who demanded last week's special general meeting which called for the resignation of the chairman, Mr Jonathan Guinness.

Meeting

The letter, asking the rebels to meet the club's executive which would "hear your case," says: "If, in the light of the damage that would have been caused in the club if the motion passed at the special meeting on August 20 had been implemented, you now withdraw in writing your support for that motion, the review of your membership will be treated sympathetically."

The Executive Council reserves the right to make public such withdrawals of support.

One of the rebels, Mr Richard Devonald-Lewis, said yesterday: "Exhaustive efforts have been made to negotiate a settlement of the differences. Unfortunately, while no blame can attach to any particular person, this has failed totally. So a second broadside at waterline level can now be expected."

He regret that Mr Guinness, whom I no longer recognise as chairman, cannot put the best interests of the club foremost.

A struggle could begin in the courts shortly over the status of various recent meetings and decisions of the club, including last week's vote by 238 members to 54 calling on Mr Guinness to step down.

The motion also wanted a caretaker chairman and suspension of all club activities until a new general meeting had been held, at which officers and an executive council would be elected. There has already been dispute over the legality of this motion.

Mr Woolrych and Mr Guinness are both on holiday.

Lion ex-directors paid £43,000 compensation

BY NICHOLAS LESLIE

THREE DIRECTORS of Lion International, the film and advertising group, shared a total of £43,000 of compensation for loss of office.

One of them is Mr Jeremy Arnold, who resigned as managing director in May, 1972, when Lion was owned by Barclay Securities but who has since resumed that position following Barclay's takeover by J. H. Navasseur.

The payments were disclosed in the latest report and accounts of Lion for the year ended March 31, 1973. It is understood that Mr Arnold received only nominal sum, with the greater part—between £15,000 and £20,000 each—going to Mr Beverley Ripley, who took over from Mr Arnold as managing director, and Mr David Harrison, the former media director.

All three became directors of Lion when Mr John Bentley was the chairman of Barclay Securities.

Another takeover situation which has resulted in compensation payments is Melbury Group, the foods and engineering concern. The company's report and accounts for the year to March, 1973, show that a total of nearly £30,000 was paid to four directors for termination of service agreements.

They included the former chairman, Mr T. A. G. Edwards (£12,000), Mr A. H. K. Edwards (£6,000), Sir Charles Hardie (£2,000), and Mr R. P. Botwood (£20,500).

Melbury was taken over by Tremlett's engineering group, early in 1972, but only after considerable early resistance from the Melbury Board. Two offers by Tremlett were rejected, but a third set of terms were recommended by the directors.

Fixed price guarantee for Inghams ski tours

BY ARTHUR SANDLES

INGHAMS, one of the biggest ski tour operators in Britain, is to guarantee the price of a large proportion of its programme—thus removing the threat of exorbitant price rises before the end of September and pay their bills in full before mid-October will get the guarantee.

The deal applies to many Austrian hotels and all holidays in French and Italian resorts. Inghams says the cost of holidays in Austria has risen by 12 per cent since the brochure was printed—an average 19 increase. People who pay early will not even face this increase.

Inghams, part of the Swiss Hotelplan organisation, is taking the guarantee after paying £300,000 to German, Italian and Swiss tour operators. Added to that is a scheme whereby the company and several Austrian hotels have agreed to share the burden of any drops in the value of the pound.

Marketing challenge

Yesterday Mr John von Breckelsen, general manager, said: "We are trying to bring some sanity and certainty to the holiday market by introducing published prices which have not increased since the currencies went up and been like so-so."

The currency move presents considerable marketing challenges to Inghams, which mainly

Thorn £50m. target for TV and 'hi-fi'

By Arthur Sandles

THORN CONSUMER Electronics has confirmed its plans for a major push into the European television and "hi-fi" markets with a sales target of £50m. within the next three or four years.

"The opportunities immediately ahead in foreign markets are gigantic," said Mr Richard Targman, managing director of TCE. "We have taken the steps necessary to grasp them—we are at a moment of exciting change and enlargement."

Talking of Japanese competition, Mr Targman said: "The Japanese, as such, are now high-cost producers. We do not fear the Japanese. Technologically we are ahead of them, in price and such created gadgetry where Britain once lagged behind. We have nothing to fear from any foreign competition."

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PORTS AND TERMINALS III

Management techniques

In the past three years, British port authorities have been engaged in a self-help exercise aimed at improving their management and financial performance. The Mersey Docks collapse sent a ripple of concern throughout the industry; although it was a particular problem—one which has still not been settled—it served as a reminder to those inside and out of the industry of the financial fragility of many of Britain's ports.

The degree of lost confidence in the financial market only served to aggravate the situation and dictated urgent remedies. The Government, in refusing to bail out the Mersey, made it clear to dock managers that it was up to them to seek their own salvation.

The only financial help provided by the State has been in the form of loans to authorities which, through no fault of their own, found it difficult to replenish capital in the market because of the general lack of confidence in the industry.

Strict scrutiny

So far less than £10m. worth of these "safety net" loans have been allocated to the ports of Clyde, Forth and Tyne, and then only after strict scrutiny of the authorities' financial and management structures by the National Ports Council. Mersey Docks have not sought such help; it is doubtful whether it would have satisfied the Council as to its financial set-up anyway.

Mersey Docks, faced with a capital debt of £100m. which it could never hope to meet out of revenue, has proposed, as remedial action that capital

should be written down by a swing of 70 per cent. but partially "sweetened" by the issue of about £20m. nominal worth of Redeemable Preference share capital.

Stock holders, not unnaturally, have told the Board this is unacceptable. Small investors, many of them pensioners, who account for a large proportion of stockholders complained at a noisy meeting in Liverpool that they had been duped into considering their savings safe with Mersey, seemingly supported as they were by so much Government involvement. Indeed, they pointed out, the Government was even represented on the Board through Ministry of Transport appointees.

The Mersey Board maintains that the scheme is the best available, under the terms of a Parliamentary Act setting out the terms for Mersey's salvation. If the Government was not prepared to inject financial help there was no alternative but to recommend a massive capital write-down. The issue is now being taken to the High Court which should settle the issue once and for all.

Mersey Docks has strengthened its management through the appointment of three senior executives. (It must be the first time that a port has gone into the market place for such a high powered team at one go.) It has revamped its constitution, turning itself from a public trust authority to a statutory company, and has called in teams of consultants to advise on different aspects of its operations.

Otherwise the Liverpool port,

still ranked as second in the league of importance and the premier exporting terminal, is following the general pattern of managerial improvement being adopted by the industry as a whole.

Labour relations

For a start, ports have become more aggressive in marketing terms, there had been a tendency for them to sit back and wait for trade to come to them as it by right. This aggressiveness has shown itself in the occasional "dog bites dog" situation where authorities eager to press the merits of their own case have lapsed into criticism of schemes elsewhere. The claims and counter-claims between Southampton and London over who should have the next round of large scale container development, is a case in point.

Labour relations, a sore point in the industry for so long, is improving it seems, at least judging by the comparative peace this year. Whether this is a much-needed long-term respite from stoppages, only time will tell. Two things have happened which must eventually lead to a better working climate, however.

First the Aldington-Jones scheme, leading to a large-scale shake out of labour, through voluntary severance, has given greater security of employment to those registered dock workers who have remained. The total number of dockers has been reduced to around 32,000 compared with 60,000 six to eight years ago; a reduction which highlights the influence of technological innovation in cargo handling methods.

Secondly, port authorities are stepping up their bid to bring much more of the dock labour force under their own control, rather than spread through a number of cargo handling interests engaged in the docks.

And yet the greatest strides have been taken in relation to the financial performance of the industry, shown to be in a laughable state in the 1970s. This has been achieved by the closure and, in some cases, disposal of loss-making berths and quays, a cut back in other operating costs and some bold increases in rates to a level which Mr. John Peyton, Minister of Transport, would describe as "realistic".

Between 1970 and 1972 port charges were increased on average by some 20 to 25 per cent. As most of the increases have been selective, some rates, particularly those relating to labour-hungry conventional cargo handling, have probably doubled. To those advocating a profitable industry, these increases indicate just how unrealistically low the port charges were in the past.

These various measures have meant that the major ports have improved their overall performance by some £13m. since the disastrous, loss-making year of 1970. Last year, in spite of the national dock strike, these major undertakings made an overall surplus of some £7m. £3m. better than in 1971.

The return on capital is still only about 5 per cent., a long way short of the 10 per cent. target which seems to have been accepted by most authorities and which is being actively canvassed by the National Ports Council.

One of the reasons for the ports' financial problems in the late 1960s and 1970 was the vast amount of work being undertaken to cater for the new methods of shipping and the larger vessels. Since 1967, for example, ports have been spending about £45m. a year on large-scale capital projects. Many of these schemes came at a time when rates were too low and when ports were forced to borrow money on short terms at high interest rates because all the big authorities were expecting to be nationalised under the Labour Government.

New projects

Ports have far from exhausted their development programmes, however. Liverpool's £50m. Seaforth Dock is coming on stream; Bristol's £15m. West Dock, under construction and London's Maplin seaport which could cost £55m. Most ports have anticipated one sort or another.

The Government wants to see new projects having a chance of producing at least an 11 per cent. return before they are given the go ahead. Long term contracts between the ports and users (shipping lines or oil companies, for instance) are encouraged. Clearly the early container terminals have not matched up to these financial ideals. Container lines could not afford to pay the true economic rates in their own change.

early years of unprofitable operation and with so much over-capacity they held the hand in being able to pay around. But the container capacity is being absorbed, operators are now beginning to see profits and port authorities are being encouraged by the National Ports Council to do more.

Nevertheless, while striving for bigger and better profits, ports must also be taking account the national interest and their public service role.

Mr. John Lunn, chairman of the Port of London Authority, seems to speak for most of the industry when he says: "While business to-day must be conscious of people, employees and those outside, and the environment in the widest sense, it must also be efficient. One must make plans, this is the test of economic efficiency and efficiency is the road of the nation."

The P.L.A., while also seeking 10 per cent. return as a not quite achieved average, still in a time of great change when new projects, costing good deal of money, tend to be down the return in their years of operation. It seems to be constantly going through patches when new developments are being introduced. This is one of the worrying problems of the rapidity of technological change.



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The cargo situation

While ports and terminals play a vital role in distribution they also act in many ways as servants of the wider industry.

This has become apparent in the past 10 years or so when the British port scene has undergone quite radical changes to keep pace with developments in transportation. In many of these technological concepts, particularly containerisation and roll-on freight, the British shipping industry has been at the forefront of innovation. Consequently the country's docks have been among the pioneers of waterfront handling techniques.

In the past five years port authorities have been spending, on average, some £45m. a year on major capital projects. Initially the Government provided investment grants to give an extra boost at a time when the demands of shipping companies could well have outstripped supply. The ports kept pace and in the past couple of years this fiscal incentive has not been considered necessary.

And yet there is no let up in development. On current trends the level of spending looks like continuing for some time. The latest new enclosed harbour at Liverpool, costing £50m., has just been named Royal Seaforth Dock. The port of Bristol is building the £15m. West Dock—it could be the last

port scheme built with an entrance lock in Britain; locks are not only expensive, they are also restrictive both in terms of operational time and in size.

And still the plans come forward. The £50m. to £55m. Maplin Seaport, incorporating both an oil terminal and container/roll-on, roll-off facilities, has received outline Government approval. Southampton, now reckoned to be Britain's third cargo port after London and Liverpool, also has ambitious plans to develop its container and roll-on facilities.

Indeed, it has been the demands of shipping companies and transport industries moving to unitised forms of cargo (containers, ro-ro palletised freight and packaged timber) that have been such a great influence on the British ports industry in recent years.

The tonnage on goods carried to and from the Continent on roll-on ferry services has been growing at the rate of about 30 per cent. a year since 1966. The services operate from 17 ports on the east, south and west coast and it is quite possible that the magical figure of 1m. loaded and empty units—mainly lorries and trailers—using ro-ro services annually could be reached this year. Indeed, the proliferation of roll-on berths has caused the National Ports Council to question whether the lower limit for Government approval of capital projects—at present £1m.—should not come down.

Free competition

The Council points out that the move towards ro-ro facilities to cater for short sea transport has materially altered the general cargo handling picture in British ports. And yet most ro-ro berths, costing well below the £1m. reference figure, are built without formal approval of the Government. It is up to the state, through NPC, to ensure that free competition is maintained within the bounds of national interest. Gross over-capacity could lead to rate-cutting and undermine the industry's financial recovery.

The U.K. Chamber of Shipping reports that there are now something like 130 regular services linking Britain with the rest of Europe. In what could be construed as the shipping industry's argument against the proposed Channel Tunnel, Mr. J. MacNaughton Slade, chief executive of P & O's European and Air Transport Division, comments: "Shipping is very flexible. It provides services to Europe from many different parts of the country and this matters a great deal, more especially with through transport and the fast-increasing leisure market."

Mr. Stanley Turner, managing director of Felixstowe's dock undertaking, feels that a growing number of these short sea journeys could be given over to small, feeder container ships.

Felixstowe had the foresight to be in at the beginning of the recent container age. Like containerisation, the port is still expanding. It is still limited as to the size of vessel it can handle, however.

An attempt was made to build a big container port at Falmouth where large container "mother" ships could discharge boxes into

feeder ships and on to railway wagons. The scheme was rejected by the Government as premature.

Nevertheless both London and Southampton are competing tooth and nail for the right to handle the biggest container ships. The port of London realises that its Tilbury terminal is fast becoming out of date; it is already too small to handle the biggest of the Far East container ships which call at Southampton. London wants to stay in the big container league through Maplin; Southampton counters it still has plenty of room to cater for growth without the need for an entirely new port in the Thames estuary. In the past it would have been very rare for one port authority to verbally attack another in public. The fact that Southampton and London have been enjoined in public commercial battle illustrates the competitive nature of containerisation.

It is this competitiveness which, in some ways, is undermining the financial return on new container berths which, at current prices, cost more than £5m. apiece. There are about 15 top-class container berths in Britain, each capable of handling 1m. tons annually if run at something like maximum efficiency. The fact that these deep-sea terminals appear to have handled less than 6m. tons last year is indicative of the extent of over-capacity. While it is essential for the industry to have some capacity in reserve to cater for growth, seasonal fluctuations and stoppages—for whatever reason—it does seem that British ports were anxious to build too much too quickly so as not to be left out of the container era altogether.

While services like the Australian container trade and the Far East trade have become established on their own, individual ports, some of the others have tended to shop around, seeking the most efficient port (efficiency being of paramount importance) but also able to negotiate rates which must be in the user's favour rather than the port. The Clyde has recently won services from the Mersey. On the healthy, too much putting all current level of container berth charging there can be few quays making a reasonable profit at present, however. It certainly seems ironic that Tilbury,

already regarded as becoming out of date, has contributed so little, if any, profits to the Port of London.

Ports like London and Southampton have, on account of their strategic positions, tended to concentrate on major trades using unitised cargo. Other ports, some of which are on less favoured trading routes, have also become more specialist and selective in the type of freight they handle. Once ports were there merely to serve their immediate hinterland, improved inland communications—and thankfully road links are at last being improved—has meant that each port serves the nation.

Oil exploration

It is not only ports in England and Wales which are seeing changes, however. Scottish ports are busily providing new berths and modernising old facilities to cater for a new and much needed trade—supplies and equipment for the oil exploration activities.

A recent report suggested that by 1976 there would be 59 berths needed for oil rig servicing in Scotland compared with just 12 last year. Of the total, 39 would be at mainland ports, 19 in the Shetlands, and one at Stromness. Aberdeen has already established itself as the centre of Scotland's rig servicing industry.

With drilling now started in the Celtic Sea ports in South West Wales—particularly Milford Haven—as well, some in South West England are looking hopefully for their own oil bonanza on the lines of that forecast for Scotland.

They might be mindful of the warning given to the Standing Conference on North Sea Oil in April this year. Port authorities were urged by NPC executives, to plan with caution because the volume of traffic generated by drilling operations had been found to be lower than expected.

Once again it is a case of a degree of over-capacity being healthy; too much putting all the operators in a difficult situation. This is why the Government has been anxious to retain the right of veto in all major cases of major port development.

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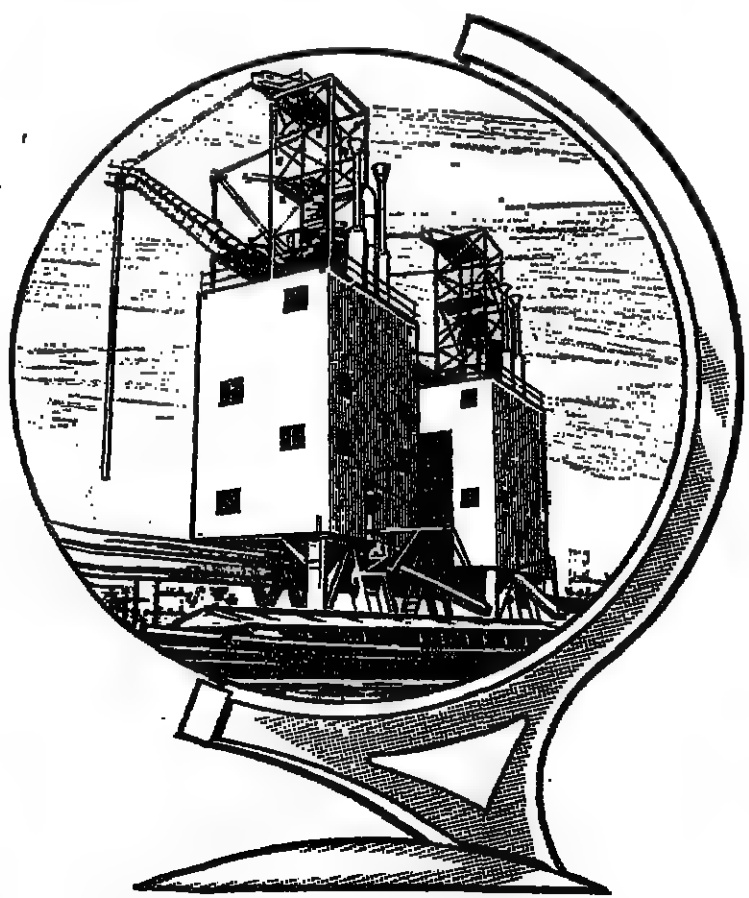
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<p>Victor's Deepwater Terminal Company Value: £400,000. Duration: 24 months Design and construction of a deepwater terminal including access roads, warehouse foundations, amenity block, custom building and all drainage and service ducts for container traffic. 1,000 tons of 70 ft. sheet steel piles were driven and anchored and two acres of land reclaimed.</p>	<p>Buchanan's Warehouses Limited Value: £300,000. Design and construction of sea handling terminal including construction of wharf front jetty head and overhead canopy with travelling cranes. Half an acre of land was reclaimed.</p>	<p>Associated Portland Cement Manufacturers Limited Value: £45,000. Duration: 16 weeks Construction of bulk cement handling jetty head with approach and mooring dolphins.</p>
<p>HMS Belfast Trust Value: £45,000. Duration: 81 weeks Design and construction of two breasting dolphins, connecting bridge and hinged brow together with their supporting dolphins.</p>	<p>London Borough of Lewisham Value: £19,800. Duration: 12 weeks. Reclamation of Draw Dock with steel piled river front and filling with hardcore.</p>	<p>Greater London Council Value: £18,000. Duration: 12 weeks Pier extension built for hovercraft involving the construction of two timber dolphins and connecting brow.</p>

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PORTS AND TERMINALS II

Moves towards deep water terminals

In the past couple of years exploiting the proposed Maplin area for industrial development more fully. The Port of London has a prime deep water site for a major port and industrial complex, he said. Why doesn't it exploit it? He said the one at Fos (Marseilles) and Le Havre.

The autonomous port authorities which are charged with the responsibility of developing the area around their docks and deep water terminals, have been getting on with the job with gusto, at a frightening speed to some British eyes. Helped by heavy Government subsidies they have been doing the physical work: reclaiming land, dredging deep water berths, and providing the necessary infrastructure.

The job of wooing industrialists and commercial interests seems to have taken almost a secondary place. The attitude appears to be almost build it first then sell it. Britain, without the aid of subsidies, adopts the more conservative, cautious approach of find a customer first then provide the facilities.

Bigger ships

Time will tell which is the more astute approach. France could burn its fingers, ending up with massive over capacity. On the other hand it could challenge some of the major ports of Belgium, Germany and Holland, by attracting the necessary primary industries on which whole commercial centres are built. Primary industries are invariably dependent on raw materials: oil or petroleum products, ore, gas and coal. All these products are now being carried increasingly in bigger and bigger ships: vessels (save liquefied gas carriers) which need deep water access.

Such deep water harbours, or sheltered coasts, are limited, particularly if they have to be approached safely along the English Channel. That is why entrance channels become obvious.

During a recent visit to Le Havre, I heard a port director there expressed incredulity that the British Government was not

exploiting the proposed Maplin area for industrial development. Mr. Alister McCrae, chairman of the Clyde Port Authority who, for the past year, has also been chairman of the revamped and renamed British Ports Association, is naturally keen on seeing Hunterston being developed as a maritime industrial area.

Harbour loans

With one eye on what is being done with state help in France, Mr. McCrae and his authority have been investigating ways in which their development could receive financial help. Special Government-backed loans, an extension of the harbour loans already available but with special provision for repayment to be postponed until the project is earning money or some form of EEC regional help are among the options being considered.

The money would be needed to support the reclamation of 1,000 acres of land at Hunterston, in association with the Hunterston Development Company. Things are already moving in the area: the British Steel Corporation has agreed to collaborate with the port authority in the building of a \$36m. ore terminal. BSC might also build pre-reduction and pelletising plants in the area.

In the long run the Corporation wants to keep an option on a large area of land for a much more ambitious plant in the future.

Port Talbot Harbour, developed by the British Transport Docks Board in conjunction with the British Steel Corporation at a cost of £20m, was the country's first port installation capable of dealing with dry cargo ships of 100,000 tons dwt. It was developed primarily as an ore terminal to serve the Corporation's Port Talbot works but, here again, there is ample land around the 400-acre water

Separate systems

The move to deep-water facilities further downstream has tended to compartmentalise many of the port authorities into separate dock systems. The Port of Bristol, for example, already has three separate "ports"—the City Docks (due to close by 1980), Avonmouth docks and Portishead. Now it is building a new West Dock terminal, primarily for bulk goods, at Portbury. Similarly London comprises separate up-river dock systems and the newer Tilbury port, downstream. Maplin will add a further extension.

Such moves can create both labour and management problems. Dockers are not over-keen to move from their familiar port surroundings to new systems; stability of labour is the answer here. On the management side the Port of London like some others, has created separate port units, each largely autonomous, each with its own profitability target. On this basis the number of British ports can be said to be increasing.

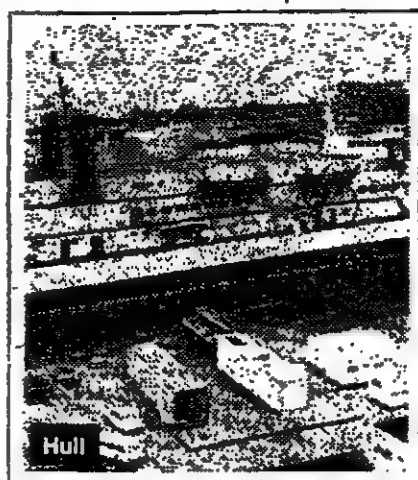
By the end of 1973 we will have invested well over £105m modernising and streamlining our 19 ports. Today we have 32 unit-load terminals around Britain. Twenty roll-on/roll-off and twelve lift-on/lift-off. At Southampton alone, the Container Terminal has been extended by five times its

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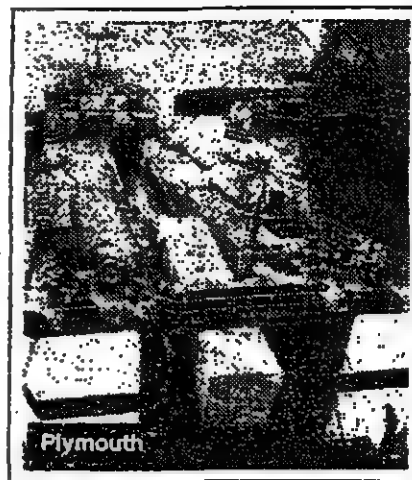
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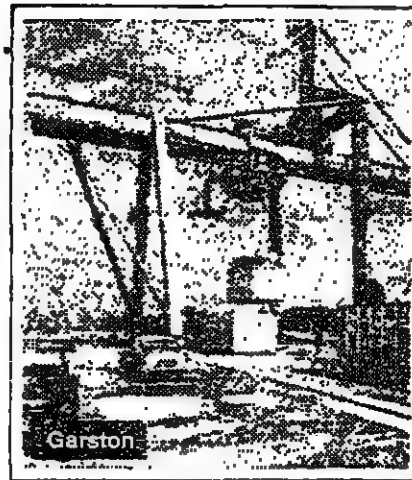
Benefit from the Docks Board's multi-million pound investment programme



Hull



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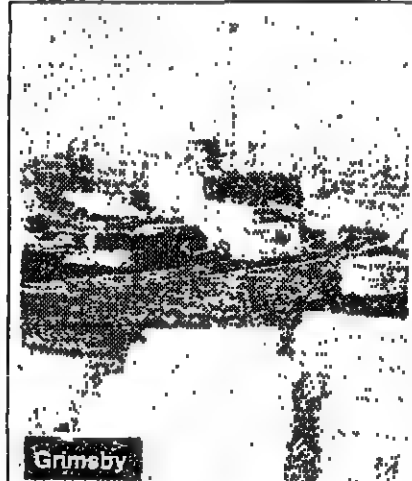
Garston



Southampton



Port Talbot



Grimsby



British Transport Docks Board

Melbury House, Melbury Terrace, London NW1 6JY. Tel: 01-486 6621. Telex: 23913
Aerial view of ports: Hull, Southampton, Plymouth, South Wales, Newport, Cardiff, Barry, Port Talbot, Swansea, North West Coast, Grimsby, Fleetwood, Barron, Salford, Scotland, Ayr, Troon.

Passenger fleets

Last year about 12.5m. international passengers arrived or departed by sea through British ports, two-thirds of them crossing the English Channel. In 1972 there were 7.2m. movements, 5.3m. of them travelling to and from the Continent and the Mediterranean.

The growth in ferry movements and traffic on the short channel routes has been increasing by between 10 and 15 per cent. annually in recent years—illustrates the importance of British ports for the movement of people as well as freight. At times ferries on some channel routes run to a frequency more appropriate to rail commuters or country bus travellers. Dover, reckoned to be the busiest passenger port in the world, is providing a new berth which will increase the number of car ferry sailings to no less than 38 a day at the height of the season.

There are three basic dock undertakings handling passengers: British Rail with its tradi-

Ferry service

Between them the passenger ports have spent something like £15m. on terminal facilities in the past five years. Hull is undertaking a £2.5m. ro-ro scheme; Plymouth opened a small terminal this year for an interesting ferry service to Roscoff in Brittany. Among British Rail's schemes the £1m. passenger terminal at Folkestone has been in operation since last August (1972) while the terminal at Parkeston Quay, Har-

wich, costing £750,000, is being improved at a further cost of £250,000.

Southampton, once a tourist attraction in its own right in the days when majestic transatlantic liners were frequent visitors, is now putting more emphasis on roll-on/roll-off ferry traffic. Around £3m. has been spent on short-sea passenger facilities in recent years and more could follow if further plans materialise.

But it is Dover which seems to act as a magnet for the hundreds of thousands of tourists wanting to cross the Channel as cheaply as possible. The fares for these short routes are acknowledged to be among the most expensive in the world; whether they are fair is something being investigated by the Monopolies Commission.

The ferry operators claim in their defence that they have to contend with a highly seasonal traffic. European Ferries, for instance, reckons that a quarter of its cross-channel traffic is carried on just 17 days of the year. The bulk of channel tourists travel in the peak summer months.

The problem not only arises for ferry operators, it is the same for terminals—Dover, Folkestone, Newcastle and the like. Dover is now spending £2.5m. on the phase two extension of its Eastern Docks; it is a fact of life that for a large part of the year the development will be under utilised.

The trend towards second holidays is helping to swell traffic in the shoulder periods between peak and off-peak months. The provision for roll-on freight lorries on these short sea ferries is helping to spread revenue over the whole of the year.

The provision of facilities for this mix of freight, passengers and holiday cars at Dover is all the more remarkable considering the port's lack of space. Nestling at the foot of the White Cliffs, the Harbour Board has had no alternative but to start reclaiming land from the sea.

Last year the port handled a record 5.5m. passengers. The number of lorries was 156,474, representing a 43.4 per cent. rise over the 1971 figure. The prospects are that the figures will continue to rise, continue, that is, until a major competitor arrives on the doorstep. Dover, like the other channel ports in the South East, are putting on a brave face at the prospect of a Channel Tunnel. Encouraged by optimistic noises from ferry operators, they con-

Tunnel decision

The forecast of fleet requirement must also make disappointing reading to port and shipping interests. Coopers and Lybrand reckon that in 1980 46 multi-purpose vessels would be needed on short routes without the tunnel; if the tunnel was built the requirement would be only eight. In 1990 the gap would be even wider: nine ships with the tunnel as against 64 without.

A decision on the tunnel is not expected until November, and then—assuming the Government and Parliament is in favour—it would only be for the initial stage of construction. There would still be another break-off point in 1975.

In the meantime we are likely to see ferry operators step up their canvassing campaign, to emphasise some of the attractions of ship travel over movement by rail-orientated tunnel. Tourists, they say, will prefer to spend 90 minutes or so relaxing on a ship taking the air on deck or having a drink in the bar, rather than sitting in a train or in their cars as they are swept through a tunnel. It may be on that evocative basis, rather than the strict cost-time equation, that the future of ferries and the allied terminals will be assured.

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Rhodesia's race wage gap: a problem of more jobs or more pay

BY TONY HAWKINS, Salisbury Correspondent

FEARS THAT THE black-white "wage gap" controversy which had such repercussions in South Africa early this year would spread across the Limpopo to Rhodesia, have not been realised. This does not mean that the problem does not exist, but it most certainly does, and visiting South African businessmen are not slow to make the point that the ratio of 10:1 between European and black average earnings in Rhodesia is worse than the ratio in their own country. But Rhodesian labour relations, with much better employer-worker lines of communication, have helped to prevent a repetition of the kind of industrial unrest experienced in the South.

But this is only part of the story. Two other factors are significant. First, several Rhodesian businessmen—especially those with parent-company links in South Africa or abroad—have taken steps to raise the wages of their lowest paid employees. Second, the state of the labour market is a major deterrent to industrial action on the part of Rhodesian Africans. Recently, 130 black workers downed tools in a Salisbury cigarette factory. As word got round (wrongly as it turned out) that all 130 had been laid off, 2,000 Africans queued up at the gates seeking jobs. This reservoir of active job-seekers is a constant reminder to those who contemplate industrial confrontation.

Recent experience at the University of Rhodesia underlines this point. Black students demonstrated against what they considered to be sub-poverty datum line wages paid to African labourers, messengers and domestic staff at the University. However, the workers had no stomach for the confrontation with the University Administration, and refused to join the students.

Domestics

But any effort to analyse the Rhodesian labour situation in terms of black and white earnings alone is dangerously misleading. First of all, there are two wage gaps rather than one in Rhodesia. First, there is the gap between average African earnings on farms and those in other sectors of the economy, such as commerce and industry. Private domestics and the

mining industry represent intermediate areas. Thus, the average wage paid to Africans in agriculture (and this includes earnings in kind) was R\$135 per annum in 1972—just under £2 sterling a week. The Government argues that this figure is distorted by the fact that there are substantial numbers of contract workers involved—employed for only parts of the year—which reduces the average figure.

This compares with an

average wage in manufacturing of R\$527 per annum, R\$551 in construction and more than R\$750 in education, transport and finance. Overall, the average black wage is only R\$337 a year, but this too is somewhat distorted by the fact that 40 per cent of the 850,000 blacks employed in Rhodesia are in agriculture.

Apart from farming, the only sub-average wage is that paid to private domestics (R\$238 per annum), while the mining industry pays an average of R\$358 a year. It is arguable that the position of the mining industry is not fairly represented by such a figure, because of the high quality of additional services, mainly education, health and recreation.

There is therefore a very serious wage gap between the black farming sector and the black urban workers. It is that gap that has given rise to periodic shortages of black labour to

pick cotton, and in the first few months of 1973—for the first time in nearly a decade—there appears to have been a net inflow of African migrant workers from neighbouring territories.

This wage gap has very important implications for Government policy. It accentuates the urban drift in population, creating a reservoir of urban unemployed, and also represents a potential security threat. Above all, so long as

cash wage, it is often claimed that the latter represents "pocket-money" for which the worker should be duly grateful. This approach was used by the Rhodesian Minister of Labour, Mr. Ian McLean, in a discussion of private domestic wages. Said the Minister, "... in most cases the actual cash wage they (domestics) get is unencumbered, and in the nature of pocket money."

With this "pocket-money" concept of a fair wage, it is only to be expected that the way of higher productivity.

One further major difference between the Rhodesian and South African situations is that Rhodesia has lagged far behind in the field of poverty datum line assessment. This is not surprising, given the paucity of this kind of social research within a small country and the great very moderate rates of inflation that Rhodesia has experienced in the last 15 years.

Work is about to start at the University of Rhodesia on a new urban PDL, but in the meantime employees can only rely on the updated 1967 report. This 1967 PDL (known as the Bettison PDL after its author) estimated that an urban African family with three children needed an income of R\$534 monthly. The 1973 equivalent of this figure is roughly £48 monthly, after making allowance for inflation. It is still a very theoretical assessment, partly because black consumption standards have changed and partly because Dr. Bettison's PDL is noteworthy for its exclusion of rents, education and medical expenses. If these are included and some adjustment is made for changed consumption patterns, the effective PDL today can be put at around the R\$654 per month level.

Figures for the distribution of cash wages paid to Africans in Rhodesia in 1972 show that more than half the Africans employed were earning a cash wage of less than £26 a month. Payment in kind is substantial in agriculture and mining (an extra third is added to the cash wage) and private domestics (add 50 per cent.). But such additions would still bring all of the lower paid groups well below the PDL.

Less than one-eighth of the employed labour force could be considered to be comfortably above it. If PDL means what it says, how can people exist below it? There are a number of possibilities. First, the Bettison PDL may well have been misleading and in its updated form may well be distorted by changed consumer patterns. This is why another and better-grounded PDL is needed. Second, not every worker has a family, of four or five. Many are single, and many are women.

Almost everyone, including Government, accepts that it is too large and needs to be reduced. There is, however, evidence of a difference in timing in that some businessmen, the churches and some moderate politicians believe the problems needs to be tackled urgently before the kind of unrest experienced in South Africa develops. The Government's attitude is that it can

only be tackled gradually by

important, there is a substantial "informal sector"—patterns of irregular earnings from various kinds of self employment.

Above all, there is a very real possibility that the modern sector's wage level is being subsidised by the tribal trust lands. Industrial and commercial employees do not fully support their families who live in the tribal areas, providing much of their own requirements through subsistence agriculture.

Employment Whatever the explanation, the actual figures give no ground for complacency. That several of the larger industrial groups have started to increase their wages to lower-paid blacks is evidence of their reading of the position. That said, the Government has an impressive record of employment generation. In the past five years new jobs for Africans have been created at the rate of nearly 30,000 per year.

Employment creation has a clear priority over increased wage levels and there are many businessmen and administrators, of liberal persuasion, who will argue heatedly that greater employment with lower average wages is preferable to steeply rising wages, inflation and cut-backs in black job opportunities.

Economists are agreed that there is no early solution—it there is ever going to be one—to the employment problem in a country whose population is expanding at 3.6 per cent. annually, as is the case in Rhodesia.

In manufacturing, black wages account for only 8 per cent. of output and in mining, currently riding on a world commodity boom, it is 15 per cent. Agriculture is a different matter, with black wages accounting for 31 per cent., and it is relatively poorly placed to boost earnings, which cannot be said of mining and manufacturing.

A crucial consideration in resolving this problem could be the rate of white immigration. Already businessmen are complaining of the shortage of skills, and it may yet be this that will help to boost black wages.



Mining, riding on a world commodity boom, had more scope to raise wages than, say, agriculture

territories are being used to supply extra labour in agriculture, the problem of creating the 35,000 to 40,000 jobs necessary each year to keep pace with the Rhodesian African population explosion is also accentuated.

The higher prices Rhodesian farmers are currently being paid for cattle, cotton, maize and soybeans (admittedly after a very poor drought-stricken year) combined with the expansion of the tobacco sector now getting on top of sanctions, suggests that there will be scope for paying higher wages in agriculture. But this still leaves two problems to overcome. The first is the apparent reluctance of Rhodesian Africans to take farm jobs if there are any viable alternatives.

The second is the psychology of some employers. Because farm labour and domestics are frequently given rations plus a

small wonder that the black worker prefers industrial or commercial employment to agriculture or domestic service, regardless of such considerations as status and type of work.

Secondly, there is the black/white wage gap. In absolute terms, it has widened radically from just over R\$2,000 per employee 15 years ago, to nearly R\$3,300 today. In relative terms, however, it has narrowed from 12.9 to one in 1958 to 10.7 to one today.

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frequently given rations plus a

Regional Properties

£45m development programme

The past year has been spent in laying the foundation for an extensive long-term development programme. The main emphasis has been on office sites in the Greater London and Home Counties area.

Major developments include those at Clapham Junction, S.W.11, Clements Lane, E.C.4, Uxbridge Road, Ealing and St. Stephen's Precinct, Cromwell Road, S.W.7, where a most important two acre freehold island site has been acquired.

In total the current development programme amounts to £45 million on the basis of site acquisition and projected development costs. The Company intends to continue adding to the programme as suitable opportunities arise.

Modernisation Programme

The Company's modernisation programme continues according to plan. The major proportion will be completed in the current financial year ending 31st March 1974.

Finance

The Company is well positioned to carry through its current development and modernisation programmes and is well placed to raise considerable further finance as its requirements become projected.

The Future

The Company is now set firmly on a progressive course. Depending on Governmental measures for the control of business rents, as yet unpublished, a steady growth in rental income is envisaged.

Bi-annual Valuations

In order to keep shareholders informed as to the asset growth of the Company's properties it is the Board's present intention to obtain a professional valuation of the property portfolio every two years. The next valuation will be in March 1974.

The Environment

By virtue of the newly established development programme the Company finds itself, for the first time, in a position where necessarily it will be involved in matters relating to the environment and townscape of our cities and more particularly to the Inner London area. Being aware of its responsibilities, the Company will strive to attain the highest standards of design and, where appropriate, will make provision for public amenities within its development schemes.

APPOINTMENTS

Lloyds & Bolsa chairman

Mr. Reginald Vernon-Smith, deputy chairman of Lloyds Bank, has been elected a director of LLOYDS & BOLSA INTERNATIONAL BANK and has been appointed chairman.

Mr. J. J. A. Watt has been appointed chairman of L. T. BOWRING (U.K.) in place of Mr. J. K. Shipton. Mr. J. A. Whaley has been made a director and chief executive. Mr. J. M. Loxman has been appointed managing director of L. T. B. Bowring (London) and Mr. J. A. Whaley has resigned as joint managing director.

Dr. Herbert Gruenewald is to become chairman of PAYER AG, the West German chemical company. He will succeed Dr. Kurt Hansen, who will retire after the annual meeting next July.

Mr. A. J. Hooton has been appointed chairman of G.F.P. FRIZZELL LIFE & PENSIONS. He retains his executive position as managing director.

Mr. Leslie Vennart, who retired from home office duties, financial services of the Greater London Council on June 30 has joined Phillips & Co. stock brokers, as a consultant.

Mr. G. E. Short and Mr. H. J. Lewis have been appointed joint managing directors of SYNCHRON INDUSTRIES.

The Rt. Rev. E. A. J. Hervey, Bishop Suffragan of Exeter, has been elected a director. He will succeed the Rt. Rev. E. T. Mortimer, who will be retiring on October 1.

The Hon. J. B. H. Eastaugh, Archbishop of Brisbane and Vice-Chancellor of the University of Queensland, will be a director of Hereford in succession to the Rt. Rev. M. A. Hervey, who will resign on November 25.

Mr. A. F. Blacklaws has been appointed a non-executive director of EC CASES. Mr. Blacklaws is personnel director of Scotland and Newcastle. He was previously a director of Scottish Breweries.

Seven members have been appointed to the new National National Park Corporation, which takes over administration of the National Park now held by the National Park Commission. The members are: Mr. Hugh Black, Mr. Mark Blackwell, Mrs. Roy Goodwin, Mr. Alan Loughran, Capt. Edward Madgwick, Mr. Brian Macdonald, and Mr. Robert Thomas.

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REGIONAL PROPERTIES

مكتبات الصحف

CRICKET

BY TREVOR BAILEY

A tough assignment

RAY ILLINGWORTH, who originally became captain of England as a result of an injury to Colin Cowdrey and did so well that he has remained in command for 33 Tests, will not take the MCC to the Caribbean this winter. After the way his side was outplayed in all departments by the West Indies and, especially, the manner and extent of the humiliation at Lords, the selectors have understandably decided that a fresh approach was required.

Unfortunately, although their choice for what is bound to be a difficult job has apparently been made, it will not become public until Friday, when it has been officially approved by an MCC Committee. The news has, of course, leaked out, which is a rather unsatisfactory state of affairs.

I understand they have invited Mike Denness, who has already led Kent, easily the strongest one-day team, to victory in the John Player League and in the Benson and Hedges Final.

Although this proves he has skill as a captain, it means little in terms of Test Matches. His record in county matches is not so impressive and, though Kent could still conceivably win the championship, they hardly deserve to do so, as they have to date only won four games and owe their high position in the table entirely to the number of bonus points picked up by their exceptional batting line-up.

They should, in fact, have recorded one more victory against Somerset at Malmesbury. If Mike Denness had not delayed his declaration so long that their opponents were able to escape.

Tactically I would place Mike Denness in the middle of the County captains. I certainly hope that he does well in the West Indies. From the diplomatic angle he should be a success as he has a most pleasant character and a good appearance, not unbecomingly of Bobby Moore.

Mike is a splendid and inspiring leader, but there must be something of a question mark against his batting at Test level. The selectors, showing complete lack of logic, did not choose him for one Test this summer. Any batsman of genuine class ought to have established himself as

Net investment by insurance companies up 31% in 1972

FINANCIAL TIMES REPORTER

THE TOTAL net investment of insurance companies increased by more than 31 per cent, to £1.618m, during 1972, according to figures published yesterday by the Department of Trade and Industry.

The main change in investment behaviour last year was a marked increase in the proportion of funds being channelled into Ordinary shares — 43 per cent compared with 30 per cent in 1971.

This was offset primarily by lower investment in British Government securities, 18 per cent compared with 41 per cent of new investment in 1971. The investment in this group of securities was well below the peak of 1971, it still accounted for a higher proportion of net investment than in any other year since 1967.

Investment in land, property and ground rents fell quite sharply and totalled £131m, last year, compared with £198m, in 1971.

Private pension funds, however, increased their net investment in land, property and ground rents by 53 per cent, to £63m, in 1972, although this was still 3 per cent, less than the peak year of 1969.

The marked feature here, as with insurance companies, was the increase in net investment in Ordinary shares which reached 63 per cent in 1972, an increase of 63 per cent on 1971. This represented 67.5 per cent of total net investment by private pension funds compared with 46 per cent in 1971 and 47 per cent, in 1970.

There was net disinvestment in debentures, the first time in the last decade that this has happened, and there was also net disinvestment of £31m, in British Government securities in 1972 following the exceptionally high level of investment of £175m, in 1971.

Fisons to form drugs subsidiary in Denmark

BY RAY DAFTER

FISONS is to form a wholly-owned subsidiary in Denmark to exploit the sales of its pharmaceutical products.

Trading operations will begin on January 1. The name and financial details of the new company have not yet been disclosed.

A statement from Fisons said the company would enable the group to exploit the potential for pharmaceutical products, in particular the anti-asthma drug, Lomudal, which is marketed in Denmark at a loss. The company will continue to distribute the product.

The manager of the new Copenhagen-based subsidiary will be Mr. Robin Priddle, marketing executive with Fisons pharmaceutical division, who has been associated over the past two years with the Lomudal launch throughout the Scandinavian markets.

GLC attacks decision on raising rents

FINANCIAL TIMES REPORTER

A STRONG attack on the Government's decision to compel the Greater London Council to increase council rents by 50p a week from October 1 is made in a letter sent by Sir Reg Goodwin, leader of the GLC, to the council's tenants.

Each tenant receiving the official notice of the increases will also receive the letter from Sir Reg. The letter is also signed by Mrs. Marie Jenkins, chairman of the GLC Housing Management Committee.

They deplore the Government's action and promise to continue to seek a reversal. Sir Reg said yesterday that he was hoping to lead a deputation of local authorities to see the Prime Minister in an effort to persuade him that the increases would add to inflation.

"We believe that our rents are high enough and should in some cases be reduced. This is our submission to the Rent Scrutiny Board under the requirements of the Housing Finance Act and the Government should not compel us to increase rents while the Scrutiny Board are considering our case," Sir Reg added.

The letter states that in February the GLC notified tenants of what it considered to be their fair rents, but that since then there had been a change in administration at County Hall and the new GLC's view was that those assessments (which proposed average increases of £1.30 a week) were scandalously high.

Third cable TV station opened at Sheffield

BY JOHN CHITTOCK, INDUSTRIAL FILMS CORRESPONDENT

BRITAIN'S THIRD local cable television station was opened in Sheffield last night by Sir John Eden, Minister of Posts and Telecommunications.

Operated by British Relay Wireless and Television, it will cover about 31,000 homes in the Sheffield area with a potential viewing audience of 500,000. The station is the first of a series of five experimental stations the Government has approved.

Although by broadcast TV standards cable stations are still very primitive—using, for example, non-professional videotape recorders—British Relay believes Sheffield Cablevision will be the most sophisticated in Britain.

Like the stations operating at Greenwich and Bristol, Sheffield will confine its own programmes to matters of local interest. The cable operators, however, also provide the normal broadcast channels—and indeed came into the business by offering BBC and ITV channels by wire.

Two more stations are still to be opened, one at Swindon (where EMI owns the network) and another at Wellingborough in Northants.

The future of cable television in Britain depends on the Government's decisions, which must take note of these experiments, but what happens in Sheffield or Bristol is tied up with broader political issues about the whole future of TV in Britain.

William Leech to build 850 private houses

BY PETER RIDDELL, PROPERTY CORRESPONDENT

THE WILLIAM LEECH Organisation, the northern building group, plans to build 850 private houses in Nottinghamshire, Lincolnshire and south Yorkshire in a 55m. development programme.

The project will be carried out by the group's Midland subsidiary, which has acquired eight sites, most of them in the past 12 months.

The estates, which cover more than 70 acres, will range from 14 to 350 units. Prices will be between £6,000 for a two-bedroom flat to £16,000 for a detached four-bedroom villa with double garage.

Work has already started on the first estate, at Manor Park, Bessacarr, Doncaster, where 151 units will be built over the next two years.

The largest estate will be at Souththorpe where Leech is to construct 350 units in the £8,000 to £9,000 range over the next five years. Work should begin in October.

Other estates in Nottinghamshire are planned at Balderton and Farnham, both near Newark, three at Hucknall, and one at Retford. The agents are Henry Spencer and Son, Edward Bailey and Son and Beardsley Theobalds.

CONFERENCE ON CONSTRUCTION SAFETY

The first Joint Construction Safety Conference will take place in London on October 2.

The conference, being organised by the National Federation of Building Trades Employers and the Federation of Civil Engineering Contractors, will be held at the NFBTE's new Conference Centre at 20, Duxbury Lane, London, W1, beginning at 10.30 a.m.

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Threat to NATO, says general

THE "BALANCE of terror" in nuclear weapons held by East and West means that Moscow would launch a conventional attack which would leave the NATO allies with no choice but to capitulate, it was claimed yesterday.

General Sir Walter Walker, British Commander-in-Chief of Allied Forces in Northern Europe from 1968 until last year, earned the World Anti-Communist League Conference in London that NATO no longer has a coherent strategic doctrine which takes realistic account of the quite extraordinary growth of Soviet strategic forces.

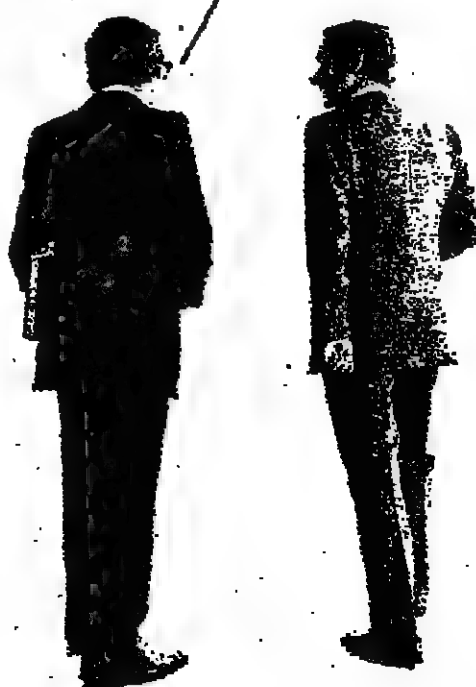
"Unless NATO developed a viable and credible doctrine, said the General, "there might one day be a temptation for Moscow, in some yet unforeseen crisis, to launch conventional attack on that would leave the NATO allies with no choice other than capitulation."

We had to stop thinking that NATO could continue to shelter under the U.S. nuclear umbrella. Now that Russia has caught up, and because that strategic balance is no longer favourable to the U.S., it is my firm conviction that the role of the American strategic force will be limited to striking at Russian cities only as a last resort, and then only in retaliation for attack against the continental U.S. itself."

In other words, the balance of terror is now such that it leaves little room for any other alternative American strategic policy.

In the present nuclear stalemate, nuclear weapons now only deter other nuclear weapons, and it was conventional forces that were needed to deter the conventional forces of the Warsaw Pact.

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the group that may be able to complete your commitments. Why not get in touch and find out where you stand, now? For confidential personalised service write, marking envelope "Personal" to: G Kelly, Director, Hartle-Stedall Limited, Bank House, Charlotte Street, Manchester M1 4ET. Telephone 061-236 8792, Telex 6691 73.

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The Marketing Scene

INDUSTRIAL MARKETING RESEARCH

Why mixed skills pay

BY AUBREY WILSON

A TREND in industrial marketing research which was perceptible as long ago as perhaps 1960 has suddenly blossomed again and has produced a development profitable for its practitioners as for the users of their services.

It has thrown up the comprehensive, multi-disciplinary, interdisciplinary marketing research operation. The services of different types of companies and individuals comprising different skills, qualifications and experience are welded to produce an appropriate, problem-solving tool for a given situation.

In the 1950s and 1960s market research companies developed widespread international networks to conduct multi-country research through loose agencies.

Some companies managed to collect as many as 40 to 50 separate country links—the whole situation became like a patchwork quilt.

Then the work of the consortia as between countries was non-comparable. So the client was left with a most random material, difficult to interpret and often impossible to use for decision-making. Quality was, to say the least, as highly variable as the methodologies adopted since no one agency was inclined to be dictated by the sponsoring agency.

Finally, security was always weak. It could never be said with certainty that the agencies in the consortium would not be working simultaneously on similar studies for competitors of the main client. No wonder the great names of the international research consortia have for the most part sunk without trace.

The latest trend in research consortia is now to bring together specific teams with the skills and resources needed to resolve specific problems. Any one component of such a team

might find itself a member of several simultaneously. For example, Industrial Market Research, is currently a member of three powerful consortia covering totally different types of work.

The first is research and consultancy in travel and tourism which is necessarily interdisciplinary. It is neither feasible nor desirable for every skill or discipline which might be needed to undertake a particular study—especially a

national tourism planning study—to be encompassed within one research organisation.

When the British Government funded a major project to develop a Ten Year Master Plan for the Development of Tourism in Uganda for the Government of that country, the skills and disciplines required to cover all aspects of the study ranged from market research and analysis to architectural design and physical planning, civil engineering, wild life and ecological study and specialised financial and institutional analysis.

In order to build a project team which combined the maximum expertise in each of these important fields, a consortium of firms and individuals was put together for the study.

Altogether a total of more than 15 different individuals were involved in various stages of the project which was designed to provide a general strategy for

acquisition. Traditionally they use their own knowledge and the merger registers of merchant banks in order to identify companies which are available for sale. The weakness of this approach is that many companies which happen to be for sale are experiencing serious problems and if they are not, there is relatively little chance of them reaching the registers of merger brokers.

The Planned Acquisition Services' consortium covers the entire process of defining the type of acquisition required, studying the industries in which acquisition is being considered, identifying suitable candidates, approaching companies on behalf of the client, obtaining the required finance and integrating the acquired company into the organisation of the acquirer. While the whole process requires a substantial input from the client, the breadth of the "pack-

age" is sufficient to cater for the needs of the most humble acquirers. Only by combining the services of a research organisation, a banker and a management consultant can this be achieved.

All consortium members are involved, in conjunction with the client, in the essential preliminary exercise of drawing up the criteria for the acquisition and a profile of the ideal candidate. The criteria recognise the fact that the market environment in which the company intends to diversify is as important as the attributes of the company to be acquired.

Depending on how far the client has pursued his thinking on the subject of acquisition, it may be necessary to undertake an internal audit of the client to establish the synergistic elements in the client's skills and his resources, strengths and weaknesses.

A single acquisition may call for the skills of a financial analyst, management consultant, marketing researcher, economist, negotiator, banker and lawyer. The consortium can bring these and other specialists together to bear on any specific problem without saddling the client with the high cost of maintaining such experts in each company. The essential difference in this approach is that the consortium is not just random grouping of skills but a carefully devised balanced team of individuals used to working with each other and with respect for the different skills and experience of each member.

A third consortium has been devised and developed to provide research based consultancy services in the marketing of ports and transportation internationally. The reasoning was simple. Ships, port infrastructure and approaches, handling equipment and transport facilities, pushed along by the ever increasing sophistication needed by transportation in all its forms, have probably attracted a greater volume of investment in the last 15 years than any other single sector of industry throughout the world.

No one can say as yet if the concept of multi-disciplinary consortia will suffer the same fate as multi-country research consortia. At least they will have the advantage of the knowledge of the basic weaknesses and faults of the latter in charting their own course.

Aubrey Wilson is managing director of Industrial Market Research.



More than 15 different individuals were involved in the 10-year master plan to develop tourism in Uganda

Co-op stamps help coal

AT LEAST an extra 18,000 tons of coal will be sold as a result of the Co-op stamps incentive scheme introduced by the Coal Board last October.

Under the scheme the Board's 300,000 employees can earn books of stamps by getting orders for solid fuel appliances—an open fire and fireplace rate 6,000 stamps or five books while a central heating system gains the employee 24,000 stamps or 20 books.

The figure for the extra tonnage could be widely low because the Coal Board does not know exactly what the conversions are. But up to August 23 the scheme had produced 10,121 sales leads and 6,064 awards to employees (an employee can get more than one award). To date 120,000 books of stamps have been gained, or 144m stamps.

The 100,000th book was won by a miner, John Lowe of Amsley Colliery, Notts, and he was presented with an extra 100,000 stamps by Coal Board chairman Derek Ezra in London yesterday.

Hardware fights back

AGAINST a background of furor in the trade over the Argos eruption into the market, the British Hardware Federation is starting to organise joint operations among the 6,500 members. It is a move that is rarely made by a trade organisation and comes after most other industries.

Some 85 per cent of hardware sales—the combined turnover of Federation members is £220m.—is still handled by independent retailers and there is no really national chain, although this is a changing scene. The new move will be small beer to begin with but is the forerunner of other joint activities. And it could lead to bulk buying along the lines of the voluntary groups of grocers.

The first scheme will get going in October. It comprises a dozen brand leader goods of the Christmas present variety which will be advertised in local papers, on leaflets and in the stores. Altogether 300 stores will be taking part. The plans follow an earlier effort at combined marketing by 11 dealer-owned wholesale companies under the name Combined Hardware.

P.J.

Travel advertising, the theme changes

BY ANTONY THORNCROFT

AS THE advertising agents sons (along with BOAC) tends to trickle back from holiday those avoid the special Sun Spot breaks with tour operator clients may in favour of separate "advertisements" where it stresses the enthusiasm than most for a travel agent as the intermediary travel account can be more in booking a holiday.

As one agency head, who has had trouble with his advertising client (one of the big five operators) says, "The package tour companies are used to screwing foreign hotels to get the lowest prices; they put out the printing order for their catalogues each year so that they can pick up the lowest quotation from some gullible printer who imagines he will keep the contract, and they also try to get their advertising on the cheap."

In addition a travel account is a difficult advertising proposition. For some time all the effort was concentrated in the few months around the turn of the year when the tour operators tried to pile in the bookings.

The seasonal nature of holiday advertising is changing as the companies try to build up winter and short-stay vacations, but still most of the advertising takes place in the period just after Christmas, and into the first two weeks of January. It is then that the TV companies offer their special facilities for holiday advertising.

The television contractors have developed a package—and the natural competitiveness of the industry has done the rest. Last winter only Cunard of the big holiday companies was not on the box. The tour operators, foreign tourist boards, domestic resorts and transport companies spent over £1.5 million during the main five weeks promotional period. This was a record.

Apart from the major seasonal burst, television is also being used nearer the holiday season to try to fill planes and hotels that are under-booked. Commercial radio will also be tried for this purpose when it arrives in October as a relatively inexpensive back-up medium to the main advertising effort on television and the Press.

But although travel companies are impressed with the effectiveness of television advertising, they are increasingly conscious that the real key to their marketing success is staying friendly with the travel agents. It was Clarksons that tried to appeal direct to the consumers over the head of the agents and it was not a happy precedent. It is noticeable that many advertisers give the travel agent a plug on the screens and the biggest, Thom-

son, has succeeded in switching up market, and this year Clarksons has been hoping to move in the same direction. This has never been a problem for Horizon which along with Cosmos and Global makes up the second layer of tour operators. (All told the "Big Five" handle over two thirds of the 72 million people who will leave the U.K. this year on a package tour.)

Theme advertising, half the budget on television, and year long advertising—these are the media innovations in the travel trade. Almost continuous advertising is necessary because the growth has virtually disappeared from the summer holiday period. However, the second holiday, either for winter sunshine or for skiing, still makes progress, and the travel companies now use TV in the summer or, more usefully, the press for short campaigns to sell special holidays.

For example skiing holidays are advertised in magazines with a large readership of young people, or in the cinemas with their predominantly young audience. The Press has the advantage that it can give the details and can also be used to short notice to capture those late bookings (sometimes at a discount) which the operators are reluctant to compete for but find themselves seeking as the public think twice about their annual trip overseas in a time of the declining pound. So television offers brand awareness and theme advertising, the Press aims at supplying hard facts and selling more specific holidays directed at minority interests, and the below-the-line effort concentrates on aiding the travel agent and getting the costly brochures (up to 30p each) distributed to the right people at the right time.

All told, enticing people to holiday abroad costs around £5m. in above-the-line advertising, which is not much for such a sizeable industry. And although the high number of cases of switched agencies in the past months is partly due to the operators' ingrained desire to get a better bargain, some of it springs from a desire to improve marketing methods. The old idea that travel advertising was best handled by specialist agencies is dying fast: now the search is on for imaginative agencies that can provide advertising that is different. A generally high standard of creativity is becoming more important than specialist knowledge.

Deep-grained suspicion

In a way this makes the advertising agencies' task easier: in the old days it was difficult to reconcile the specifics of advertising a super hotel at a super place, on the one hand, with the other fact (which obscures the travel operators in what they see as a price sensitive market) of the very low cost of the trip.

The tour operators have also been encouraged to use visual theme advertising because there is deep-grained suspicion of them, inspired by the stories of ruined holidays and half finished hotels that crop up every summer.

Television advertising has also been successful in building up some brand awareness among consumers of the differences between the operators. Thomsons, for example, which invests three quarters of its budget on tele-



Perhaps they should have test-marketed first.

Marketing history offers too many examples of products which adapted so poorly to their environment they never really got off the ground.

The awful thing about failing in a national launch is it's so expensive, so final, and so amusing to everybody else.

Television offers the choice of 13 different areas in which to test your product... to get it right before going national.

Only using television can you experience exactly the advertising and marketing conditions you will meet later on a larger scale.

TV is the most thoroughly researched of all the advertising media. If anything goes wrong—you'll know in good time. For the manufacturer the television companies offer invaluable assistance—even a sales force.

For example, in the Southern Area:

It was there that a very big brewer tested his new pale ale—a market which had not been exactly lively in the recent past.

But the first 25,000 of air-time changed all that. Results in the open market confirmed two years of product research. Within a month one in eight pale ale drinkers had tasted the new brand. And they liked it. Orders stocked up. The total market suddenly shot up 25%.

Now they're going national—knowing what to expect.

If your product is destined for the same fate as the dodo you'll find out with the minimum of expense. If you've hatched an eagle it can try its wings first.

That's called professionalism. The dodo, incidentally, was properly called *doedus ineptus*.

Television
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BETA

Ring us—we'll tell you. 01-636 6866

British Bureau of Television Advertising Ltd, Knighton House, 52/56 Mortimer Street, W1N 7DG

British Rollmakers forecasts £1.54m.

THE BOARD of British Rollmakers Corporation is looking forward to results in the second half of 1973 at least as good as the pre-tax profit of £789,373 now reported for the 26 weeks to June 30, 1973.

For the corresponding half year of 1972 a pre-tax profit of £443,373 was reported and for the full previous year, profit was £1.5m. An interim dividend of 3.5 pence is declared, equal to 3 per cent. gross (4.5 per cent.) on the previous total of £1.54m.

Turnover for the first half of 1973 was £1,540,000 compared with £1,310,000 for the corresponding period of 1972. With orders both home and export at a very high level a satisfactory second half is expected.

The trend in the machine tool equipment division has been much the same and the final profit, which includes a £22,000 recovery from Rolls-Royce, is £55,000 higher than in the corresponding period of 1972. Turnover has now reached a record level.

Margins have improved in both divisions because of a drop in increased costs and it has been necessary to raise selling prices in order to maintain the position in the second half year they state.

A report on the group's freehold properties states that on a going concern basis the value is £2.5m. and current values in the open market are £2.74m.

The directors state that the position is satisfactory and that the group has a healthy and expanding future.

Daily International has a substantial interest in the company.

See Lev

Optimism at Powell Duffryn

GROUP PROFITS for the first four months of the current year at Powell Duffryn Group were "satisfactorily ahead" of the July position last year, chairman, Sir Alec Ogilvie, reported yesterday.

Sir Alec was speaking at the annual meeting in London. He warned, however, that there were "some shadows on the horizon".

The first was inevitably a general air of uncertainty in the country over the possible contents of and reactions to Phase Three, and secondly the fact that the group's engineering divisions' good order books could be made difficult by the growing delays in deliveries from suppliers of materials and components.

Nevertheless, in regard to the year as a whole, Sir Alec said, "I remain optimistic."

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Jentique exceeds £0.74m.

ON A TURNOVER up from £3,070m. to £3,120m., group pre-tax profit of Jentique (Holdings) increased from £341,517 to £747,567 for the year to June 30, 1973, after £267,240 (£261,940) for the first half.

The gross dividend is effectively raised from 0.6166p to 0.6473p—the final is 0.6585p net, equal to 0.3880p gross.

Turnover before tax was £3,070m. compared with £2,970m. in 1972. Taxation was £25,000 compared with £25,000 in 1972.

The profit division was 82.8 per cent. compared with 82.8 per cent. in 1972. The current year's interest on short term deposits.

comment

Jentique has put up a very consistent performance over the past financial year, turnover growth over the two half years has been 28 per cent. 30 per cent., profits growth 40 per cent. 38 per cent.

The directors state that the position is satisfactory and that the group has a healthy and expanding future.

Daily International has a substantial interest in the company.

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Jentique has put up a very consistent performance over the past financial year, turnover growth over the two half years has been 28 per cent. 30 per cent., profits growth 40 per cent. 38 per cent.

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Astra turns in £0.12m.—10% scrip

After higher bank interest of 17.44% (£15.00) prior to the tax of Astra Securities was £123,601 for the year to April 30, 1973, compared with £111,752 previously. Turnover advanced from £2,680m. to £4,680m.

As stated in the interim report, no dividend is recommended for the year, but a 10% scrip issue is proposed.

comment

Astra has changed its spots somewhat since the 1971-72 year and so the latest results are not strictly comparable. The investment in the company has been reduced while the other companies have been under two divisions, metals and electrical engineering. This reorganisation entailed some factory moves which in the interim period have been down while the other companies have been under two divisions, metals and electrical engineering.

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Nu-Swift confident of growth

First half 1973 group pre-tax profit of Nu-Swift Industries decreased from £384,000 to £113,000, but the directors confidently forecast the year's profit in excess of the £750,000 for 1972.

Turnover for the six months was down from £1,997,027 to £1,947,531. The order intake was a record—£2,110,000—up from £1,947,531 in 1972.

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Regional Properties policy

THE EFFORTS of improving the quality of the portfolio and the acquisition of prime development sites, carried out in the past year, will be continued in the future, chairman of Regional Properties Mr. Benjamin Sutton reported.

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The decision to derate four U.S. power stations on safety grounds could affect Britain's choice of reactor design.

David Fishlock, Science Editor, explains

A U.S. lesson in nuclear safety

EARLIER THIS year Mr. E. C. Williams, chief of the Government's nuclear installations inspectorate, steadfastly resisted every effort by a Parliamentary Select Committee to commit himself to a personal view about the safety of different types of nuclear reactor. There were safety problems to be resolved, said Williams, "for any and every type of reactor, including our own." As chief inspector, he could take no view until he received an application for a licence to build a particular reactor on a specific site. He had received no application to build a light water reactor in Britain.

Here was the nub of the MPs' questions: was Britain likely to abandon its own lines of reactor development for a foreign design that promised to be simpler and cheaper to build? At the time they got little change from one of the shrewdest and most experienced scientists in Government service.

Derating

Last week, however, Williams received his first formal application for a licence to build light water reactors. The Central Electricity Generating Board responded to an invitation from the Department of Trade to apply for planning permission for any and every reactor type which it was still considering as its choice for its next reactor. As a result, the DTI has received applications for approval in principle to build Sizewell in Suffolk—where it already has the Government's consent to build 2,500MW of advanced gas cooled reactors (AGRs)—the same capacity of four further types of reactor.

These are the boiling water reactor (BWR), the pressurised water reactor (PWR), the steam generating heavy water reactor (SGHWR) and the high-temperature reactor (HTR).

Hard on the heels of the CEB's applications, however, comes news yesterday that the U.S. Atomic Energy Commission, which is responsible for nuclear approval and inspection, has placed restrictions on four big U.S. nuclear plants. These plants, with a design output totalling 2,800MW, must all be derated, by amounts that vary from 8 to 20 per cent, of their previously authorised maximum output.

The type of reactor affected, moreover, is usually regarded as the most promising of the two types of light water reactor of interest to Britain, namely the BWR of U.S. General Electric.

Ironically, the derating has its origins in a problem first discovered two years ago in the rival PWR system. In 1971 the operators of the Bessau-1 PWR in Switzerland, built to Westinghouse Electric designs, found a serious flaw in some of the fuel after a fairly short spell of service.

At the time the trouble was dismissed as an isolated case of poor fuel manufacture. Then a year later, the same trouble was found in two bigger U.S. power stations, the 490 MW Ginna reactor and the 739 MW Robinson-2 reactor. This time it was taken very seriously indeed.

Nuclear fuel differs from any other kind of fuel in that it is itself a precision engineering component, manufactured to the engineering standards of the aircraft industry and the standards of

Fission

Subsequently it became clear that both Westinghouse and General Electric may have gone too far in one of their fuel developments. This was to produce a less dense, more porous fuel, capable of retaining more of the gaseous fission products released as the fuel "burns up." Build-up of pressure of these gases within the cans is the main limitation on the life of nuclear fuel. If the cans should burst, the gas—which is highly radioactive—is released to contaminate the entire reactor.

Westinghouse, however, avoided further trouble because it had already taken the precaution of designing a more



Mr. E. C. Williams, chief inspector of nuclear installations; a chance now for an official safety verdict on light water reactors.

advanced fuel element, pressurised from within, to resist any crushing of its porous pellets until they had built up their own gas pressure from fission products. General Electric had not taken this step.

But both companies found themselves under increasingly severe criticism from the very vocal anti-nuclear factions in the U.S. These factions drew ammunition from the way the problems at Bessau had been concealed for a year, until trouble was uncovered in two U.S. reactors.

They soon managed to tie the fuel troubles to one of the favourite targets in light water reactor design, the emergency core cooling system. This is the system which, in the event of a major accident within a reactor would spring into action and keep the fuel cool, and keep the highly radioactive contents safely inside the cans.

Bombardment

In the BWR there are sprays above the fuel that act within 30 seconds of an accident. In the PWR emergency coolant is automatically squirted in from

accumulators beneath the fuel. What has been most fiercely debated is whether these emergency core cooling systems could be depended upon to the extent the reactor vendors were claiming. They have never been tried out "in anger" at anything like the size now being ordered. Vendors (and regulatory agency too), it was claimed, were putting far too much faith in computer simulations of a critical safety feature.

If it was argued, there were voids in the fuel where the pellets had shrunk, the can at such points—because of the greater neutron bombardment and worse heat conduction—would be hotter. If there were a major accident and a failure of the emergency core cooling system, such hot spots would be the weak link in the chain of safeguards.

The activities of the anti-nuclear factions reached a crescendo late in May, when Mr. Ralph Nader and Friends of the Earth jointly filed a suit against the U.S. Atomic Energy Commission, attempting to shut down 30 of the biggest U.S. nuclear stations. These were 12 PWRs and eight BWRs, chosen chiefly on the basis that there was not enough evidence that their emergency core cooling systems could be guaranteed to work if and when required. The petitioners based their case on carefully selected statements made over the years by safety experts of the U.S. AEC. They alleged that in authorising the stations to operate the agency was rejecting the advice of its own experts.

A month later the petition was dismissed by the courts. The judge told them bluntly that they could have intervened in the proceedings leading to

the licensing of all 20 plants. This they had failed to do.

But Friends of the Earth was on stronger ground when, in mid-July, it demanded of the U.S. AEC an immediate derating of nine BWRs, including all eight cited in the petition, on the reason outlined above. All had been constructed by U.S. General Electric. The demand, based on testimony submitted by a senior safety official of the agency itself, claimed that the fuel problem increased the risk if these reactors were run at their full design output.

Calculations

The U.S. AEC reacted swiftly. Although it refused the demand for an emergency derating, it asked the operators of 10 General Electric BWRs to submit their own calculations of how any hot spots might get in the event of a major accident. Six stations were cleared for their previously authorised output, but four have been derated by up to 20 per cent.

Where does this U.S. action leave Britain's decision about whether to stay with a British-designed reactor or switch to a U.S.-type light water reactor? Bill Williams has already placed restrictions on the output of two generations of British reactors, of around 10 per cent, because of the risk of corrosion of steel components by the coolant. Inevitably such restrictions have increased the capital cost of these systems.

No-one can yet be sure how severe and therefore how costly restrictions will prove for the U.S. reactors. General Electric is emphatic that the

restrictions are merely temporary ones, and that they will not apply to its latest (but less highly rated) design of reactor, the BWR/6.

But the U.S. AEC is working hard to create a new public image in which its promotional and regulatory functions are clearly divorced, and may not rush to relax its restrictions. If it should so far as to demand a new design of denser fuel (or alternatively a stronger can) it could be two or three years before some reactors reach their full design output. And there could be worse to come for the operators. Later this autumn the U.S. AEC is expected to answer criticisms of the whole emergency core cooling issue. This could lead to further derating, at least for the biggest reactors—up to 1,300MW—of both types now being built in the U.S.

Conservative

For Britain, where the idea of a switch to light water reactors has ample support both in industry and within the CEB, the basic question must be the margin of cost advantage at which such a reactor is acceptable. A design could surely be reached conservative enough in its safety provisions to satisfy all but the lunatic fringe of the anti-nuclear factions. But if the margin is small, say a few per cent, of capital cost, the idea of abandoning British designs would be hard to accept politically.

If, on the other hand, a less conservative and thus cheaper design were approved, Britain runs the risk of importing ready-made all the controversy that has raged in the U.S.

Labour News

Board challenged by dismissed docker

BY NOEL HOWELL, LABOUR REPORTER

Mr. Andrew Shute, the London Lighterman whose decision to leave the Transport and General Workers' Union threatened a strike, has appealed against the decision of the London Dock Labour Board to permit his dismissal. Mr. Shute's appeal—due to be heard by a four-man appeals tribunal in ten days' time—has at least put in abeyance the notice of dismissal given to him by his employer, Cory Lighters, after the Labour Board's decision earlier this month. If Mr. Shute fails in his appeal, a further four weeks' notice would have to be given by Cory who failed in repeated High Court moves to head off the TGWU strike threat. Unless the tribunal—with two employees and two employer representatives is split, in which case an independent arbitrator would have to be brought in as chairman, the hearing on September 10 should provide a final decision on Mr. Shute's future. The TGWU has a provision within the dock industry's machinery for a further appeal. Ever since Mr. Shute's decision to quit the TGWU at the end of last year he has been at home to read and write and has been followed by the lighterman for overtime earnings are due to be again heard in a private procedural meeting before the National Industrial Relations Court in October. The London Dock Labour Board's decision that Mr. Shute

was not employable in the face of the TGWU threat followed remarks by the Appeal Court that the Board "should reconsider its earlier decision to oppose his dismissal and that Mr. Shute appeared to be 'determined to make trouble'."

The proceedings within the dock industry's own machinery to try to secure the dismissal of Mr. Shute and avoid a confrontation over the established union position in the docks may well be considered to be totally separate from the NIRC case. Any decision by the appeals tribunal over Mr. Shute's future on the dock register could at least put a limit on overtime compensation should the NIRC decide to award any.

Railiffs have been asked to take possession of more than £2,800 worth of property belonging to the Amalgamated Union of Engineering Workers following the union's refusal to obey a Lambeth County Court order because of its policy of total opposition to the Industrial Relations Act.

The request has been made by solicitors acting for Mr. George Hill, a Southampton engineer, who was awarded the money as compensation by an industrial tribunal. The court order, issued over a fortnight ago, makes the award legally enforceable. The bailiffs are expected to take property from the AUEW's headquarters in Peckham, South London. But the timing of their move is left to their discretion.

Dagenham stewards seek apology

BY OUR LABOUR REPORTER

DISPOKEN remarks in the House by Mr. Henry Ford II on Tuesday about the quality of British-made Ford cars and his description of one of the four and Dagenham plants as a cesspool of the world drew a angry response from shop stewards yesterday.

Mr. Bernard Pillingham, the steward of the Dagenham plant, said that Mr. Ford—the very plant—said he was seeking special works committee meetings and was looking for explanations from the company and apology for the "cesspool" remark.

In his speech launching a new model in California, Mr. Ford was careful to attribute the responsibility for any quality shortcomings with the management. When comparing British cars with German ones, he said: "I am not going to be played off against my fellow workers in Europe." The shop stewards are also bringing ever being approached for a possible transfer of the plant which Mr. Ford said had been resisted by women workers at the plant.

ASLEF wants better offer to drivers

By Our Labour Reporter

THE EXECUTIVE of the Associated Society of Locomotive Engineers and Firemen yesterday agreed to press for improved proposals for restructuring train drivers' pay.

ASLEF leaders are hoping for an improvement today on the current proposal of £5.05 a week increase over the next two and a half years to cover the absorption of bonus payments and the unattractive hours of train drivers and their extra responsibility at higher speeds.

The talks on train drivers' pay structure resume today and this afternoon the ASLEF executive will meet to review progress. A number of the union's branches are protesting at the slow progress in the talks and if today's meeting fails to reach a solution ASLEF has agreed to press for a meeting to discuss ways staff national council to put the talks on a more formal footing in an attempt to speed up proceedings.

More Labour News Page 25

Official report strongly backs selective unit pricing

BY DAVID WALKER

SELECTIVE UNIT pricing, urged by some consumer organisations and already used by some food manufacturers and retailers on an experimental basis as a way of making value-for-money comparisons by shoppers easier, is given strong backing in an official report out today.

Under unit pricing, foodstuffs and other suitable goods are marked with the cost per ounce or whatever is the appropriate weight unit as well as with the full price, simplifying comparisons of the cost of like products in different pack sizes.

Today's report, published in the Department of Trade and Industry magazine, Trade and Industry, reveals that the Government has been considering whether the practice should be made mandatory.

It follows a study by the DTI and the Ministry of Agriculture into the cases for and against unit pricing and the experience of other countries, set up by Sir Geoffrey Howe, Minister for Trade and Consumer Affairs, in

order, he writes, "to provide a basis for an informed decision. The report itself says that unit pricing 'will always be a second-best alternative to packing in specified rounded quantities as a means of helping consumers to judge value for money'."

At the same time, it does point out that some goods cannot easily be packed in standard quantities, making price comparisons very difficult. Here, it says, mandatory unit pricing could help to deal with the resulting problems and would be welcomed by consumers.

Enforcement

Moreover, the report suggests, provided it was made clear that any Government powers to require unit pricing would be used with discretion and for specified commodities only following full consultation with those involved, traders and manufacturers could be expected to agree and co-operate.

Methods of marking and the units to be used, the report stresses, would need to be

defined clearly if the system were to work fully to the shopper's advantage, and adequate enforcement would be essential. The report, nonetheless, queries how many shoppers would actually use the system. Surveys carried out here and overseas, it says, suggest that in shops where unit pricing is employed only one shopper in four notices the extra markings and only about one in 12 uses them in making a selection.

Mandatory unit pricing of all goods would be expensive, possibly putting prices up, the report states. With small retailers, it could not be done economically at all unless the marking were carried out by the supplier, producing a risk of the effective reintroduction of retail price maintenance.

There could be no justification, except possibly during the period of change-over to metric markings, for requiring unit pricing of the many goods which already have to be or voluntarily are packed in rounded quantities.

Fire damage up 71% at £105m. in seven months to July

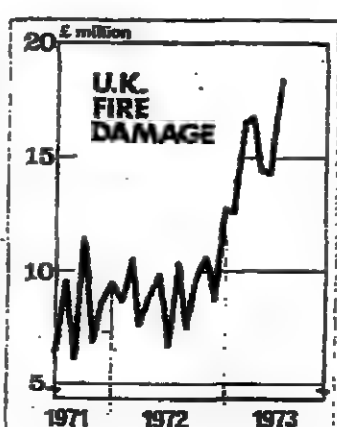
BY MARTIN ROUTH

A LEAP of 71 per cent, in the cost of fire damage in Great Britain during the seven months January-July, 1973, compared with the same period last year, to £105.6m., was reported yesterday by the British Insurance Association.

Every month so far this year has seen much higher losses than the corresponding month last year, and it is probable that the trend will continue in August, taking into account the major disasters at the Isle of Man Summerland holiday centre and at Pwelli, North Wales.

This massive increase was described by Mr. A. Macdonald, chairman of the association, as alarming. "July is usually a fairly quiet month, but not so this year with 96 fires of over £10,000 against 66 in 1972. The seven largest, estimated between them to have cost over £28m., all occurred in buildings not protected by sprinkler installations," he said.

Mr. Macdonald described as significant the fact that of the nine fires during the month which occurred in sprinklered premises, only one exceeded £100,000.



incidents, each estimated at between £400,000 and £1.5m. Fires continue to occur more frequently at places used by the public, like schools, hotels, and shops, but the BIA pointed out that the July figures did not include the Isle of Man disaster or the North Wales holiday centre outbreak, which happened earlier this month. Fire damage in July is estimated at £18.4m.—nearly three times the £6.7m. recorded a year earlier.

Smokeless fuel plant destroyed

DAMAGE ESTIMATED at £500,000 was caused yesterday by a fire which destroyed a large part of a Rexco smokeless fuel plant at Thoresby Colliery, near Mansfield, Nottinghamshire. Firemen had only just started fighting the blaze when an explosion ripped out the walls and roof of one building. Production was halted as a result of the fire but no one was injured.

Two-year-old tanker sold for "record £32m."

BY KAY DAFNEY

A 285,000-TON oil tanker, built two years ago for about £10.2m., has been sold at a record price, reported to be between £32m. and £35m.

The supertanker, Rasminia Maersk, was sold by shipowner Maersk to a P. Maersk of Copenhagen. Last night it confirmed the sale to Liberian shipowners, Adele Navigation Corporation of Monrovia after a day of speculation on the ship

sale markets in London and New York. The ship, built at Maersk's Odense yard, has been on charter contracts for the past two years, primarily trading between the Persian Gulf and Europe. Maersk did not confirm the selling price. It did confirm, however, that delivery would be in mid-September with the new owners taking over the ship on a charter-free basis. The extremely high price paid behind this premium price

reflects the record levels now being attained by owners in the charter market. These in turn have been caused by the demand of the U.S. for oil to fill its energy gap, but uncertainty of the Libyan situation and the general trend of oil companies having under-estimated demand. The fact that the Rasminia Maersk is immediately available for trading in the open market has been a major factor behind this premium price.

Rediffusion discount stores

BY SANDY McLACHLAN

THE TV rental company Rediffusion is to open a number of discount stores selling consumer electronic goods.

The company, a subsidiary of British Electric Traction, already has something like 300 retail outlets whose main business is renting out television sets. These also sell other electrical appliances. This however will be the first venture in the discount field.

The discount arm of Rediffusion will be organised as an £11.7m. pre-tax profit came from the name of Wisdom Warehouses, TV and radio sales and rentals

and will be a wholly-owned subsidiary.

The first discount centre is expected to be opened in the next three months. The initial aim will be to construct a network of six discount warehouses. Plans to move into discounting have apparently been in the pipeline for some time but Rediffusion is not yet anxious to release full details of its programme in this field.

Currently the bulk of the company's profits is derived from TV rental and in the year to last March 80 per cent. of the independent company under the name of Wisdom Warehouses, TV and radio sales and rentals

together with the company's cable TV activities. Manufacturing, predominantly of electronic equipment, accounted for a further 10 per cent, while 8 per cent. came from overseas activities.

INQUIRY INTO STRANDING

The Department of Trade and Industry has ordered a public formal investigation into the stranding, on February 9 in the Pentland Firth, of the fishing vessel Rosa Tern. The date and place of the inquiry will be announced later.

VOLVO

The Volvo Group of Companies. Interim Report for the half-year ending June 30, 1973.

The unaudited results for the first six months of 1973 with comparative figures are as follows (Millions of Swedish Kronor unless otherwise stated):

January-June	1973	1972	1971
Sales	4,175	3,339	2,848
Operating income	468	325	239
Income before allocations and taxes	488	344	246
in % of sales	11.7	10.3	8.6
Adjusted income in Skr per share*	18:70	15:80	12:—
12-month figures	July 1972—June 1973	Jan-Dec 1972	July 1971—June 1972
Sales	8,182	7,346	6,595
Operating income	869	726	525
Interest—net	39	36	34
Miscellaneous income	—	—	—
less miscellaneous expenses	—7	—4	—3
Income before allocations and taxes	901	758	562
in % of sales	11.0	10.3	8.5
Adjusted income in Skr per share*	34:50	29:10	26:40
Investments (excluding acquisition of companies)	653	652	635
Number of employees on last day of period	47,000	44,801	42,700
Sales by product group:			
Cars	4,756	4,332	3,922
Commercial vehicles	1,712	1,508	1,292
Marine and industrial engines	378	335	295
Construction, agricultural and forestry machinery	907	819	769
Aircraft engines	291	255	213
Other products (development projects, tools, etc)	138	97	104
Total	8,182	7,346	6,595
Sales to the Swedish market	2,348	2,209	2,058
Sales outside Sweden	5,837	5,137	4,537
Export sales from Sweden	4,164	3,728	3,311

* Adjusted income refers to income before allocations and taxes reduced by a tax burden of 53 % (50 % for 1971). Between June 1972 and June 1973 the number of shares increased by 20 %.

AKTIEBOLAGET VOLVO

S-405 08 Göteborg, Sweden

COMPANY NEWS + COMMENT

British Rollmakers forecasts £1.54m.

THE BOARD of British Rollmakers is looking forward to results in the second half of 1973 at least as good as the pre-tax profit of £269,375 now reported for the first half of 1973.

For the corresponding half year of 1972 a pre-tax profit of £443,373 was reported and for the full previous year, profit was £1.3m.

An interim dividend of 3.5 pence net is declared, equal to 5 per cent gross (4 1/2 pence) of the previous total of £1.54m.

The directors state that the improvement in turnover in the second half of 1972 has continued into 1973. The division's profits are up by £200,000 compared with the corresponding period of 1972. With orders both home and export at a very high level a satisfactory second half is expected.

The trend in the machine tool equipment division has been much the same and the final profit, which includes a £200,000 recovery from Rolls-Royce, is £550,000 higher than in the corresponding period of 1972. Turnover has now reached a record level.

Margins, however, in both divisions have reduced due to increased costs and it has been necessary to raise selling prices within permitted limits in order to maintain the position in the second half year, they say.

A report on the group's freehold properties states that a £5.5m. and current values in the open market are £7.4m. The valuations compare with a book value of £2.5m.

The directors state that the order position is high and satisfactory, and they are confident that the group has a healthy and expanding future.

Davy International has a substantial interest in the company.

See Lex

Optimism at Powell Duffryn

GROUP PROFITS for the first four months of the current year of Powell Duffryn Group were "satisfactorily ahead of the July position last year, chairman, Sir Alec Odliev, reported yesterday.

Sir Alec was speaking at the annual meeting in London. He warned, however, that there were "two shadows on the horizon". The first was inevitably a general air of uncertainty in the country over the possible contents of and reactions to Phase Three, and secondly was that the engineering divisions' good order books could be made difficult by the growing delays in deliveries from suppliers of materials and components.

"Nevertheless, in regard to the year as a whole I remain optimistic," said Sir Alec.

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Cheras Rubber	22	6	Pearl Assurance	22	7
Daejan Holdings	22	4	Powell Duffryn	20	1
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Jentique exceeds £0.74m.

ON A TURNOVER up from £2.97m. to £3.12m., group pre-tax profit of Jentique (Holdings) increased from £341,417 to £744,447 for the year to June 30, 1973.

The gross dividend is effectively raised from 0.616p to 0.647p—the final is 0.2663p net, equal to 0.3808p gross.

And reflecting additional capacity coming on stream backed by excellent order books, the directors are confident of further volume growth during the current year.

The gross dividend is effectively raised from 0.616p to 0.647p—the final is 0.2663p net, equal to 0.3808p gross.

The profit division was 82.8 per cent, compared with 77.1 per cent, and 5.1 per cent interest on short term deposits.

comment
Jentique has put up a very consistent performance over the past financial year; turnover growth over the two half years has been 28 per cent; 30 per cent, profits growth 40 per cent; 36 per cent.

Both clocks and furniture have done well, though the growth in exports (up 44 per cent) has been of particular help to the clock side which is starting to benefit from Britain's EEC membership. The current year has started in fine style, backed by capacity increases—£1m was spent last year and considerably more is to be allocated in 1973-74—and price increases of 7 per cent, and 10 per cent, respectively on clocks and furniture which came into effect in May. And with the group experiencing a levelling off of raw material price rises and availability apparently no problem, the shares at 16p, on a net p/e of 11, should have no trouble in holding their level.

Moderna

With satisfactory order books and sales to date showing an

increase of almost 25 per cent, Mr. G. Meredith, chairman of Moderna (Witney), blanket manufacturers, looks forward to the outcome of the current year with confidence.

He reports that the current year has started with a despatch level unprecedented in the company's history.

He adds that the balance-sheet of the group and the profits achieved form a platform for future expansion. Management is alert to any opportunities which arise, both externally and internally, provided such opportunities show a reasonable return on capital and effort employed, he assures.

As reported on July 10, the group made a record pre-tax profit of £238,385 for the year to April 30, 1973, compared with £176,234 the previous year. Dividends totalled £174,348 per cent, gross (15 per cent). At the time of the one-for-one rights issue in January 1973, the directors forecast profits of £150,000.

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night, but that looks to be too snap a judgment on a group with a proven growth record and an order book up nearly four times in the 12 months to June. Some material costs are a problem—copper and brass notably—but the new multi-purpose exchanger now accounts for 50 per cent of the sales mix up from a quarter 18-months ago, production is apparently accelerating with demand, and a business recovery could mean something close to £340,000 pre-tax for the year. Pinpointing prospective earnings at 2.1p means a net p/e of just 14.

Astra turns in £0.12m.—10% scrip

After higher bank interest of £74,447 (£15,091) profit, before tax, of Astra Securities (a subsidiary of Astra Securities Ltd) for the year to April 30, 1973, compared with £211,752 previously. Turnover advanced from £2,586m. to £2,650m.

As stated in the interim report, no dividend is being recommended for the year, but the directors are recommending that the year of consolidation some payment can be resumed. A total of 19 per cent was paid last year.

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DIVIDENDS ANNOUNCED

Company	Current payment %	Date of payment	Corresponding payment %	Total for year %	Total for year %
Alliance and Dublin Gas	5	Oct 10	5	14.33	10
Astra Securities	8.25(k)	Sept 28	8.25	10	10
Buckley & Co.	5	Nov 13	5	12.6	12.6
British Rollmakers	5.2(g)	Jan 4	5.2	24.45	24.45
Brammer (H.)	21	Nov 13	21	6.3	6.3
Hindson Print	43(o)	Nov 30	43	6.22	6.22
Jentique	70c	Oct 5	70c	90c	90c
Johnson Matthey	0.62(j)	Dec 14	0.62	1.25	1.25
Lothian Trust	1.75(h)	Nov 16	1.75	1.25	1.25
Low & Bonar	1.75(h)	Nov 16	1.75	1.25	1.25
Meat Trade Suppliers	1.75(h)	Nov 16	1.75	1.25	1.25
MPI	12.5(p)	Jan 1	12.5	11.31	11.31
Nu-Swift	5(p)	Dec 1	5	11.31	11.31
Pearl Assurance	5(p)	Dec 1	5	11.31	11.31
Reynard (Excavations)	5(p)	Dec 1	5	11.31	11.31
Slough Estates	11.75(o)	Oct 18	11.75	14.5(c)	14.5(c)
Staplegreen Insurance	1.25(h)	Oct 18	1.25	1.25	1.25
Wingate Investments	1.25(h)	Oct 18	1.25	1.25	1.25
William Nash	3.5	Oct 24	3.5	3	3

* Equivalent after allowing for scrip issue. † Pence per share. ‡ On capital increased by rights and/or acquisition issue. § Not equal to last year's gross. (a) Corrected. (b) Gross of £207p. (c) Included 1p bonus. (d) Gross of 3.08 pence. (e) For 15 months. (f) Gross of 3.5p. (g) Gross of 3.5 pence. (h) Gross of 4.5p. (i) Gross of 0.4275p. (j) Gross of 0.2916p. (k) Gross of 0.2663p. (l) Gross of 0.25 pence. (m) Gross of 3.01p. (n) Gross of 3.75 pence.

effectively raised from 8.6p per cent to 9 pence.

Referring to the current development programme, the chairman says this amounts to £45m. "We shall continue to add to this programme as suitable opportunities arise," he says.

On finance the chairman says the group is well positioned to carry through its current development and modernisation programme and also well placed to raise considerable further finance as requirements become projected.

Some £14.1m. was raised by the group in the form of a five-year basis. Terms have also been agreed in principle for further £10m. long-term mortgage.

Regarding revaluations of portfolio, Mr. Sutton says it is intended to obtain this every two years, the next being in March next year.

Meeting, Dorchester Hotel, W. October 1, noon.

Chairman's statement Page 16

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FINANCIAL AND ACCOUNTANCY APPOINTMENT

Director of Administration

c.£9,000

■ Rather an unusual job for a qualified accountant, a C.A. preferably, who can manage the financial affairs of this professional firm with accomplished ease and spend the rest of his time on pure administration, planning and improving the operating efficiency. The rationale for the appointment is to allow the 'professionals' freedom to practise their particular specialities unhampered by day to day problems. The breakdown of the work is broadly as follows:

■ Finance function - management accounting, financial and credit control, cash deposits (substantial overnight funds involved), Administrative function - premises, office equipment and supplies, communications (some sophisticated equipment involved), computerisation, clerical organisation and methods. Personnel function - organisation development, recruitment, training and development, personnel administration.

■ Additionally, he will be expected to contribute to company strategy and play his part in carrying through marketing plans. The firm is highly successful expanding both geographically and into new markets. The Administration Director will work through Office Managers at branches and heads of department. He reports to the senior partner.

■ The preferred age range is 35-45 and some experience in the uses and abuses of computers is essential. As this is a relatively small organisation (100-odd staff) personal acceptability at all levels of contact is singularly important so this is not a job for someone who likes to shut himself away with his slide rule and communicate via memos.

■ Company benefits include non-contributory pension, group BUPA and a bonus which will probably bring the basic salary of £7,000 or over to five figures. Location Midlands with assistance towards removal costs and the like.

■ Please apply in confidence giving brief details and quoting Ref: AD/766 FT.

Leslie Coulthard Management

Brettenham House, 14 Lancaster Place, London WC2

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The financial rewards are high - starting salaries in the range £3000-£4500 and participation in success through direct profit sharing.

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Brian Doyle 01-935 9532

or write to me at 100 Notting Hill Gate, London W11 3QA

Finance Director and Chief of Staff

for a group of private companies—the creation of an engineer, who in his thirties discovered in himself the necessary ability to make money out of property. Present assets about £1.5m. In property development and civil engineering consultancy. Professional qualification (accountant, solicitor, secretary) probably necessary. Experience relevant in the group's present activities would be useful, but certainly he will need to have shown marked business acumen, in order to signpost the most profitable directions for group expansion, particularly in making the most of human and financial assets and be completely competent fiscally to retain as much as is legally possible. Initial salary negotiable but the future could have the scope associated with a young, commercial enterprise. Please write—in confidence—stating how each requirement is met to D. S. A. E. Jessop reference B.28311.

from £7000

MSL

Management Consultants in Human Resources 17 Stratton Street, London, W1X 6DB. BIRMINGHAM GLASGOW MANCHESTER

Group Taxation

Major International Industrial Corporation

ACA, ACCA 24-26 c.£4,000+Car

Our clients are one of the largest UK Corporations, with a product range successfully marketed throughout the world. A recent announcement regarding capital investment indicates planned and rapid growth in the home and export markets.

Until recently all Group Tax planning and control has been carried out by the Corporation's Auditors. Now this important function is the responsibility of a senior executive with direct access to the Vice-Chairman.

In order to facilitate this change in policy, a high calibre team is currently being formed to ensure a smooth transition, and efficient Tax planning and execution of agreed policy for the future. The Group thus seeks to recruit an ambitious young ACA or ACCA, keen to acquire Corporation Tax expertise in an international context.

Thereafter opportunities to use his experience in a General Management context throughout the world would be frequently available.

Please telephone or write to Robin F. Rotherham, quoting Ref: 73/8/JA on telephone no. 01-405 3493.



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Lloyd Executive Selection Ltd
Alliance House, 29/30 High Holborn, London WC1V 6AZ

Accountant Zambia Independent American Company

Not less than £5600

This subsidiary manufactures and markets industrial rubber products; it requires a young, qualified man to assist the present accountant with the current development work and to take over his position in about two years' time.

Aged about 26, he must have had a good basic training and some experience of industry so as to be entirely familiar with its costing and accounting methods.

In the first instance a two years' contract will be given. The salary which can be up to £6250 for a suitably qualified candidate, is inclusive of gratuity of 25% payable at the end of contract. There are the usual benefits applicable to such an overseas position.

Apply in confidence, quoting reference A364/B, to:

J. Kingsley White,
Deloitte, Robson, Morrow & Co.,
Management Consultants, PO Box 207,
128 Queen Victoria Street, London EC4P 4JX.
Telephone 01-236 6354.

Leasing Executive

£4500 plus

Williams & Glyn's Leasing Company Limited, a wholly-owned subsidiary of Williams & Glyn's Bank requires a new executive who will be directly responsible to the Managing Director for the negotiation and administration of leasing transactions which finance the purchase of major items of equipment.

The successful candidate will be dealing with top executives of the country's leading industrial firms and will consult with lawyers and accountants. The job requires self-assurance, initiative, imagination and a disciplined mind. Experience in the field would be an advantage, as would a lawyer's or accountant's background and a foreign language.

Salary is negotiable, but those now earning less than £4500 per annum are unlikely to be considered. Benefits include home loan scheme and contributory pension fund.

Applicants should write, quoting reference B.309, to P. D. Richards, Personnel Manager (Southern), Williams & Glyn's Bank Limited, 5/10 Great Tower Street, London, EC3R 5DH.

WILLIAMS & GLYN'S LEASING COMPANY LIMITED, a part of

WILLIAMS & GLYN'S BANK

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CREDIT ANALYSIS	-	-	-	£3000+
SECURITIES	-	-	-	c. £3000
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Applicants should reply giving full particulars of career experience and quoting the reference H.L. to:

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Windsor House, Temple Row, Birmingham B2 5LD.

FARMING AND RAW MATERIALS

Herbage seed shortage

A WORLD shortage of herbage seed is going to mean that a mixture suitable for planting a field for grazing or cutting for hay will cost about twice as much this autumn as it did last year. This will be the case despite the fact that the herbage seed harvest in the South of England has been good; indeed, a number of the major seed companies have revealed that their contract growers are harvesting higher yields than last year.

The shortage has arisen because of a combination of circumstances, particularly the below-average yields last season in Britain, Denmark and New Zealand, and the sharp rise in demand for grass seed in the U.K. in the autumn of 1972 and the spring of 1973.

As a result, the prices being paid to contract growers of the Aberystwyth varieties, such as the popular S23 and S24 perennial ryegrasses, are more than twice as high as last year. These strongly influence the prices paid to growers of other varieties and are directly and proportionately reflected in consumer prices.

Despite these high prices, the trade report a strong demand for seed for planting this autumn. Livestock farmers are concerned about the continuing high cost of grain and protein feeds and are seeking to replace them as far as possible by home-grown grass and other forage crops. One of the major seed houses has reported a 300 per cent increase in sales in this boom time for high-priced grass seeds.

More banana imports from dollar area

By Our Commodities Staff

MORE BANANA imports from the dollar area into Britain are to be permitted to offset an expected shortfall in supplies from other sources, the Department of Trade and Industry announced. A further supplementary quota of 6,500 tons of "dollar area" bananas will be allocated among existing licence holders.

The initial quota for the year from October 1, 1972 to September 30, 1973, was fixed at 14,000 tons, consisting of a basic quota of 4,000 tons plus a supplementary amount of 10,000 tons. Since then three supplementary quotas of 6,500 tons were announced in March, June and August because of shortfalls from the traditional supplying countries in the Caribbean.

EEC moves towards full beef import duties again

BY LORELIES OLSLAGER

BRUSSELS, August 29

THE COMMON MARKET may have to re-introduce full import duties on beef and veal from next Monday. The European Commission will know for certain tomorrow after compiling the latest statistics from cattle markets throughout the EEC.

According to recent price trends however, it looks likely that average wholesale prices in the member States will have dropped to 3 per cent above the official Guide Price, the level which will automatically trigger off the re-introduction of full duties after nearly a year of total or partial suspension, officials said in Brussels today.

Under the EEC's anti-inflation programme of last year, the 20 per cent duty on meat was cut to 10, the 16 per cent duty on live cattle to 8 per cent and that on "live calves suspended altogether. This suspension was to have lasted until September 15, but under pressure from France the Ministers of Agriculture decided last month that the average price of the Guide Price for seven consecutive days.

Like excessive shipments has not been at the expense of a decline in their export prices.

Indeed, in the circumstances, coffee prices have been remarkably strong, though the threat of another frost in Brazil has been a strong discouragement against selling coffee short, for much of this year. Nobody was in any doubt that world coffee prices would have gone "through the roof" had this happened again this year—given the present balance of world production, consumption and stocks.

Yet even if producers agree on a cutback in coffee exports during October-December there remains no guarantee that the global quota will be adhered to. The share-out among individual producers is still based on the basic quotas for the first international Coffee Agreement signed in 1962. In these circumstances, it is not surprising that certain countries whose coffee production has expanded feel that a redistribution in their favour is long overdue. Moreover, this partly explains why

producers are discussing only one quarter's exports rather than quotas for 12 months as happened when the International Coffee Agreement was operating effectively among both producers and consumers.

Global quota

The large stock in consumers' hands is in some ways a measure of the weakness of producers' recent attempts to limit exports unilaterally, following their failure to agree a global quota with consumers last year.

On the other hand, producers agree that what now looks

Last Thursday, the Commission found that the average wholesale price for cattle in the Nine was 3.5 per cent above the Guide Price. Prices were lowest in Germany with 30,388 units of Account (one Unit of Account equals the old dollar) per 100 kilograms and highest in Italy with 100,878 Units of Account per 100 kilograms.

Although duties will have to be re-introduced under present rules, the Commission still has some weapons in its armoury under a 1972 regulation which was superseded by the anti-inflation decision which now becomes effective again until September 15.

This regulation allows the EEC to take certain measures, including tariff cuts, if average prices of beef and veal throughout the Community rise to 15 and 10 per cent, respectively, above the Guide Price. As the average price for veal is still more than 33 per cent above the Guide Price, the Commission may consider a new tariff reduction for calves, possibly of 50 per cent.

In any case there will be a time lag before the re-introduction of duties actually takes effect. Seven days have to elapse before duties can be applied to imports from other European

countries and 30 days for imports from third countries—this is to allow time for the arrival of meat already in transit.

Compensatory

Robin Reeves adds:—Paradoxically, the re-introduction of EEC import duties may benefit the British housewife by producing a further weakening in British beef exports from Britain to the original EEC will go up to 16 per cent. This is the full EEC duty of 20 per cent minus 4 per cent for the first stage in Britain's transition to complete EEC price arrangements. By making exports of home produced beef to the Continent less attractive, it could result in more plentiful cheaper supplies on the U.K. market.

The same situation is true for Ireland although in this case, Ireland is less likely to keep the beef at home than to export it to Britain rather than the Continent. Ireland's beef exports to the U.K. will become subject to a 4 per cent duty, this duty will be significantly abated by a monetary compensatory amount.

Cutback in coffee exports sought

BY ROBIN REEVES, COMMODITIES EDITOR

THE WORLD coffee producers, now meeting in London, appeared yesterday to be moving towards an agreement to cut back exports of coffee between October and December, in an effort to bolster prices on the world market.

According to statistical estimates, stocks in the hands of consumers at the end of the coffee year (September 30), will be around 13m. bags. Producers consider this figure excessive. They would apparently like to see it reduced by at least 4m. bags, which would mean a global export quota for producers of 123,688 piculs in June, containing 5,827 tons on true assay of 75.33 per cent.

The average daily rate of production was 4,399 (4,123) piculs of in concentrate, and 1,339 (1,339) piculs of in concentrate from mines to smelters were 123,688 (123,688) piculs containing 5,827 metric tons in metal. At the end of the month there were 88,598 (88,598) metric tons of metal in operation.

COFFEE

Terminal values were marked lower at the close following the hard close of the New York C-2 Contract on Tuesday and the steady trend of the market. The dollar is in current markets yesterday. Market sources felt that the dollar would have been higher but for a steady rise in the dollar.

SILVER

Silver was sold without change for most of the day, though for a time, it was sold at a premium in the London market. The price of silver in the London market was 104.70 (104.70) pence per ounce, three months 104.70 (104.70) pence per ounce, six months 104.70 (104.70) pence per ounce, and 12 months 104.70 (104.70) pence per ounce.

COCOA

After New York's weak finish, cocoa prices were steady in London. The price of cocoa in the London market was 104.70 (104.70) pence per ounce, three months 104.70 (104.70) pence per ounce, six months 104.70 (104.70) pence per ounce, and 12 months 104.70 (104.70) pence per ounce.

GRAINS

The Baltic interest in imported grain was strong. The price of grain in the Baltic market was 104.70 (104.70) pence per ounce, three months 104.70 (104.70) pence per ounce, six months 104.70 (104.70) pence per ounce, and 12 months 104.70 (104.70) pence per ounce.

FREIGHTS

Dry cargo—First conditions continued. The price of freight in the dry cargo market was 104.70 (104.70) pence per ounce, three months 104.70 (104.70) pence per ounce, six months 104.70 (104.70) pence per ounce, and 12 months 104.70 (104.70) pence per ounce.

Copper lower again

By John Edwards

COPPER prices lost ground again on the London Metal Exchange. After a volatile day's trading, with values fluctuating wildly, cash wirebars closed last night 21.5 down at 278.5 a metric ton. Significantly the premium of the cash price over the three months quotation again narrowed, adding weight to the theory that the high interest rates have encouraged speculators by consumers as well as selling by speculators.

Once again, speculators dominated the market in the absence of significant consumer demand, even at the lower price levels. The rallies staged were based more on covering of previous "short sales" than any resurgence of buying interest. The forced "settlement" of the Canadian railways strike was the only change in the fundamental supply-demand situation, which looks as strong as ever. But, according to the S. Copper Institute, world refined copper stocks rose in July as output exceeded deliveries to fabricators by 41,000 short tons.

The continued downturn in copper depressed the zinc and lead markets too, although lead values were held up by the cutbacks in supplies likely to follow the strike at Metallgesellschaft's Braubach lead plant.

Timber prices, however, resisted the downward trend in other metals. A tightening of the scarcity of immediately available supplies pushed the cash price to a greater premium over the three months quotation, and this supply shortage continues to hold market values up.

Food not feed wanted say vegetarians

By Our Commodities Staff

BRITAIN can no longer afford to produce meat according to the Vegetarian Society. It is campaigning for farming both in the U.K. and the rest of the world to concentrate on growing crops for direct consumption rather than in producing the "second-hand" protein in flesh meats.

The Society argues that soyabean can yield protein at 50p per ounce. When textured to simulate meat, the cost works out at 8.5p an ounce. In contrast, it says that the protein in beef and pork produced from cattle and pigs reared partly on soyabean products, costs about 50p an ounce.

Other countries are likely to be able to produce meat at a lower cost than Britain, but the Society argues that the cost of meat is too high for the average consumer. It is campaigning for farming both in the U.K. and the rest of the world to concentrate on growing crops for direct consumption rather than in producing the "second-hand" protein in flesh meats.

WEST MALAYSIAN TIN OUTPUT UP

KUALA LUMPUR, Aug. 29.

WEST MALAYSIAN production of tin concentrates was 135,139 piculs in July, containing 6,183 metric tons of tin metal, based on the true assay of 75.33 per cent. This compares with production of 123,688 piculs in June, containing 5,827 tons on true assay of 75.33 per cent.

The average daily rate of production was 4,399 (4,123) piculs of in concentrate, and 1,339 (1,339) piculs of in concentrate from mines to smelters were 123,688 (123,688) piculs containing 5,827 metric tons in metal. At the end of the month there were 88,598 (88,598) metric tons of metal in operation.

SUGAR

LONDON DAILY PRICES—Lower at 1000 (1000) pence per cwt. The price of sugar in the London market was 104.70 (104.70) pence per ounce, three months 104.70 (104.70) pence per ounce, six months 104.70 (104.70) pence per ounce, and 12 months 104.70 (104.70) pence per ounce.

WOOL FUTURES

LONDON—Quiet and steadily up. The price of wool in the London market was 104.70 (104.70) pence per ounce, three months 104.70 (104.70) pence per ounce, six months 104.70 (104.70) pence per ounce, and 12 months 104.70 (104.70) pence per ounce.

JUTE

UNDIRECTED—Steady. Prices of jute in the London market were 104.70 (104.70) pence per ounce, three months 104.70 (104.70) pence per ounce, six months 104.70 (104.70) pence per ounce, and 12 months 104.70 (104.70) pence per ounce.

MEAT/VEGETABLES

SPRINGFIELD (United States)—The price of meat and vegetables in the Springfield market was 104.70 (104.70) pence per ounce, three months 104.70 (104.70) pence per ounce, six months 104.70 (104.70) pence per ounce, and 12 months 104.70 (104.70) pence per ounce.

NATIONAL FOOD SURVEY

Britain's growing taste for an expensive diet

BY RICHARD MOONEY

THE EFFECTS of the general increase in affluence during the post-war period on the pattern of U.K. food consumption are clearly illustrated in a long-term survey published by the Ministry of Agriculture today.

The period covered is from 1955 (the first full year without rationing) to 1972. Although the calorific content of our diet has been virtually unchanged throughout the period there has been a definite trend away from cheap bulk foods such as bread and potatoes, and towards the more palatable—and more expensive—high protein foods.

Fresh meat, fruit, eggs, vegetables (excluding potatoes) and dairy products have all moved strongly ahead whereas grain products, visible sugar and respectably well below the per capita consumption levels of the mid-fifties.

Fresh meat

The average consumption per head of fresh meat was 22.5 lbs in 1955. The pattern is complicated, however, by a significant increase in the popularity of poultry (including game and rabbit) and pork at the expense of beef, mutton and lamb.

Poultry, with a four-fold increase to 26 lbs per head, was the main beneficiary although pork has also risen by 3.2 lbs per head to 11.8 lbs.

Consumption of grain products has decreased steadily from 195.9 lbs per head in 1955 to 138.5 lbs in 1972. The greater part of this fall is accounted for by the sharp decline in demand for bread which has slumped from 184.2 lbs per head in 1955 to 115 lbs per head last year.

Rice and breakfast cereals were the only mainstays of the grain products sector to have registered significant advances during the period under review. Rice was up from 1.9 to 3.7 lbs per head, and breakfast cereals from 4.1 to 7.1 lbs per head.

Potato consumption was down from 224.2 to 218.1 lbs per head, but this fall was more than offset by a 17.4 lbs per head increase in sales of other vegetables.

A small increase was seen in per capita consumption of dairy products during the period despite a slackening in demand for liquid milk which fell from 252.5 to 237.9 pints per head.

Total consumption for the dairy sector (in terms of milk solids) increased from 82.7 pounds in 1955 to 85.4 pounds in 1972.

Visible sugar sales in 1972 represented 54.1 pounds per head compared with 62.1 pounds in 1955. However, the peak for sugar consumption was in 1965 when sales equalled 65.5 pounds per head.

Other solid food groups to show increases are fruit, up 11.9 pounds per head to 125 pounds, and eggs, which rose from 229 per head in 1955 to 273 last year.

Fish consumption was slightly down at 18.5 pounds per head, but shell fish and imported canned fish both registered increases.

Wine and coffee consumption recorded an aggregate advance of 1.8 pounds per head to 12.4 pounds, but during the period coffee has lost a lot of ground to tea. In 1955 tea sales registered 9.3 pounds per head, in 1972 the respective figures were 8 pounds and 4.4 pounds. Both beverages were consumed in smaller quantities in 1972 than in 1971.

A particularly strong sector in the post-rationing years has been alcoholic drinks. Total consumption has risen from 144.7 to 200.7 pints per head. Although beer accounts for most of this rise the stronger percentage increases have been recorded by wine, which has more than trebled to 8.9 pints per head, and spirits, which has nearly doubled to 3.4 pints per head. All alcoholic drinks continued to move ahead during 1972-73 period.

In terms of percentage of total energy supply per head the most significant change over the 18 years has been a 5 per cent fall in the contribution of grain products.

In more general terms the average Briton's diet is now made up of 11 per cent protein, 42 per cent fat and 47 per cent carbohydrate. In 1955 the figures were 10, 40 and 50 per cent, respectively.

Fresh meat as finally purchased (lbs. per head)			
	1955	1963	1972
Beef and Veal	33.7	34.3	35.2
Pork	2.7	9.1	11.8
Poultry (including game and rabbit)	6.4	14.0	26.1

to 188 lbs in 1972. The greater part of this fall is accounted for by the sharp decline in demand for bread which has slumped from 184.2 lbs per head in 1955 to 115 lbs per head last year.

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COMMODITY MARKET REPORTS AND PRICES

BASE METALS

Base metal markets on the London Metal Exchange, with the exception of tin, were again subjected to speculative movements, the higher interest rates continuing to prompt a general move out of metals in copper, forward metal closed

Commodity	Unit	Price
Copper	100 lbs	278.5
Aluminium	100 lbs	104.70
Zinc	100 lbs	104.70
Nickel	100 lbs	104.70
Lead	100 lbs	104.70
Steel	100 lbs	104.70

Commodity	Unit	Price
Gold	100 gms	104.70
Silver	100 gms	104.70
Palladium	100 gms	104.70
Platinum	100 gms	104.70

Commodity	Unit	Price
Iron	100 gms	104.70
Cobalt	100 gms	104.70
Vanadium	100 gms	104.70
Titanium	100 gms	104.70

Commodity	Unit	Price
Uranium	100 gms	104.70
Thorium	100 gms	104.70
Neptunium	100 gms	104.70
Plutonium	100 gms	104.70

Commodity	Unit	Price
Antimony	100 gms	104.70
Bismuth	100 gms	104.70
Indium	100 gms	104.70
Germanium	100 gms	104.70

Commodity	Unit	Price
Arsenic	100 gms	104.70
Selenium	100 gms	104.70
Tellurium	100 gms	104.70
Mercury	100 gms	104.70

Commodity	Unit	Price
Strontium	100 gms	104.70
Barium	100 gms	104.70
Caesium	100 gms	104.70
Rubidium	100 gms	104.70

Commodity	Unit	Price
Lithium	100 gms	104.70
Sodium	100 gms	104.70
Potassium	100 gms	104.70
Ammonium	100 gms	104.70

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Low rises 1 with volume up 3.8m. Dollar weaker

BY OUR WALL STREET CORRESPONDENT

A SHARP UPWARD movement developed on Wall Street today, following some bargain hunting and other buying in anticipation of a post-labour day (Monday, September 3) rally.

The Dow Jones Industrial Average moved ahead to \$333.43, the NYSE All Common Index rose 32 cents to \$133.39, while gains led losses by 983 to 424. Trading volume sharply expanded 3.8m. shares to 15.5m.

Some investors were impressed with the Stock Market's recent slow but persistent gain despite low volume and adverse news including a prime rate increase to 8.25 per cent. They added that some buying may have been inspired by continued declines in Food Commodity prices.

In the economic news, the Federal Reserve sharply against European currencies.

Bonds closed firm, with continued small institutional buying in the face of the extremely tight money market.

Blue Chips and "Glamorous" rose. Xerox tacked \$2 to \$51.75, while IBM rose \$1.50 to \$101.75. Dow Chemical \$1 to \$54.1, Disney \$1 to \$87.1, Schlumberger \$2 to \$118.2, Standard Oil of New York \$3 to \$56.1, and Getty Oil \$3 to \$56.1.

Polaroid moved up \$4 to \$181.51. It will start nationwide dealer deliveries of its SX-70 camera on September 24.

Crown Zellerbach rose \$1 to \$31.10, while four firms have rallied a new contract.

Hoerner Waldorf rose \$2 to \$40.00, on plans to spend \$40m. on expansion of its Missouri, Mont. paper mill.

Paper issues responded to the Canadian Parliament's special session to-morrow, with the Canadian Rail strike that has curtailed many mills.

Meat picked up \$13 to \$17.1, International Paper \$1 to \$43.1, Scott Paper \$1 to \$16.1, Hamilton Paper \$1 to \$16.1, Union Camp \$5 to \$34.1, Fibreboard \$11 to \$16.1, Kimberly Clark \$2 to \$43.1, and St. Regis Paper \$1 to \$46.1.

Western added \$1 to \$10.1, a raised quarterly dividend to \$7.20 (28) cents per share.

Alcoa added \$2 to \$70.1, it will increase minimum aluminum contract orders, effective September 1.

Gold shares advanced, spurred by higher London bullion prices. As picked up \$1 to \$44.1, Campbell DeLak \$1 to \$44.1, and Hines \$1 to \$44.1.

Digital Equipment led \$1 to \$88 on plans to offer 730,000 Common shares.

Chorox fell \$2 to \$10.1, it expects 1974 first quarter earnings to be below this year's 33 cents a share.

Savings and Loan Associations were generally strong. First Charter Financial gained \$1 to \$15.1, Great Western Financial \$1 to \$17.1, and Gibraltar \$1 to \$17.1.

OTHER MARKETS

Canada higher

Canadian Stock Markets were moderately higher in steady trading yesterday. The Industrial Share Index rose 0.23 to 214.51. Golds advanced including a prime rate increase to 8.25 per cent. They added that some buying may have been inspired by continued declines in Food Commodity prices.

In the economic news, the Federal Reserve sharply against European currencies.

Bonds closed firm, with continued small institutional buying in the face of the extremely tight money market.

Blue Chips and "Glamorous" rose. Xerox tacked \$2 to \$51.75, while IBM rose \$1.50 to \$101.75. Dow Chemical \$1 to \$54.1, Disney \$1 to \$87.1, Schlumberger \$2 to \$118.2, Standard Oil of New York \$3 to \$56.1, and Getty Oil \$3 to \$56.1.

Polaroid moved up \$4 to \$181.51. It will start nationwide dealer deliveries of its SX-70 camera on September 24.

Crown Zellerbach rose \$1 to \$31.10, while four firms have rallied a new contract.

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PARIS—Market was hesitant, with investors awaiting possible developments after today's Cabinet meeting, the first this month.

Banks and Foods were firm, with Caisse Nationale, Carrefour, Germain and Lescage each gaining. Portfolio Companies, Buildings, Motors and Rubbers drifted slightly lower, although Kleber improved. Engineering and Electricals were mixed.

Galleries Lafayette shed Frs.45 to 153.5 in easier Stores. Metals and Chemicals were little changed.

In Foreign Issues, Americans and Canadians were mixed. Oils and Dutch issues were well maintained. Germans and Coppers resisted, while Golds firmed.

BRUSSELS—Market moved irregularly lower in very quiet trading. Tractebel Electric and Aee each gained ground in Electricals, while Clabecq and

AMSTERDAM—Dutch Inter-

national advanced, led by Unilever and institutional demand.

Plantations were mainly firm, as were Shippings which were led by Scheepvaart Unie. Domestic issues also gained ground, including the three merger partners Centrale Suiker, Mencha and Gist-Broeks.

Banks held steady. Investment Funds were little changed, while Insurance improved.

Dutch State Loans were mixed in quiet dealings.

OSLO—Markets generally eased. COPENHAGEN—Slightly firmer in moderate dealings.

VIENNA—Firm trend in limited trading.

GERMANY—Markets reacted slightly in the absence of Foreign and institutional demand.

Banks, Motors and Stores led ground, but Chemicals were up slightly with the exception of Schering, which lost DM3 to DM2.50. Buildings were mixed.

MILAN—Narrowly mixed in quiet trading.

In leading Industrials Fiat, Olivetti, Pirelli and Pirelli each fell back, while Pirelli, ANIC and Selenia were each marginally higher.

Life and Generali Generali rose Lire 540 to 73,000 but in Insurance, IFI privileged and Borsari each eased marginally in Financials.

Bonds were barely steady in quiet dealings.

TOKYO—Firm trend in a volume of 120m. (90m.) shares.

Chemicals and some Oil-Resource Related issues led the market.

Nippon Soda rose Yen 220 to 225. Ishihara Sangyo advanced Yen 10 to 275. Tokai Soda gained Yen 17 to 280. Toyo Soda Chemical up Yen 13 to 340 and Sumitomo Chemical up Yen 13 to 340.

Daikoku Oil rose Yen 13 to 272. Showa Oil gained Yen 7 to 279. Maruzen Oil advanced Yen 7 to 279. But Tera Oil declined Yen 3 to 363, and Teijin fell Yen 3 to 363.

Foodstuffs, Synthetic Fibre and Machinery issues were firm.

Sony advanced Yen 10 to 410. Honda Motor up Yen 22 to 740. and Bridgestone Tire gained 16 to 604.

AUSTRALIA—Share prices tottered, with some volatility in each sector suffering substantial losses.

In Minings Poseidon plunged 30 cents to \$43.10 while CRA fell 30 cents to \$43.10.

Bankers dropped 8 cents to \$41.00. Peko-Wallace shed 10 cents to \$41.00.

AMSTERDAM

Aug. 29

Price

Change

Div. %

Yield %

Aug. 28

Aug. 27

Aug. 26

Aug. 25

Aug. 24

Aug. 23

Aug. 22

Aug. 21

Aug. 20

Aug. 19

Aug. 18

Aug. 17

Aug. 16

NEW YORK, August 29.

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The U.S. dollar fell back yesterday against major currencies in general, reversing the previous day's trend. Sterling improved against the dollar on balance, to end at \$2.4045-2.4055, against the previous \$2.4030-2.4040. But the pound's gain in terms of the dollar was less sharp than that recorded by most other major currencies, and the trade-weighted average depreciation in sterling since the Washington Currency Agreement of December 1971, widened to 17.97 per cent, from Tuesday's 16.88 per cent. There was more activity in some quarters than there had been on Tuesday, but conditions were still fairly quiet. A strong demand for German marks on deposit while forward premiums had to be adjusted to allow for

end-month and weekend factors. The one-month discount on sterling narrowed 0.03c to 0.85c. The 3-month 0.10c to 2.75c, the 6-month 0.10c to 4.75c, the 12-month 0.15c to 5.20c.

The dollar fell 25.5 points on balance in terms of the German mark, to DM2.415. Swiss francs 22.5 points to Frs.3.6225.

Dutch guilders 23.5 points to Fls.2.6765. French commercial francs 330 points to Frs.3.5075.

Italian lire 110 points to Lit.1,100. Japanese yen 360 points to Yen.360.00. Other London clearing dollar rates included: Belgian convertible francs 37.47; Swedish kronor 4.1950; Danish kroner 5.7850; and Norwegian kroner 5.8500.

Gold rose further on balance in London to \$1067.105 an ounce, from Tuesday's \$1062.105, in moderate business, with a seasonal revival in European industrial demand playing some part. The metal opened at 1064.105, while the morning fixing was at \$105.50.

FOREIGN EXCHANGES

Aug. 29

Rate

Change

Aug. 28

Aug. 27

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(149.829), and the afternoon \$107.30 (\$149.829). New York ended at \$131.32, and old at \$131.32, while double Eagles were at \$172, single at \$172.50, and half \$172.50, with 20-mark pieces 43-47.

FOREIGN EXCHANGES

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Aug. 17

OVERSEAS SHARE INFORMATION

NEW YORK			LONDON			PARIS		
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Old Broad Street Securities, requires an Executive for their Investment Department. The candidate should be aged between 22 and 30 and have had previous experience in the investment field. He will be reporting directly to the Manager and will be responsible for managing certain clients' portfolios. He will be expected to carry out investment research and make practical recommendations. An attractive salary will be offered together with usual fringe benefits.

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AREA MANAGER DESIGNATE

FINANCE

AGE 28-38

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GENERAL APPOINTMENTS

COMPANY SECRETARY

PROPERTY INVESTMENT GROUP—c. £3,500 p.a. and car

Located in London, this senior appointment should make a strong appeal to suitably experienced Company Secretaries, preferably qualified, who are at a stage in their career when they attach major importance to work interest and permanence allied to sound prospects. The role will be to act as Company Secretary both centrally and to a number of member companies of a fast moving rapidly expanding property investment Group with major interests in industrial and commercial property development in the U.K. and Europe.

Applications in strict confidence should include telephone number and full personal particulars and be addressed to The Group Adviser, Colonel H. D. Muggersidge, O.B.E., 56 Kingsway, London WC2B 6DX (Tel.: 01-242 0506)

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The Prudential Assurance Co. Ltd. wishes to recruit an Investment Analyst to work in the Oil Sector—advising on investment both in the international majors and in U.S. domestic oil companies.

Applicants should be in the age range 24-28 and have a minimum of 2 years experience in investment analysis and a good knowledge of the international oil industry.

Career prospects are excellent and the starting salary ranges from £2,500-£4,000 depending on experience and qualifications. There is also a non-contributory pension scheme.

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St. Albans House,
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COMPANY NOTICES

F. AUSTIN (LEYTON) LIMITED

NOTICE IS HEREBY GIVEN that the Transfer Books will be closed from 25 October 1973 to 2 November 1973 inclusive for the preparation of dividend warrants. T. REED, Director and Secretary.

BRITISH STEELING LOANS: DECREE LAWS NO. 8019
N. M. ROTHCHILD & SONS LIMITED
NOTICE IS HEREBY GIVEN that the Transfer Books for the following annual dividend will be closed from 25 October 1973 to 2 November 1973 inclusive for the preparation of dividend warrants. T. REED, Director and Secretary.

J. W. CAMERON & CO. LIMITED
NOTICE IS HEREBY GIVEN that the Transfer Books of the company's 47% preference shares will be closed from 25 October 1973 to 2 November 1973 inclusive for the preparation of dividend warrants. T. REED, Director and Secretary.

HENRY DENRY AND SONS LIMITED
NOTICE IS HEREBY GIVEN that the Transfer Books of the company's 47% preference shares will be closed from 25 October 1973 to 2 November 1973 inclusive for the preparation of dividend warrants. T. REED, Director and Secretary.

INTERNATIONAL TELEPHONE AND TELEGRAPH CORPORATION
A distribution of \$1.00 per share of common stock will be made on September 25, 1973, to shareholders of record as of September 10, 1973.

MOORE CONTAINERS LIMITED
NOTICE IS HEREBY GIVEN that the Transfer Books of the company's 47% preference shares will be closed from 25 October 1973 to 2 November 1973 inclusive for the preparation of dividend warrants. T. REED, Director and Secretary.

GENERAL APPOINTMENT
MEDIUM SIZED STOCKBROKERS REQUIRE EXPERIENCED CONTRACT CLERK

WARREN RENOVATIONS, Ltd., 437, 439, 441, 443, 445, 447, 449, 451, 453, 455, 457, 459, 461, 463, 465, 467, 469, 471, 473, 475, 477, 479, 481, 483, 485, 487, 489, 491, 493, 495, 497, 499, 501, 503, 505, 507, 509, 511, 513, 515, 517, 519, 521, 523, 525, 527, 529, 531, 533, 535, 537, 539, 541, 543, 545, 547, 549, 551, 553, 555, 557, 559, 561, 563, 565, 567, 569, 571, 573, 575, 577, 579, 581, 583, 585, 587, 589, 591, 593, 595, 597, 599, 601, 603, 605, 607, 609, 611, 613, 615, 617, 619, 621, 623, 625, 627, 629, 631, 633, 635, 637, 639, 641, 643, 645, 647, 649, 651, 653, 655, 657, 659, 661, 663, 665, 667, 669, 671, 673, 675, 677, 679, 681, 683, 685, 687, 689, 691, 693, 695, 697, 699, 701, 703, 705, 707, 709, 711, 713, 715, 717, 719, 721, 723, 725, 727, 729, 731, 733, 735, 737, 739, 741, 743, 745, 747, 749, 751, 753, 755, 757, 759, 761, 763, 765, 767, 769, 771, 773, 775, 777, 779, 781, 783, 785, 787, 789, 791, 793, 795, 797, 799, 801, 803, 805, 807, 809, 811, 813, 815, 817, 819, 821, 823, 825, 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Jeans: cashing in on a life-style

The Levi ad (left) illustrates the craze that has got the textile industry guessing. Report by Ken Goffon



FROM HOOLA-HOOPS to mini-skirts, and Hot Wheels to hot pants, every craze has its economic consequence. That could go down in the text books as a prime law of business. Certainly it is true of the current craze for jeans which at times makes it seem as if half the U.K. population is wearing blue cotton uniforms despite the absence of a Chinese-style revolution.

Yet in textile terms, it is a revolution. The International Institute for Cotton believes that as recently as 1968, only 25m. pairs of jeans or the companion jackets, were sold in the Common Market. This year the total is likely to exceed 100m. for the first time, on a "very conservative estimate." A quarter of them will be sold in Britain.

The phenomenon is all the more extraordinary, because jeans have been around for so long. One cannot say, however, "there is nothing new in jeans," because clearly there is. Their appeal has been broadened by the fashion stylists. You can now get them high on the waist or tight on the hip, with or without blis or turnups, flared or drainpipe, and decorated with badges, embroidery, sequins, or headwork.

They also come looking spanking new or pre-faded and pre-shrunk, in an ever-widening range of colours and fabrics, so that the border line between jeans and trousers is becoming increasingly blurred. Denim is

100 years

This is a big jump from the originals which were invented, if that is the right word, over a century ago by a young immigrant to the U.S., Levi Strauss. And the fact that jeans have not only become very much more popular all at once but have changed their character, poses a multi-million pound question for the textile industry. Have jeans become a life-style, which implies continuing good business, or are they just another flash-in-the-pan fashion? Strauss got into the act when he took samples of canvas tents to demonstrate to Californian gold miners. Told that they wanted not tents but trousers that would stand up to hard wear, he did the obvious thing of converting the one into the other and founded the family fortune.

"Levi's" remains the best-known name in the business. Even at the end of the Second World War it was a pretty small operation. To-day it is a full-blown multi-national—very unusual in the clothing industry—with a 1972 turnover of \$500m.

Of course, Levi's are not alone. Many brands are long-established, like Lee Cooper, Lybro, and Wranglers, but many

more are newcomers. At the last International Men's and Boys' Wear Exhibition (Imbex) in London in March, over 50 producers were represented. It is the sort of situation that the rag trade thrives on, presenting opportunities for big profit killings, and equally sudden disasters.

As so often happens, the industry leader is cast in the role of the stag at bay. Levi Strauss (U.K.) was by far the biggest advertiser in the trade last year, with a billing estimated by Media Expenditure Analysis at £165,000 out of a total for the men's trouser industry of only £500,000. This year advertising has been cut to the hilt. Why? Because the company has hit a cloth shortage, which means firstly that retailers are on allocation and secondly that turnover is unlikely to grow much this year.

Fabric supplies are worrying many companies, but Levi's appears to be worst hit. It is difficult to know whether this was in part an error of judgement. One of the particular problems the company faces is that there is an acute shortage of the heavy grades of denim which it uses in great quantity. It cannot afford to compromise its standards.

Meanwhile, others stride on. Levi Strauss's biggest international competitor is probably the cute-sounding Blue Bell Inc., of the U.S., which makes Wrangler Western Jeans, and entered the U.K. market about

10 years ago. Shy, like so many others in this industry, about talking production figures, it nevertheless claims to have invested £1m. here in the last 12 months—a lot of money in rag trade terms. Wranglers boast a 20-25 per cent. growth rate in the U.K. "and the only limitation at the moment is production."

Just as bullish is the U.K.-based but internationally-minded Lee Cooper. After a rather unhappy 1971 when several things went wrong—computer problems, a new factory in Denmark, the postal strike hitting mail order—it has just reported record profits of £250,000 on sales of over £10m., and capital invested in the business of less than £3m. Those are a few examples to show what is happening in one area of the market. The fact that there are spills as well as thrills in this game is illustrated by the fate of two other leading and long-established jeans producers, Westcot, of Cannock, Staffordshire, and Lybro, of Dalbeattie.

Mail order

The former admits to problems of "readjustment in changed market circumstances" and is thought to have made losses recently. The latter made a rather daring bid for the boutique end of the trade, spending an estimated £90,000 on some entertaining television advertising, but apparently did

little more than break even on sales of around £2m. It was sold by Great Universal Stores in February to Blackman and Conrad for £310,000, and has since reverted to profitability and the production of "semi-fashion" jeans for mail order.

Leaving individual problem cases aside, however, producers in the developed countries have found that, with the influence of fashion, they can make even such a basic item as a pair of jeans without worrying too much about low-priced imports. The right design at the right time and the right brand image are what count.

Workwear

"The Americans proved, Levi's particularly, that there are no price levels to-day," says Mr. Michael Cooper, a director of Lee Cooper. "They pushed the price up almost overnight from £2-plus, retail, to £5."

Yet that does not mean that the importers have not been having a field day. The Textile Statistics Bureau in Manchester estimates imports last year at 19.3m. units, which seems high in relation to the total market. It may be that in this rather blurred area where jeans overlap with workwear at one end and leisure trousers at the other, total sales have been understated. The International Institute admits that its figure of 25m. for the U.K. is cautious.

High margin business and quick fashion changes provide a kind of defence, as I have suggested, but they are also a temptation to entrepreneurs. F. and W. Manufacturing, a North London importing house, for instance, air-freights 80 per cent. of its Brutus shirts and jeans from the Far East because its profit margins are generous enough and it needs the fast delivery to keep pace with fashion.

Depressions

Nearly 7m. yards of denim fabrics were also imported last year, against just over 4m. yards in 1971. But U.K. production has also been rising, up from 13.1m. yards in 1970 to 16.5m. in 1972. And of the several U.K. denim manufacturers who are currently doing everything they can to squeeze an extra yard of material out of their mills, undoubtedly the biggest is the cosmetics to handbags company, Smith and Nephew.

It was Army denim for the Korean war that brought the group into this market. Eighteen months ago, the company claims, it accounted for about 60 per cent. of U.K. production but its own £1.5m. expansion programme, and those of competitors, may have changed the balance. Doubts about the future are dismissed by Smith and Nephew's chief executive Mr. Kenneth Bradshaw: "We have ridden the booms and the depressions in this market. Fashion jeans hit the U.K. in the 1950s, and frankly we think there is still a hell of a way to go."

There is no doubting the optimism, either, of Sir Joseph Kagan, of Gannex coat fame, director, Mr. Jim Buddie. Admittedly his experience in denim has been limited to the

last few months when demand has been at its height. His story is none the less extraordinary for that.

He was asked a year ago by Labour MP Mr. Douglas Houghton to try and rescue Crabtree Dennis, a family business in his constituency which was in danger of closing. "We rather diffidently took it on," he says—so diffidently in fact, that the Receiver had been called in and redundancy money had been paid to the workers before Sir Joseph was prompted by some Government financial support, agreed in the deal.

Now, giving full credit to Crabtree employees, he says that the takeover has proved to be one of the best things he has ever done. The company has embarked on a major total re-equipment programme and aims to double production in the next 12 months.

Cotton

What is good for Lancashire in this context at any time is good also for the cotton producers which underscores the fact that about every craze having an economic consequence, has a synthetic fibre content, but in Lancashire these days have a content of Courtaulds efforts to promote blends of cotton and Viscel (modified rayon), most jeans are in 100 per cent. cotton.

It is this that has the International Institute for Cotton rubbing its hands with glee, and gives point to the question whether jeans are just another fashion, or a "life-style." It hedges my bet, and say that it is both.

You might think that market penetration cannot go much further when Princess Anne has been photographed in jeans, and a Savile Row tailor I know of keeps a roll of blue denim in case any of his customers want a pair made to measure. It can go further, however, as probably will. In Holland, it was claimed recently, 40 per cent. of the population wear jeans every day. Commonsense suggests that a part of today's high sales—and who would like to guess what part?—must be because jeans are high fashion with the young. Sooner or later, particularly in the case of women's jeans, that part of the demand will reach a peak.

Non-fashion

But it is also true that jeans are a very practical form of leisure wear, and the trend towards more and more casual clothing. It is quite likely that there is underlying growth in the non-fashion, or semi-fashion, sector of the market.

Manufacturers report, for instance, that although there is a British generation that has never bought jeans, those who bought them in their 20s are still buying them in their 30s. It is no accident, then, that companies like Levi's and Lee Cooper are bringing out ranges for children. "Catch them early and we've got them for life," says Levi's U.K. managing director, Mr. Jim Buddie. "Wonder what will happen when their customers reach 40."

Macdonald Martin Distilleries Limited

Mr. G.A.H. Rattray's Review

Home Trade Encouraging

In the interim report for the half year to 30th September 1973 your directors announced that, although the profits for the year ending 31st March 1973, might show a significant decrease compared with the previous year, they expected to be able to maintain the rate of dividend on the ordinary shares.

In the event, it will be seen that there has been a fall in trading before taxation from £740,000 to £521,000 but in spite of a somewhat disappointing result, the maintenance of the dividend comfortably covered by available profits. £141,000 has been added to reserves, comprising £94,000 of retained profits and £47,000 profit arising on the sale of our George Street, Edinburgh, property. We still retain premises there, where Charles Muirhead & Son carrying on its well-known wine and spirit business.

The main reason for the fall in profits is the reduction in shipments made to the United States which is our major overseas market. Distributors for the MARTIN'S brands experienced extremely heavy competition, which resulted in a fall in their sales and in the circumstances, they thought it desirable to reduce the stocks of brands held by them in the United States to meet sales requirements. As a result of visits made to the United States during recent months, we believe that we can look forward to a gradual increase in shipments for our MARTIN'S and MUIRHEAD'S brands.

Turning to the Home Trade, I am glad to be able to report a most encouraging picture, particularly as regards the success of the GLENMORANGIE Single Malt. I referred last year to the tensions which were being carried out at our distilleries in Tain and Elgin. The alterations are more or less complete, but it must be appreciated that it will take time before the increased production which will flow from these extensions can be translated into sales. However, the success of the GLENMORANGIE brand has led us to consider the introduction of a Single Malt from our Glen Moray-Glenlivet Distillery at Elgin, which I hope will meet with the same acceptance.

As regards overall prospects for the current year, I would like to forward for some improvement in profits. Certainly the first quarter's results are reasonably encouraging, but it should be possible to give a better indication when our half-yearly statement is issued in November. Finally, may I express my thanks to all our staff and overseas distributors for their efforts during a year which has been one of exceptional difficulty.

August 29th 1973.

THROUGH BARCLAYS BANK INTERNATIONAL'S BRANCH IN TOKYO YOU CAN PARTICIPATE IN ONE OF THE WORLD'S FASTEST GROWING ECONOMIES.

Exporters around the world have for long viewed the Japanese market from outside that country's import tariffs, which were among the highest in the world. Manufactured goods were most affected with a very high tariff of 9-4 per cent overall (compared with 6-2 per cent, for example, in the USA).

Now, as part of a shift in economic policy, Japanese tariffs are being lowered. Substantial reductions in duty have been announced in recent months on a range of over one thousand products, while the total value of imports in 1973 is expected to exceed the equivalent of US \$25,000 million.

Already, this may have meant a favourable alteration in your own product's position in Japan. Barclays Bank International, through its branch in Tokyo, can tell you how to take advantage of this and show you where the opportunities are in this widening market.

One stumbling block for exporters to Japan has been the problem of establishing a sales network in the country. Recently, help has been provided by Japanese companies willing to act as import agents. If this kind of arrangement would benefit your company, Barclays Bank International can help you find a suitable partner; and where you need

finance during the import credit period, Barclays can either raise it locally, or facilitate its transfer internationally.

Whatever help you need getting into Japan, Barclays International—a world of banking—is there to provide it. Write to our branch manager at C.P.O. Box 466, Tokyo, or, in the UK, get in touch with our International Division at P.O. Box 115, 168 Fenchurch Street, London EC3P 3HP (telephone: 01-283 8989).

BARCLAYS International

Businessman's Wardrobe

FINANCIAL TIMES REPORT



European view of what the well-dressed executive should be wearing—all clothes shown today to the World Congress of Master Tailors in London at a fashion show organised by International Wool Secretariat. Left, a single-breasted suit in fancy herringbone, 20-ounce cloth, from the French Federation of Master Tailors. Centre, in blue, white and red check, a leisure outfit from Fentoni-Brioni of Rome. Right, classic English lines with magenta stripes on a 12-ounce black worsted by Kilgour, French and Stanbury.

Clothing the fashionable male

KEN GOFTON

More than 1,000 delegates whether their ties or trousers are too wide or too narrow, in a meeting in London this week—and not a bit of tatty among them, you can be sure. Since they are attending the 13th World Congress of Master Tailors. Since they represent the cream of the trade, and it is several years since they have met in London, better opportunity presents itself for reviewing what has been happening in the top end of the British menswear trade, which for convenience we have called the "Businessman's wardrobe".

Fashion commentary, so often exaggerated, can be left to others, with the acknowledgment that the influence of fashion is much more potent than it used to be. Only the wildest minority of customers take a close interest in the extreme styles dreamed up for a season. On the other hand, a sort of commercial manipulation which makes women worry about the length of their hemlines is now sufficiently strong to make many men uneasy about

about £280m., and since the average price has risen from £2.25 in 1970 to £3.80 last year, a little quick arithmetic suggests that 100m. shirts were taken home. Significantly, at the top end of the trade, the proportion selling at £4 or more has risen from 4 per cent. to 15 per cent. of the total.

When we look at the suits market, a similar though not identical picture emerges. All clothing had a bad year in 1969, and suits which are relatively expensive and long-lasting, were slower than most to recover. ICI Fibres, for obvious reasons of self-interest, monitors pretty closely what people are spending on clothing (and what those garments are made of, too). It calculates that the number of suits sold in Britain sagged badly from 9.3m. in 1968, but has recently climbed back from 8.4m. in 1971 to 9.1m. last year.

Total sales were put at £25m. in 1972. This works out at an average of £25, which may sound a low figure but again shows a healthy increase on previous years. The average is dragged down by low-priced merchandise—denim suits, for example, and cheap imports. A fifth of the market is priced at under £20. On the other hand, 23 per cent. falls in the £20-£40 bracket, and since 1970 the proportion selling at over £40 has gone up from 1 per cent. to 9 per cent. "This," says ICI, "is partly inflation, but we think that in all men's clothing there has been a distinct trend for the consumer to be willing to buy higher priced garments. And there has been a more positive attitude among men to getting new clothes."

In spite of the influx of cheaper garments, notably from East Europe, the vertically integrated multiple tailors have held on to a consistent 50 per cent. of the suit trade, including those like Austin Reed and Hector Rowe, which have set their cap particularly at the prosperous executive. More than that, many have blossomed out

Significant move

M and S is apparently delighted with its rally into this area, championing only at a lack of suitable capacity in the U.K. which has forced it against normal policy to look abroad for some suppliers. If it overcomes this problem (and it has persuaded such top names as Daks-Simpson and Headrow Clothes to invest in new plants), this could yet be one of the most significant moves in menswear for many years. The approach is certainly different: trousers are selected from one rack, jackets from another, and it is quite possible to buy a matching suit with one half made in Sweden and the other in the U.K.

Despite all these developments, however, my Savile Row contacts tell me that they have seen a revival in interest from home market customers in the last couple of years (bearing in mind that many of them do a substantial export business, too). A similar trend has apparently been noted by the top provincial tailors.

They put this down to greater affluence, certainly, but also a realisation on the part of customers that when many top-quality ready-mades cost £90-£100, they might just as well pay a little more to have a suit custom-built. Savile Row prices for an "ordinary" two-piece worsted suit now probably range between £125 to £200.

And what do you get for the money? Obviously, the starting point is a wide choice of good-quality fabrics, many of them exclusive to that tailor. For instance, Mr. Angus Cundey, managing director of Henry Poole and Co., who is this year's president of the British Federation of Master Tailors, offers customers a choice of about 4,000 different designs and fabrics. That figure is probably typical.

A suit length of fabric is quite likely to cost £20, and possibly much more (that is, dearer than 70 per cent. of all completed suits bought in the U.K.). From there on, you are paying for craftsmanship. A Savile Row coat maker, who has served a four or five year apprenticeship, probably makes an average of two jackets a week. Put differently, that means about 20 hours of skilled hand work in the tailoring of a jacket. The trousers might take a further eight hours, and waistcoat another five.

The contrast with the mass end of the market, where attention focuses increasingly on the "engineered" suit, could hardly be more marked. This is a trend which developed first, and not surprisingly, in the high labour-cost countries of Sweden and West Germany, and the appropriate comparison, suggests the specialist consultancy firm, Kurt Salmon Associates, is between hand-building an exclusive car and assembling the ordinary family saloon.

"Engineering" calls for very close liaison between designer and production staff, because there are tighter limitations on what is possible and what is not.

IF YOU EXPECT

An advertisement for suits to be gimmicky, with trick photography, exotic locations and beautiful models, you're reading the wrong ad.

If you want a very clever advertisement that will sell you a suit you don't really want, but your wife feels will do your image good, you should be reading the Sunday colour supplements.

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HOTELS—Continued

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THE LEX COLUMN

Index rose 4.5 to 417.7

Insurance brokers and the Dollar

Staplegreen's 1972-73 results slowed down but not, apparently, profits just over a fifth higher at £21m—follows a period of untidy price weakness for the insurance broking sector, which stretches back to mid-summer. The start of the decline coincided with rising Sterling/Dollar exchange rates—U.S. business accounts for over two-fifths of brokerage income in some cases—with reports of overcapacity in the U.S. market, and with evidence of premium rate pressures, most apparent in aviation. Since then, moreover, Lloyd's has confirmed the question marks hanging over the 1972 and 1973 underwriting accounts.

In fact, the average Sterling/Dollar rate after nearly nine months is still below January-September 1972 levels, as well as last year's overall average (around \$2.50). Finance directors would have been under no pressure to repatriate dollars in June or July, and the 1970 account may make up as much as two-fifths of its latest profits total—and with its high brokerage expense

ratios. The net 1972-73 p/e is around 121 at 283p. See also Page 21

Slough Estates

The 1973 income picture at Slough Estates takes in a better rate of new lettings than expected, a rent freeze which has cost the first half £40,000 but will really only bite in the second (with mid-year rent revisions the typical pattern at Slough), and thus the strong likelihood that the second six months will not show the same growth as the rise from £1.62m to £1.80m, pre-tax which has emerged for the period to June. However £3.65m, for the year, against £3.37m, with a tax charge that comes out at 41 per cent after allowances, would produce net earnings of 2.32p a share. This grosses up to 3.32p, so what is one to make of an earnings yield of 4.4 per cent at 79½p?

In the first place, it can be seen as fully distributable and, though in line with the dividend yield of the general run of equities, not by any means an exciting holding, but

the relative lack of scope for immediate dividend holders is compensated by higher quality. Secondly, it could be compared with a direct investment in a fairly high grade commercial property, and might appear relatively attractive: management taken care of, with growth prospect perhaps above average.

Finally, the second comparison could be made at the strategic level, where a capitalisation of £68m, yields 5.4 per cent, pre-tax, and stands a lot above a net asset value which was presumably established (in mid-1972) on the basis of an 8 per cent yield or more. It then looks distinctly attractive to a gross fund.

Slough's problem in the context of the quoted property sector is that, with virtually no gearing in the U.K. and three-quarters of its assets rather fully exploited (mostly at Slough), it lacks sex appeal.

British Rollmakers

With Davy International still negotiating with the Depart-

ment of Trade and Industry, British Rollmakers' interim statement not surprisingly has some of the tone of a defence document. Pre-tax profits are up by three-quarters to £769,000, the group is "thriving on competition at home and abroad," and you can take your pick either of a going concern property valuation putting the net worth at 73p a share or a break-up basis suggesting 60p; the share price is 54p.

However, some study of half to half trends produces rather less buoyant conclusions. January-June, 1972, was depressed by the miners' strike among other things; and first-half 1973 rollmaking profits have dropped well below the levels reached in the second half last year; while the tools side (a third of trading profits) owes most of its progress to the drawback of old Rolls-Royce bad debt. Again, the forecast that July-December profits should be at least as good as in the first half will need to prove conservative if BR is to get much beyond its 1971 peak of £1.53m. pre-tax. In fact there is no shortage of demand, with the order books

Johnson Matthey

A jump of 91 per cent in Johnson Matthey's first quarter profits before tax leaves a very wide target area for this year's earnings. Profits were bunched in the second half last time, which argues for a slowdown later this year, but on the other hand the build-up of Rustenburg's platinum output—apparently going according to plan—will bring a progressive boost to the refining side. Bullion dealing volume may have been exceptional in the first quarter, but the importance of this should not be exaggerated. It looks realistic to talk of about £16m. pre-tax for the year against £10.9m, making the shares at 413p seem cheap at nine times prospective earnings.

See also Page 20

Lombard

Looking for the silver lining

BY JOE ROGALY

EVERYONE appreciates a varied diet. This makes life difficult for those whose life has been so much "gloom and doom" can become monotonous, and tire some to convey. I myself feel a great desire to report good cheer, particularly after such a long run of gloom and doom. It would be especially pleasant to be proved wrong: if the Government really has solved our economic problems, and broken through a sustained higher rate of growth—while at the same time avoiding undue social stress—then the general delight would be wholehearted, unwarmed by any pea-beneath-the-mattress chagrin at having been made to look foolish.

Optimism

The awkward fact, however, is that it is not so easy to believe in a run of extraordinary good luck if one is to argue any serious case for optimism. This can best be understood by facing up to the less palatable truths for a moment. The least comforting of them all is the plain fact that confidence has been shattered by the events of the past few years—abroad as much as at home—that it will take more than the sight of a few swallows to rebuild it.

The latest quarterly review of the Moscow Narodny Bank (which, for all its associations is essentially an extremely conservative institution) argues that the fall in sterling this March, cannot be explained by the publication of adverse balance-of-trade figures. "The uncertainty of the exchange rate with its bias towards falling can be explained more fully by adverse sentiment than by economic factors alone," the bank comments.

What is more, movements in the rate under a floating regime are different from the movements under a fixed-but-alterable rate system. Markets nearly always over-react and correct themselves: swings are thus—at least in the first instance—usually exaggerated. Again, in former days sterling was measured against dollar values, and value seemed to be immutable. Now we take the weighted average rate against the currencies of major trading partners, with the effect that the price of sterling constantly reflects not only British weaknesses (or, theoretically, strengths), but the strengths or weaknesses of, say, the yen, the D-mark and the franc. Until the world becomes more accustomed to this it will be difficult to rebuild lasting confidence.

J-Curves

Moscow Narodny alludes to another factor peculiar to the current situation. With a straight-forward, brisk devaluation of a fixed currency (such as in 1967) the initial effect on the balance of payments is bad, but in due course there can be a turnaround as cheaper British goods find more foreign markets and fewer expensive imports are bought. This "J-curve" theory has been the foundation for some optimism about the present outlook. But, leaving aside the vast fiscal and monetary differences between the policies of 1967 and 1972-3, there is another factor peculiar to the present: we are faced with a succession of J-curves. This is because we have floated downwards in steps; the equivalent of a series of devaluations.

The effect could be that just as the balance of payments is righting itself according to the curve that might reasonably be expected to be produced by a 6 per cent, downwards float of June 1972, we could be sliding down the first part of the J-curve that could result from the 13 per cent, effective devaluation of March, 1973: the process could then be repeated again with a further "devaluation" of 18 per cent in mid-summer. This successive "devaluation" is partly the result of the fall in confidence, partly a reflection of a strengthening of others' currencies, and partly a consequence of the extraordinary increase in commodity prices which has so badly affected our terms of trade.

Those who seek good cheer, then, can do so in reflections on the likelihood of such causes of "gloom and doom" being reversed. Commodity prices cannot move upwards indefinitely: it is not unreasonable to expect at least a slackening of the rate of increase and even some falls of increase and can be restored. Confidence if Phase III is thought likely to be a success (which means believing that trade union members will accept restraint or incomes in 1974 at least equal to that enforced in 1973), and particularly money measures are introduced this autumn. Everything is possible.

Wilmot Breeden dispute as Chrysler votes 'work on'

BY PETER CARTWRIGHT, MIDLANDS CORRESPONDENT

AS CHRYSLER U.K. prepared to resume full-scale production at its Coventry and Scottish plants, following a "keep working" vote at the 4,000-strong transmission plant, Wilmot Breeden, the biggest supplier of bumpers, door locks and other components, started laying off more than half its 4,000 labour force.

This latest threat to the motor industry—all except Vauxhall affected—came after a breakdown in negotiations with toolroom, maintenance and other skilled workers.

Into line

They are demanding £13-£18 a week extra to bring them in line with skilled production workers who are getting £55 a week on average with up to £60 for polishers in the plating department.

Most of the 450 on strike belong to the electricians and plumbers, engineering and metal mechanics unions.

Last April, they received £2.25 under the Government's Phase Two £1 plus 4 per cent formula, and in negotiations to establish future pay levels, have been offered £3.50 a week with a promise of further negotiations as soon as future Government pay legislation is known.

Negotiations, which have been going on since March, finally broke down when the skilled direct workers who had been working to rule, withdrew their labour.

Yesterday Wilmot Breeden laid off 1,000 and expected to add another 1,500 by the end of the week. Within days after that, the motor industry will begin to go short of window regulators, door locks and other mechanisms.

At Coventry, a mass meeting of the 5,200 workers at Chrysler's Stoke engines and transmissions factory, which supplies the Commer van factory at Dunstable as well as Avenger assembly lines at nearby Ryton and Hunter and Imp production in Scotland, decided to continue working.

The statement added that the management should be able to continue employing non-union labour to do work normally done by the 155 electricians.

They have been on strike for a month for an extra £250 a year they say the company promised them last February and staff status. An offer of the maximum permissible under Phase Two, amounting to about £190, has been rejected.

Although now deserted by almost all their trade union colleagues, the electricians may be able to count on the support of Wrights at Stoke and Ryton staying away in sufficient numbers to prevent full-scale working. Like the electricians, the millwrights want the staff status

already conceded to the £2,500-a-year toolroom workers. Chrysler U.K. is concentrating on securing sufficient supplies to the Lincoln Scotland car plant to be able to recall the 4,400 idle there, although this is not likely to happen before next week.

Renewal of supplies to Dunstable will enable engines to be fitted to vans which for nearly a fortnight have been coming off the assembly lines without them.

The company also has the major task of replenishing supplies of components to overseas assembly plants. On Tuesday it said some contracts, including one with Iran worth £25m, this year alone, were in danger of being taken over by the Japanese because of the unreliability of supplies caused through successive strikes.

BL pension plan
British Leyland shop stewards are to press for pensions giving a minimum of half-pay on retirement, with cost-of-living increases. After a meeting of the British Leyland combined shop stewards' committee in Birmingham, the joint chairman, Mr. Eddie McGarry, said that British Leyland had agreed to a meeting shortly with national union officers and shop stewards to discuss pensions in the light of new laws which become effective in 1975.

Peterborough expansion 'a cover-up'—MP
PETERBOROUGH'S £400m. expansion scheme is a "cover-up" for the city's problems, Sir Harmer Nicholas (C), MP for Peterborough, claimed yesterday.

He said in a statement that citizens of Peterborough were victims of a great public relations exercise to disguise their problems and frustrations under a camouflage of supposed benefits and favours.

Mr. Harmer said: "Expansion has produced a ludicrous situation with people being invited to the city when those already here have nowhere to live. Engineering firms are being brought in when there is no surplus labour."

On average, one or two members face disciplinary measures in the course of a year. For a firm there are four basic "stages" of discipline. The most mild is a note from the Council alerting its "displeasure" at a particular situation. Secondly, a firm can formally be censured as has Chapman and Rowe. The next most serious step is suspension and the ultimate punishment is expulsion.

Continued from Page 1
Home loan talks at Treasury
Whitehall yesterday were that the official attitude was unchanged.

Regular meetings between building society leaders and the Government have been "taking place since the temporary bridging grant given by the Government in April."

Those talks, however, have been basically concerned with the setting up of a building societies stabilisation fund to even out the supply of cash for mortgages.

The next meeting in the series was to have been on September 11, but the question of interest rates was not on the agenda.

News of the emergency talks coincided with the release of Department of the Environment figures which show a big downturn in the level of house-building activity during July.

In the private sector the number of dwellings on which work started was the lowest since February, at 19,600, while in the public sector the number of starts, at 8,500, was the worst this year except for the exceptionally low January figure of 7,400.

In both cases there were significant drops on 12 months earlier. The number of private sector homes on which work began in July, 1973, was 700 more, while in the private sector the difference was 2,800.

As far as the private sector is concerned, the reduction in the amount of work going on, which follows a fall in June, too, could now be a reflection of the difficulties prospective purchasers have been meeting in obtaining mortgages.

The number of dwellings made ready for occupation in July also saw a downturn. At 24,500 the total was 1,500 less than in June and compares with 26,900 a year earlier.

Once again the public sector was the worst hit. Only 8,800 local authority homes were completed, the lowest figure since February and 1,300 less than in June. Compared with July last year, there was a 1,600 drop.

At 15,700 private sector completions were slightly down on June's 15,900 and 800 below the level of 12 months previously.

On a more reliable three-monthly basis, seasonally adjusted, the May-to-July period saw a 15 per cent fall in public sector starts compared with February to May and one of 8 per cent, against the corresponding period a year before.

In the public sector the figures are 17 per cent and 11 per cent, respectively.

Completions in the public sector on the same basis saw declines of 4 per cent and 10 per cent, with falls of 10 per cent and 4 per cent in the private sector.

The number of improvement grants, however, continued to rise. The England and Wales total for the May-to-July period was 98,300—a rise of 24 per cent on the 79,200 of the same months in 1972.

Manpower chairman appointed

By Noel Howell, Labour Reporter

THE APPOINTMENT of Sir Denis Barnes as chairman of the new Manpower Services Commission was announced yesterday by the Department of Employment.

The Commission, which will be responsible for running the public employment and training services and co-ordinating industrial training, is expected to begin work on January 1.

Sir Denis, 58, is currently Permanent Secretary at the Department of Employment and his appointment as £16,000 a year chairman of the new Commission will initially be for three years.

No decision on the successor to Sir Denis at the DE has yet been made. The Department already has a Second Permanent Secretary, Mr. Conrad Heron, who returned at the end of last year from the Commission on Industrial Relations to take responsibility for industrial relations and income policy matters.

The Manpower Services Commission is being set up under the Employment and Training Act which received Royal Assent last month. The new Commission will take over the running of the Service Agency and Training Services Agency which are currently within the DE.

The other nine members of the Manpower Services Commission may be named next month following consultations with the Government and the TUC, CBI, local authority associations and other educational interests. Men and Matters Page 18

Peterborough expansion 'a cover-up'—MP

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Cominco plans big Hartlepool zinc refinery

BY JOHN EDWARDS

PLANS FOR the construction of a major zinc refinery in Britain, in the Hartlepool area on the north-east coast, were announced yesterday by Cominco, the Canadian-based metals and mining group.

A feasibility study of the project is expected to be completed by next spring and it is hoped that the new refinery could be in production as early as 1976.

The company gave no estimate of the investment involved, although a figure of £25m. has been mentioned.

Initial capacity of the proposed refinery will be 100,000 tons of high-grade electrolytic zinc a year, plus 175,000 tons of sulphuric acid as a by-product. But the refinery will be designed for eventual expansion to 300,000 tons of zinc a year and double the amount of sulphuric acid.

Mr. Fred Burnett, the Cominco chairman, said in Vancouver yesterday that up to 1,500 people would be employed in construction of the plant and about 250 in its operation when completed.

Basic objective
The basic objective of the plant is to ensure that Cominco is able to retain, and probably expand, its zinc sales outlets in Europe, especially Britain, despite restrictions by the European Community on imports to protect producers within the EEC. The EEC import restrictions are on refined zinc alone, not on the raw material (ore concentrates) used by refiners.

In any event Cominco plans to supply the bulk of the ore required by the refinery from its new Black Angel mine in Greenland, which is located within the EEC. However, it will be able to take ore supplies from outside the EEC as well.

Britain has been chosen for the refinery partly because the U.K. accounts for by far the largest European market for Cominco zinc at present, although it is understood that other alternative sites in Europe were looked at.

The extra attraction of the Hartlepool site is that it is in a development area and therefore qualifies for a Government grant covering 25 per cent of the cost of plant and buildings.

There is an acute world shortage of zinc, especially in the U.S. Sales from Cominco's Canadian mines, therefore, are likely to be concentrated in North America in the future.

The proposed refinery will more than double present domestic zinc production in Britain, but with present consumption already around 300,000 tons of primary zinc a year, imports will still be needed.

The leading U.K. zinc supplier at present is Australian Mining and Smelting (Europe)—part of the Rio Tinto-Zinc group—which runs the Avonmouth smelter, producing some 50,000 tons annually. It is expanding production in Europe in a joint venture with Billiton for a 150,000-ton electrolytic zinc plant at Budel in the Netherlands.

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Letters to the Editor

BRACKEN HOUSE, CANNON STREET, LONDON, EC4P 4BY

High interest rates • cash flow analysis • juggernaut

Sir—There are at least three reasons why Joe Rogaly's idea of controlling interest rates paid to savers—specifically small savers—invested in building societies or held in bank accounts—is both anti-social and short sighted. (Lombard August 29.)

Small savers, unable to invest in commodities, gold etc, have, through inflation, had the value of their savings "stolen" by the rest of society. Easy capital gains on houses and some business profits are among the booty. Rising interest rates at last begin to offer a fair deal for savers.

Rising mortgage interest rates will bring down the price of houses. This will clearly help the small income earner who wishes to buy using his own savings, a small mortgage and perhaps a little money borrowed from friends and relatives. Such prices will also encourage the small entrepreneur who might buy a house to help out in the rented accommodation market.

Higher mortgage repayments will make for a much fairer relationship between the position of a mortgagor and a person renting a flat or house. Britain's slow growth rate has been, over a long period, largely due to a relatively low rate of capital investment. Investment must be financed out of savings (for what is consumed now, is not put aside for future use). Savings have been relatively low, precisely because people have little or no incentive to save—or are penalised—because interest rates have been kept low, or have been, in real terms, negative.

Habit and personal plans will not change overnight, but in the longer term higher interest rates offer the only hope for greater saving and investment in a free society. The alternative is tax based investment in the public sector and company investment financed out of undistributed profits. This leads to the growth of large corporations, financial starvation for small firms looking to the City for finance and eventually to the corporate state.

J. Bourlet
25 West Square, S.E.11.

Two tiers for rates
Sir—With the clearing banks attracting deposits away from the building societies, the prospect of yet another increase in mortgage rates now faces us.

While one can appreciate the banks' dilemma in being forced to raise their base rates to counter arbitrage operations by some of their customers, there would seem to be a relatively simple method by which they could keep mortgage rates down.

A two-tier interest rate structure with a higher base rate for

larger customers than smaller ones could be designed so as to keep in line with market rates for both the short term money market and the building societies. This would prevent arbitrage and, at the same time, by offering less on deposits, would stem the flow of money away from the societies.

This is not likely to cost the banks a great deal and would prevent some of the criticism that, in spite of earning record profits, their interest rates continue to rise. If they can be seen to be helping in the fight against inflation, this can only be good for them, the building societies, and the man in the street.

S. David Kibel
4 Orchard Close, Canons Drive, Edgware, Middlesex.

Unnecessary gloom
Sir—May I try to rectify the unduly pessimistic picture presented by Dr. Thirlwall to the British Association regarding Britain's future prospects in the Common Market.

The statistics which he gave regarding Britain's present position are sadly true. As the European communities have continued to flourish and develop, Britain in isolation has been falling further and further behind. And supposedly would continue to do so more tragically, if she had turned her back on Community membership.

I believe, however, that Dr. Thirlwall committed an error through omission when he contended that "The economic and social differences between the region in Britain were likely to widen now that the U.K. was part of a large free trade area." This opinion completely ignores the firm undertakings of the Nine Heads of State and Government at Plymouth last October, 1972, to the Treaty of Rome itself, and the existing programme and diligent efforts of the European Commission during the past seven months.

Each of these lays emphasis on the importance of forestalling such a deterioration in regional disparity by taking immediate and effective action through means such as the Community Social Fund, a new regional fund, help from the European Investment Bank, and where appropriate, Agricultural Fund and additional help from the funds of the Coal and Steel Community.

With the exception of the Regional Fund, which is not due to start until next January, the original six members of the Community have already benefited considerably from these various forms of aid

towards their own regional development and adaptation problems.

It is unnecessarily gloomy of Dr. Thirlwall to extend the failures of successive British Governments in the past in dealing with regional problems to Britain's future within the European communities. For though no one will claim that membership means a magic wand to make the problems disappear, determined efforts are being made to ensure effective remedies.

Ian Flitcroft
10, Square Marquette, 1040 Brussels.

Poorly paid workers
Sir—Your correspondent at the meetings of the British Association for the Advancement of Science reported me (August 24) as saying that workers in the North of England, Scotland and Wales are the poorest paid in Europe. I did not say this. What I did say was that in the North of England, Wales and Scotland average income per head is 25 per cent below the average for the community as a whole. Per capita income differences are not the same thing as differences in wages. Clearly there are parts of Europe where the level of per capita income and wages is much below that of the relatively depressed areas of Britain.

The fact remains however that significant differences in living standards between most of Britain and the rest of Europe are becoming apparent, and in my opinion will widen with time as progress towards complete freedom in trade and factor movements takes place.

P. Thirlwall
Ryegate College, Canterbury, Kent.

Inexpensive transaction
Sir—If Mr. Hunter (August 24) took the time to consider what was involved in the transfer of his payments to other countries, he would surely realise that his bank's charge of 50p cannot possibly cover the expenses.

Such transactions involve form filling at his own bank, transmission of the instructions by post to a centralised foreign branch of the bank, air mail advice to the recipient's bank, purchase of the necessary currency to cover the payment and the labour cost of the bank staff involved.

In many instances the bank has to give advice on Bank of

England Exchange Control regulations, for which it is not allowed to make any charge. E. W. Holland and Co., 9, Prospect Hill, Douglas, Isle of Man.

Choosing an investment
Sir—Your contributor's article "A decision on share prices" (August 17) was very interesting. I would welcome the opportunity to take up the practical aspects of choosing an investment that exceeds a corporation's yield requirements.

I spent a year learning complicated discounted cash flow methods, and their application to share investment. The DCF sums were obviously preceded by detailed projections of cash flows and profits, and were applied, willy-nilly, to stodgy but sound groups such as food manufacturers, and dynamic growth companies whose future is almost entirely dependent on their guts, and the ability to avoid the cash flow problems that so often plague go-go companies.

I feel that the attractions of a share at a certain price are dependent on the market's view of a company (two heads are better than one) and the investor's view of how a share will be capitalised at time when he might want to sell. This latter point, of course, is linked to the rating of the share in certain market conditions, and a view of the market as a whole.

My point is that getting the share price right is a very difficult task, and the role of a major banker in assessing the creditworthiness of his customers.

Analysts throughout the world are well known for being very subjective, with an insufficient eye on the less tangible factors that affect a share price. After all, surely investment is, mostly, an art and not a science?

G. G. M. Judd
1107, Cheong's Building, 1, Wing Lok Street, Hong Kong.

Post users' council
Sir—In the absence on holiday of Lord Peddie, chairman of the Post Office Users' National Council, I am writing to comment on two letters which you published following the appearance of Harold Bolter's article on Post Office finances (August 11).

Mr. McMillan (August 21) claims he knows nothing about POUNC. We shall be sending him some material about the

definite policy and, therefore, of little practical value.

E. W. Holland and Co., 9, Prospect Hill, Douglas, Isle of Man.

How the profit will be used
Sir—I would be glad of an opportunity to disagree with Professor Lawson's letter of August 24.

My understanding of cash flow analysis, always open to further enlightenment, is that it can never be more than a tool of management, available to the directors when they are faced with alternative uses for available funds. The same can be said of monthly historical figures, budgets, efficiency variance analysis, marginal cost reports, stock ratios to turn over, etc.

None of these statements would tell the shareholders anything about their dividend prospects, nor of the profitability or even the future solvency of their company. They are all subject to constant change.

What might help the shareholders to assess the future safety of their capital would be a simple statement of how the company proposed to use the annual profit, in rather more detail than the sparse appropriation account supplied with published accounts at present.

Such a statement could give: 1) details as to whether period of credit given to debtors or taken from creditors was to be varied and its effect on liquidity; 2) possible variations in stock ratios at all levels of production in the light of expected variations in turnover; 3) proposed capital programmes; 4) taxation and dividend requirements.

Even this statement is getting perilous, as to the power of the directors' powers to make policy and the statement might not be implemented because of day to day changes in conditions of trading requiring new policy decisions.

It seems that it is not the kind of information which a shareholder could rely upon as

council's constitution and membership as well as a copy of our recent report on postal tariffs. He may then be in a better position to judge how the council represents users.

Mr. Genders was worried that POUNC might be "reaching its views without taking proper soundings about consumer reaction." I should like to assure him that the council goes to considerable lengths to assess the views of users of all types before reaching conclusions even in the very short time available to it under current price legislation.

Mr. Genders might also like to be reminded that it was POUNC that first drew attention (in January 1972) to the need for a comprehensive survey of users' needs and wishes in regard to the postal service.

Lord Peddie has welcomed the opportunity for the council to make its contribution to the forthcoming examination of postal services, while stressing that the availability of comprehensive survey results is an essential pre-requisite to any such examination.

Y. W. Pearcey
Post Office Users' National Council
Waterloo Bridge House, Waterloo Road, SE1 8UA.

Travellers cheques
Sir—Writing to you on the subject of travellers cheques I am getting rather fed up with the "there is no complete answer."

I have cashed travellers cheques in many countries, banks, hotels, liners and shops. The only difficulty I have encountered is that the banks insist on the production of a passport before honouring the cheque.

When on a summer holiday I do not think I am unique in dressing light. My financial brain clicks into top gear as I contemplate the one pocket on my shirt. It now becomes apparent that the miserably pockets in my slacks were never designed by Chubb, in fact they just invite the attention of a pickpocket. I am not sure I can afford to let a bank insist on the production of a passport before honouring the cheque.

These lorries are here to stay—and the sooner Government think constructively to accommodate them, and become an integral part of today's transport, the better it will be for all concerned.

Geoffrey R. Adler, Deputy Chairman, Edward Adler House, 19 Colindale Avenue, N.W.9.

covered mainly some aspects of the Douglas. These are all very important. No doubt strict regulations will be imposed on all new designs.

Of greater immediate importance is the inspection of all hotels, boarding houses casual B and B places. It is not enough to have a recent Fire Act and it is not enough to have a recent Fire Act and it is not enough to have a recent Fire Act.

Values of the juggernaut
Sir—I was interested to read the Lombard column by Mr. Rogaly of August 24, discussing various aspects of juggernauts. I am surprised, however, that two of the inherent values of this type of transport was totally omitted.

First, great economies can be effected in shipping the goods from A to B without transit off-loading and on-loading and this in turn, must have an effect on the ultimate sale price of the article or commodity. Secondly, the speed is far greater at which the goods can be shipped around Europe and the U.K. with TIR (RO/RO (roll-on/roll-off) than any other comparable means of transport.

I would be the first to agree that these massive lorries are a profound nuisance, especially if one is at the end of a narrow main line going through narrow "paradoxical" roads. I would also object if I lived in a small village, and these vehicles came thundering through at all hours of the day and night. This, however, is negative thinking.

An analogy may be that when three horseless carriages arrived at the beginning of the century this was viewed as something evil and terrible—but roads were built. In the same way that motorways have had to be constructed to accommodate today's motorcar, so special routes and lorry parks will have to be planned for the economic speed and efficiency of freight forwarding.

These lorries are here to stay—and the sooner Government think constructively to accommodate them, and become an integral part of today's transport, the better it will be for all concerned.

Geoffrey R. Adler, Deputy Chairman, Edward Adler House, 19 Colindale Avenue, N.W.9.

Avoidable fire disasters
Sir—Your article (August 4) on the question of fire hazards

The cost of the insurance would not be great as labour cost would be very low while the erection time would probably be four to five years. Where the season is short, sales and other items can be hired for the period. It could be spread over 1 year and no Government would be required.

The scheme is quite feasible. I suggest the large scale firms carry out experiments once. They have a large market waiting for them.

H. A. Canev
23 Kewenau Terrace, Oban, Argyll.

TV Radio

* Indicates programme in black and white.

BBC 1
10.00 a.m. Champion the Wonder Horse. 10.15 Peter-Foster Trains. 11.00 a.m. Animal Design. 11.00 Golf: Double Diamond Tournament. 1.00 p.m. Penicamp. 1.35 News. 1.50 Mory. 2.15 Mungo and Midge. 2.45 Golf: Double Diamond Tournament. 4.15 Heddy. 4.40 Jackanory. 4.55 Daktari.

5.45 News. 6.00 Nationwide. 6.25 Top of the Pops. 7.00 Star Trek. 7.45 It's a Knockout. 9.00 News O'clock News. 9.25 Voices for the World.

Ryland Davies and Anne Howells. 10.15 Clocloerle, part 4. 11.00 Late Night News. 11.05 "The Pit And The Pendulum".

AB Regions: BBC 1 except at the following times—Wales—9.30-10.00 a.m. Rhwng Dau Dymor. 1.30-1.45 p.m. Ar Lin. 6.00-6.30 Wales Today. 6.50-7.00 Tom and Jerry. 7.00-7.30 Wlad. 11.27 a.m. News of Wales. Scotland—6.00-6.25 p.m. Reporting Scotland. 12.27 a.m. Scottish News Headlines. 6.00-6.25 p.m. Scene Around Six. 11.27 a.m. Northern Ireland News Headlines. England—16.00-6.25 p.m. Look

F.T. CROSSWORD PUZZLE No. 2262

1. The French strip a washer (9)
2. Aptitude shown by blonde for getting round beginner (5)
3. Music composed in one month—and in France too (5)
4. Where party customers expect the finest service (5)
5. A penetrating glance will ensure completion (3, 7)
6. Unrepeatable occasion supported by church (4)
7. Throw oneself about ornamentally but without skirting (7)
8. Sheep led astray by you and me to which Paul wrote (7)
9. Impish spanner in the works (7)
10. Humour on point of reaching spectator (7)
11. Intent on having right to appropriate (4)
12. Embroidery of little significance across the Channel (5, 5)
13. In support incidentally (2, 3, 4)
14. I'm having presiding artist round first (5)
15. Although navy may be prickly (5)
16. Paper workers go off with a bang (9)

DOWN
1. Rugby tourists take pride in collection (5)
2. In a fix like Styliotes (2, 3, 4)
3. Pawnbroker from Amsterdam full of good advice (5, 5)
4. Two points net to pen (7)

SOLUTION TO PUZZLE No. 2261

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North (from Leeds, Manchester, Newcastle); Midlands (from Birmingham); Look East (from Norwich); Points West (from Bristol); South Today (from Southampton); Spotlight (from London); 11.27 a.m. Regional News Headlines.

BBC 2
11.00 a.m. Play School. 4.15 p.m. Golf: Double Diamond Tournament. 7.30 News Summary. 7.35 Gardeners' World. 8.00 D. H. Lawrence Remembered: Malcolm Muggeridge talks to Helen Corke. 9.00 World Cinema: "Finnegans Wake".

10.25 The Edlins. 11.00 News Extra. 11.30 Golf: Double Diamond Tournament.

LONDON
9.30 a.m. This Week. 9.55 Friday Morning Cinema: "Golden Girl" starring Mitzzy Gaylor and Dale Robertson. 11.35 Skyway. 12.05 p.m. Radio 4. 1.30-1.45 p.m. The Pink Panther. 12.30 a.m. News and Weather in French.

12.00 Mid-day Round-up. 2.00 News. 2.10 Crown Court. 2.00 General Hospital. 2.30 The Best of "Good Afternoon" 3.00 Whose Baby? 3.25 When the Wheel Turns. 4.25 Lassic. 4.50 Magpie. 5.20 I Dream of Jeannie.

5.50 News from TV. 6.00 The Shadoks, followed by Today. 6.25 Crossroads. 6.30 The Ship's the Limit. 7.30 The F.B.I. 8.30 The Stanley Baxter Picture Show.

8.00 Headlight. 8.10 News at Ten. 10.30 Police File. 11.40 The Friday Film. 12.10 a.m. A Child's Eye View with Angus Stewart and Mary Sims. 12.15 Department S.

All ITV Regions as London except at the following times—

ANGLIA
10.35 a.m. The Enchanted Horse. 10.35 The New Dick Van Dyke Show. 10.30 Carsons. 11.15 Towards the Year 2000. 12.30 South Today. 12.30 a.m. News. 1.30-1.45 p.m. The Pink Panther. 12.30 a.m. News and Weather in French.

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David Wiven. 12.35 a.m. At the End of the Day. 1.30-1.45 p.m. The Pink Panther. 12.30 a.m. News and Weather in French.

ATV MIDLANDS
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